



The CITY OF DAYTONA BEACH

REDEVELOPMENT DIVISION

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AGENDA

DOWNTOWN/BALLOUGH ROAD REDEVELOPMENT AREA BOARD

Tuesday, August 7, 2012 12:00 P.M.

City Hall Commission Chambers

NOTICE: If any person decides to appeal any decision of the Board at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of the minutes: [July 10, 2012](#)**
4. **[DEV2011-010, SITE PLAN, 400 Beach Street Acquisition](#)
Amended request by Robert A. Merrell III, Esq. on behalf of 400 Beach Street Acquisition, LLC to rezone 3.027± acre parcel located at the corner of Mullally Street and Daytona Street from the Beach Street Condo RPUD (Residential Planned Unit Development) to RDD-3 (Commercial) and RP (Residential Professional) in order to facilitate development that is consistent with the core Downtown area. The site is located at 113 Mullally Street.**
5. **[DISCUSSION ITEM: Retail Strategy](#)**
6. **[DISCUSSION ITEM: Downtown Parking](#)**
7. **[DISCUSSION ITEM: Design Standards for Signs](#)**
8. **Redevelopment Project Updates**
9. **Public Comments**
10. **Board Comments**
11. **Adjournment**

PLEASE NOTE: NEXT MEETING IS TUESDAY, SEPTEMBER 11, 2012