

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, July 16, 2014 - MINUTES

1. Call to Order

Mr. McDermott, Chair called the meeting to order at 8:30 A.M.

2. Roll Call

Present: Carol Kilian Lawrence McDermott Ruth Trager
 Tim Davis Phil Ehlinger
Excused: Thomas Blawn Bishop Derek Triplett
Ex-Officio: Rob Ehrhardt, Volusia County Economic Development Manager
 Denise Mott, Team Volusia EDC Business Development Director
Staff: Emory Counts, Daytona Beach Economic/Community Development Director

3. Approval of Minutes – Wednesday, April 16, 2014

A motion to approve the Minutes of Wednesday, April 16, 2014, was made by Ms. Kilian, seconded by Ms. Trager, and approved unanimously.

4. Reports

A. Volusia County Economic Development (VCED) Division –Rob Ehrhardt

Mr. Ehrhardt reported that Daytona State College is continuing its leadership in their *Workforce Summit*. Mary Bruno issued an executive summary about this a month ago and a copy could be made available for the Board review. Also, the Volusia County Schools *Career Connection Cadre* where a group is identifying assets within the school system and opportunities for career and technical education, and further, how to make these choices more a part of the overall workforce summit process. He also congratulated Daytona Regional Chamber of Commerce on the recent announcement that the *Masco Administrative Services* would soon locate their headquarters in Daytona Beach. Additionally, site preparation continues at the distribution center to be located off Dunn Avenue which promises to be a huge boon to the area. Next he mentioned the *CEO Exchange* which features a “roundtable” meeting of local CEOs facilitated by Ned Harper at Daytona State College. There are currently fourteen in the sessions and a second group is being considered and asked Board members for recommendations. These would be Stage Two companies with 10-99 employees, at least a million dollars in revenue and really focused on growth. VMA is hosting a *CEO Leadership Speaker Series* 6:00 p.m. on August 7, 2014, and Volusia county is hosting its Quarterly Report meeting on Friday, August 8, 2014 at 7:45 a.m. VMA is hosting another meeting featuring *Coach Steve Ridder* on August 12, 2014 at 4:00 p.m. An *Incubator Advisory Board* meeting is scheduled for August 18, 2014 at 1:30 p.m. Finally, Mr. Ehrhardt commented that he would not be able to attend the next Board meeting.

B. Team Volusia Economic Development Corporation (TVEDC) – Keith Norden

Mr. Ehrhardt reported that both Mr. Norden and the Business Development Director were attending the Farnborough Aviation Show and could not be in attendance. Team Volusia received a personal invitation from Gray Swope to attend and display within the Florida Pavilion.

C. Daytona Regional Chamber of Commerce (DRCC) – Nancy Keefer, Executive Director

Ms. Keefer commented that she wanted to thank Mr. Counts, Mr. Ehrhardt, the state and others for the collaborative effort it took to make the Masco headquarters deal successful. The *Alliance of Chambers* had a meeting at the Airport was hugely successful and has already booked the dates for next year. The only problem was that we ran out of parking. She announced a new program coming up on July 31, 2014 called “*Connecting the Dots*” hosted at the Embry-Riddle campus that is intended to showcase the importance of technology in the classroom and how it all links to workforce and economic development. A great panel of experts is coming in to talk about various work perspectives and is collaboration with the *Volusia Tech Council* which the Chamber has been supporting. The *Inter-City Trip to Greenville, SC* will look at how it took a City with a river running through and made it into a vibrant economic development hub. She mentioned the Business Park directory sign needs some work and that some of the businesses on it are no longer in the Park. Mr. McDermott commented that there was a Business Owners Association there that took care of items like that.

D. Vision Foundation – Carol Kilian for Larry McDermott, Vision Foundation Chair

Ms. Kilian reported that the *Volusia Volunteers in Medicine (VVIM)* effort is moving along. VVIM actually has a verbal agreement with Stewart-Marchman at its location near Dunn Avenue for space. Stewart-Marchman is meeting with the City to get the necessary details ironed out.

E. Fentress Boulevard Business Park Discussion – Tim Davis

Mr. McDermott reported that he and Mr. Davis would try to meet with Dave Perryman prior to the next meeting.

5. Ad Valorem Tax Exemption Application – Del Mar Designs – Emory Counts

This item was tabled.

6. Enterprise Zone Development Agency Duties – Emory Counts

After discussion, a motion to move the responsibilities of the Enterprise Zone Development Agency Board to the Economic Development Advisory Board, was made by Ms. Trager, seconded by Ms. Kilian, and approved unanimously.

7. Old Business

-The Board asked about but there had been no further updates about the clean-up status of contaminated sites on Bill France and on Beach Street. Representatives of the owners will be asked to provide updates at a future meeting.

8. New Business

-Mr. Ehlinger briefly discussed the importance of the height of buildings on the flight path of plains which then may chase airlines away because they can't get low enough within the zone to land safely. Mr. Rick Karl has been invited to our next meeting to talk about this important issue.

-Ms. Kilian brought up the “Economic Trends - Eggs and Issues” program and mentioned that we would try and partner with the Chamber again. Mr. McDermott commented that the tentative date would be January 16, 2015.

-Mr. Counts asked when the Intracoastal Bank building would be occupied and Mr. McDermott responded that it should be by the end of the year.

9. Citizens’ Comments

There were no citizen’s comments brought before the Board.

10. Schedule next meeting – **August 20, 2014**

(Additional meetings* will be scheduled to accommodate business development needs)

2014 Proposed Meeting Schedule

January 17 (Eggs & Issues);	April 16;	July 16;	October 15;
February 19;	May 21;	August 20;	November 19;
March 5 (special meeting); 19;	June (no meeting);	September 17;	December 17;

11. Adjourn

The meeting adjourned at 9:41 A.M.

Emory M. Counts

Emory M. Counts, Economic/Community Development Director