



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham  
*Chairman*  
Kelly White  
*Commissioner*  
Sheryl A. Cook  
Joseph H. Hopkins  
Tammy M. Kozinski

## **ADDENDUM**

**Tuesday, March 26, 2012 8:00 a.m.**  
**Conference Room 149B**

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

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### **A-1 Farmers' Market Advertising: WNDB -1150AM**



**The**  
**Morning Drive**  
**WNDB 1150**

# Downtown Farmers Market

During the months of April, May, June, July, August and September the hosts of WNDB Morning Drive Show along with a strong promotional schedule and numerous live mentions will encourage listeners to tune in to WNDB 1150 Friday Mornings for the “Weekend Update” with Al Smith

**The Weekend Update Package Includes:**

Recognition as “Featured Weekly Update” Sponsor  
26 “Live “ (60) Second Commercials Scheduled Fridays Inside the Weekly Update  
22 (30) Second Downtown Farmers Market Commercials  
Inclusion in a minimum of 364 (30) Second Promotional Announcements  
Scheduled Monday-Sunday 5am-9pm  
Numerous Live Mentions  
**412 Total Commercials and Promotion Announcements**

**Investment:**

1,995\*

\*paid in advance

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Accepted  
Authorized signature

**NEWS 1150**  
**WNDB**  
Your News Station

**RIVERFRONT SHOPS OF DAYTONA BEACH  
FARMERS' MARKET :30 RADIO SCRIPT**

*Prepared by GOLD • Tuesday, January 29, 2013*

**“Farm-Fresh Fun” :30 Radio**

**MUSIC:** *(Up, then under throughout.)*

**V/O:** This and every Saturday, don't miss the Downtown Daytona Beach Farmers' Market! Come for fresh produce, delicious baked goods, unique local plants and so much more!

Join the farm-fresh fun every Saturday from 7 a.m. to 1 p.m. at the City Island parking lot next to Jackie Robinson Ballpark.

Visit Riverfront Shops of Daytona dot com today to learn more about the Daytona Beach Farmers' Market. That's Riverfront Shops of Daytona dot com.

See you on Saturday!