

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, October 15, 2014 - MINUTES

1. Call to Order

Mr. McDermott, Chair called the meeting to order at 8:30 A.M.

2. Roll Call

Present: Larry McDermott Carol Kilian Phil Ehlinger Bishop Derek Triplett

Excused: Thomas Blawn Ruth Trager
Tim Davis (resigned-moved out of the City)

Staff: Emory Counts, Daytona Beach Economic/Community Development Director

3. Approval of Minutes – Wednesday, September 17; and Tuesday, September 23, 2014

A motion to approve the Minutes of Wednesday, September 17; and Tuesday, September 23, 2014, was made by Mr. Ehlinger, seconded by Ms. Trager, and approved unanimously.

4. Reports

A. Volusia County Economic Development (VCED) Division –Rob Ehrhardt

Mr. Ehrhardt reported on several events including that the *Tri-Regional Business Summit* had been held at Port Canaveral on September 24, 2014. Bishop Triplett attended as a member of the Board of CareerSource Flagler-Volusia the Summit was well attended and very successful. A consistent theme throughout all of the discussions about workforce was “regionalism” and the ability of the east central Florida area to remain competitive as the global economy continues to unfold. The CareerSource Flagler-Volusia office along with the Brevard and Central Florida CareerSource offices were participants. Mr. Ehrhardt continued on to report that the County Council had approved funding for the *CEO Exchange* roundtable and three-years of funding for the *UCF Business Incubator* (a brochure about the incubator was distributed to Board members). Next he reported that the October 2, 2014 *VMA Showcase* on the campus of Embry-Riddle Aeronautical University had been a huge success. He added Jim Lockamocker of *Spartan Electronics* had recently won another multi-million dollar contract to build sonar-buoys for the Navy. The *Volusia Building Industry Association Luncheon* is scheduled for October 31, 2014. Finally, the next *Quarterly Report* is due to be held November 7, 2014 and Joie Chitwood, International Speedway Corporation will be the guest speaker.

B. Team Volusia Economic Development Corporation (TVEDC) – Keith Norden

Mr. Norden reported on several economic development activities including that TVEDC *outreach efforts* continued in recent months with trips to Japan and Canada. Project Baker, *Blue Coast Bakers*, had been a stage 4 project but has now purchased the empty US Foods Building in unincorporated Volusia County. The location of this company here came from direct advertising of available sites in our area. Importantly, the business came fully funded and asked for no incentives save some training assistance. The business prospect pipeline continues to be strong with a lot of direct referrals, consultant referrals and direct contact. He mentioned that another business prospect is visiting sites today in Daytona Beach and Edgewater. As of this date there are 19 projects in the pipeline with the potential for 1,925 jobs. Although too early to count in the pipeline TVEDC is also working with an aerospace company in another country that is

considering a Florida business location. A letter was sent to them from Dr. Jonson, President of Embry-Riddle Aeronautical University (ERAU) highlighting the Research Park and other area assets. Across the country the economic momentum has ticked up.

C. Daytona Regional Chamber of Commerce (DRCC) – Nancy Keefer, President/CEO

Ms. Keefer reported that the Convention and Visitors Bureau is kicking off *Bike-tober-fest* on tomorrow with a news conference at the Chamber. Also, while the Bike-tober-fest visitors are here Bike Week and other events will also be marketed. On Friday, the *Eggs & Issues Breakfast* will feature a discussion about homelessness and the report on the homeless provided to the City from Dr. Robert Marbut. The program will include three speakers, Troy Ray of Halifax Urban Ministries, Judge Bell Schulman, and Lisa Hamilton from the Salvation Army. The *Intercity visit to Greenville, SC* next week will include twenty Volusia County leaders. Greenville has some of Daytona Beach's characteristics and the group will be able to see how they improved the economic climate of that City. A week after that will be the first *Chamber's Awards Program* to recognize and showcase small business, as well as, announce a *Young Professional of the Year Award* and the *Marvin Samuels Award*.

D. Volusia Volunteers in Medicine (VVIM) –Larry McDermott, VVIM Chair

Ms. Kilian reported for Mr. McDermott. She commented that VVIM is poised and ready to go group but keeps running into roadblocks. Stewart-Marchman had agreed to lease some space to them but come to find out they actually lease from another entity. Now there is a ripple effect to find out who would be the appropriate organization, and it may be the state of Florida, to contact about the lease. As a back-up plan there are a few other locations that might be able to be used in case this one falls through.

Fentress Boulevard Business Park Discussion – Larry McDermott

Mr. McDermott reported he is scheduled to meet with Dave Perryman about this item and will provide an update. Mr. Perryman no longer own Aluma-Shield on Fentress Boulevard but still owns land in the Business Park.

5. Introduction of New Deputy City Manager – Gary Shimun

Mr. Shimun reported that he comes to Daytona Beach from Broward County where his work history includes employment at City Pembroke Pines, Towne of Davie, and as the Chief Administrative Officer for Plantation, FL. His Masters Thesis was on economic development and has been in city government for about 27 years.

6. Development Projects “Track-It Listing – Tabled

Economic Trends Eggs & Issues Program - Larry McDermott

Plans are still being finalized for this program. Mr. McDermott and Mr. Counts will visit the Mid-Town Cultural Center after this meeting to assess whether the Cultural Center might be used for this event. Mr. McDermott commented further that as far a theme for the meeting he would love to do something with the universities in the area. Mr. Ehlinger noted that universities cause hundreds of millions to come into the community each year. Ms. Keefer noted that she has also considered having a program about the universities in the area.

7. Old Business

There was no old business brought before the Board.

8. New Business

Mr. Counts announced that Tim Davis has moved out of the City and resigned from the Board.

9. Citizens' Comments

There were no citizen's comments brought before the Board.

10. Schedule next meeting – **November 19, 2014**

2014 Schedule (Additional meetings may be scheduled to accommodate business development needs) |

January 17 Eggs & Issues;	April 16;	July 16;	October 15;
February 19;	May 21;	August 20;	November 19;
March 5; 19;	June (no meeting);	September 17; 23	December 17;

2015 Schedule (Additional meetings may be scheduled to accommodate business development needs)

January 16 Eggs & Issues?;	April 15;	July 15;	October 14;
February 18;	May 20;	August 19;	November 18;
March 18;	June (no meeting);	September 16;	December 16;

11. Adjourn

The meeting adjourned at 9:08 A.M.

Emory M. Counts

Emory M. Counts, Economic/Community Development Director