

ECONOMIC DEVELOPMENT ADVISORY BOARD
Wednesday, January 16, 2013 - MINUTES

1. Call to Order

Ms. Kilian, Chair called the meeting to order at 8:04 A.M.

2. Roll Call

Present: Carol Kilian Lawrence McDermott Ruth Trager Bishop Derek Triplett

Absent: Thomas Blawn Tim Davis

Ex-Officio: Rob Ehrhardt, Volusia County Economic Development Manager
Keith Norden, Team Volusia Economic Development Corporation President/CEO
Kerry Symolan, Team Volusia Economic Development Corporation Director

Staff: Emory Counts, Economic/Community Development Director

3. Reports

A. Volusia County Economic Development (VCED) –Rob Ehrhardt

Mr. Ehrhardt announced that the 4th *Quarter Volusia County Economic Report*, a compilation of business facts and statistics, is scheduled to be held 7:45 am, Friday, February 8, 2013 in the Daytona Beach International Airport Volusia Room. The newly elected Volusia County Chair will welcome the attendees. The Guest Speaker for the morning will be Atty. Jim Rose who will talk about the foreclosure process. Mr. Ehrhardt commented that we are excited about what's slated to happen in Daytona Beach in 2013, particularly the planned expansion at the Speedway to enhance its draw as an entertainment destination, two proposed beach condo/hotel projects-one at about \$100 million and the other at about \$80 million, the new Bahama Breeze-Darden Restaurant, 60,000 sq. ft. expansion at AO Precision, and 50,000 sq. ft. expansion at Teledyne Oil & Gas. Additionally, Halifax Health plans to develop on acreage across from their main hospital on Clyde Morris Boulevard, and Embry-Riddle Aeronautical University plans to expand student enrollment, as well as, to construct new buildings on the campus (construction expected to continue for the next 10-years).

There was a recent article related to AO Precision in the *News Journal* concerning the need for highly skilled machine operators which could mean lucrative employment opportunities for residents. He added that there are programs available to help persons get a foot-hole into manufacturing if they have not done manufacturing before he is available to assist access to those programs.

Mr. McDermott commented that he had taken Dr. Kent Sharples over to Crane Cams in December and met with Sean Holly. He reported that Crane talked about wanting to do another expansion but wanted more help to avert fees and etcetera. Mr. Ehrhardt responded that the application to assist this expansion had been approved by this Board sometime during the summer. Subsequently, however, the parent company in Viola, WI had decided not to proceed as aggressively with the expansion as outlined in that application. Rather, they would continue to grow more organically in keeping with the growth in the economy.

B. Team Volusia Economic Development Corporation (TVEDC) – Keith Norden

Mr. Norden reported that TVEDC will present the "2013 *Program of Work*" at its Annual Meeting, January 30th, 8:30-10:00 am at the Dayton 500 Club at the Speedway. The meeting information is on the website. In 2011, the jobs goal approved by the TVEDC Board was to announce 55-85 jobs and we have just announced 44 jobs. The 2013 jobs goal is 225-375 jobs

and we hope to meet and exceed that goal. The new Program of Work “ratchets up” proactive business recruitment focused on site selectors interests that are very important to this region. We have to be “*top of mind*” i.e. on their minds (If they are not seeing us and not hearing about us... they can easily forget us). He said, “They need to know the advantages of Volusia County and be comfortable with the players here and understand that our governments are very “pro-business”. We will be staying in touch with site selectors and conducting some focused missions to the northeast and Canada which should provide some good direct leads which we will share with our 16 member communities.

Mr. Norden announced that Kerry Symolan, a key part of the TVEDC staff that helped craft the 2013 Program of Work had tendered her resignation. He then thanked Ms. Symolan for her hard work. Ms. Symolan said she was exploring several opportunities and is looking to stay in Volusia County.

C. Vision Foundation –*Larry McDermott, Vision Foundation Chair*

Ms. McDermott reported that there is a Wayfinding/Transportation Workshop today at 4:00 pm in the Commission Chambers. Mr. Counts is scheduled to make a presentation about the status of the Amtrak passenger rail station. There is no plan of action to utilize the \$118 million in the state budget to assist this project. They are still moving forward on the healthcare initiatives for the working under-insured. About 22% of the people in Volusia County are slipping through the cracks. He mentioned that it was stated at the City Commission meeting that it may time to take another look at the Vision Plan.

4. Economic Development Trends Report – *Emory Counts*

Mr. Counts reported that Sarah Bates, *Daytona Beach News Journal*, is on-board to make the Trends Report. He said we may try to have a company or two to make some comments about what their plans are, how many jobs they have created, and etcetera.

- Bishop Triplett commented that we should at the invited groups think how we might reach out to those that “should” in attendance; civic associations; 2014--conduct a business recognition awards programs;
- Ms. Kilian requested Volusia County and TVEDC be on the agenda; may include vision foundation; 2014--highlight small businesses doing well but we don’t hear about;
- Ms. Trager requested to invite neighborhood associations, boards.
- Mr. Counts will propose a theme.

5. New Business

6. Old Business

The Economic Trends Report was discussed where Mr. Counts referenced the last meeting minutes and opined that the activities were too much for one event. He asked if the Board might “sharpen the stick” more to gain a better focus about what the event would include. Obtaining a Senator as a keynote speaker, having tables of businesses and sponsors, as well as, presenting the economic trends report and etcetera is very challenging. The Board agreed to pare down the event to the Economic Trends Report and to pick a target date in the first quarter of the year, March 21st

7. Citizens’ Comments

There were no citizens comments brought before the Board.

8. **Schedule next meeting** – March 21, 2013 – Economic Development Trends Report - TBD
City Commission Chambers, Reception 5:30 pm, Program begins at 6:15 pm

Additional meetings will be scheduled to accommodate business development needs.

2013 Proposed Meeting Schedule:

January 16;	July 17;
February 20;	August (no meeting);
March 21 (E.D. Trends Report);	September (no meeting);
April 18;	October 16;
May 15;	November 13;
June (no meeting);	December (no meeting)

9. **Adjourn**

The meeting adjourned at 9:35 A.M.



Emory Counts
Director Economic/Community Development

Adopted: February 20, 2013