

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, January 7, 2015 - MINUTES

1. Call to Order

Mr. McDermott, Chair called the meeting to order at 8:30 A.M.

2. Roll Call

Present: Larry McDermott Carol Kilian Phil Ehlinger Bishop Derek Triplett
Thomas Blawn

Staff: Emory Counts, Daytona Beach Economic/Community Development Director

3. Approval of Minutes – Wednesday, September 17; and Tuesday, September 23, 2014

A motion to approve the Minutes of Wednesday, September 17; and Tuesday, September 23, 2014, was made by Ms. Kilian, seconded by Mr. Ehlinger, and approved unanimously.

4. Reports

A. Volusia County Economic Development (VCED) Division –Rob Ehrhardt

Mr. Ehrhardt reported that the CareerSource Flagler-Volusia *Annual Board Meeting* is scheduled on January 16, 2015. January 23, 2015 is the next release date for Local Area Unemployment Statistics (LAUS) data and the next *Q-Report Presentation* will be Friday, February 6, 2015 at the Airport Volusia Room and extended an invitation to the Board to attend. Finally, he reminded everyone that the Daytona 500, an outstanding economic development event in our area, will be held in Daytona Beach on February 22, 2015.

B. Team Volusia Economic Development Corporation (TVEDC) – Keith Norden

Mr. Norden reported that project activity continues to be strong with 31 *visits by businesses* in year 2014 compared to 15 visits in year 2013. TVEDC continues to look at distribution projects indeed a large company is looking at Volusia and another county to place some of its distributions operations, and Daytona Beach is among the sites within Volusia County. We hope to have further news on this prospect after they have completed some transportation modeling. There are 28 *pipeline leads* in representing 2005 jobs if all of them were to land. Mr. Norden invited the Board to TVEDC's *Annual Meeting* to be held Thursday, January 29, 2015 at the Daytona 500 Club.

C. Daytona Regional Chamber of Commerce (DRCC) – Nancy Keefer, President/CEO-Tabled

D. Volusia Volunteers in Medicine (VVIM) –Larry McDermott, VVIM Chair

Ms. Kilian reported that VVIM keeps running into roadblocks but are determined to continue. They are working through some challenges with the State Education Department and security. The Honorable Dorothy Hukill is involved and helping to resolve this challenge.

E. Fentress Boulevard Business Park Discussion – Emory Counts

Mr. Count reported that he had included the Business Park in the study conducted by Boyette Strategic Advisors. They described the Park as 549.4 acres located in close proximity with the Daytona International Speedway and the Airport, I-4 and I-95 transportation highways, with a number of buildings built in the 60's and 70's. They

suggested improved signage, establishing a Property Owners Association, perhaps a new name with a central theme and branding effort.

Mr. Norden commented that having this “third party” report should be helpful when talking with the property and business owners. It’s not the City coming in and saying these things rather it was determined by a private company.

Mr. Counts commented further that he would like to have a meeting with the stakeholders in the Business Park to share the information and see how the City might be able to support their revitalization efforts. He asked Mr. McDermott to identify the stakeholders and their contact information since he has had relationships with many of them. Mr. McDermott agreed and offered his bank conference room as a meeting place.

5. **Exemption of Ad Valorem Tax for 2014 Corporation d/b/a Blue Kangaroo Pouch Fillers** – Emory Counts
Mr. Counts reviewed the Application request. Dr. Kent Sharples appeared for the company.

A motion to approve the Exemption of Ad Valorem Tax for 2014 Corporation d/b/a Blue Kangaroo Pouch Fillers, was made by Bishop Triplett, seconded by Ms. Kilian, and approved unanimously.

6. **Old Business**

-Mr. Ehlinger added that ICON Aircraft has announced they want to get back into production of its light sport airplane. They have not produced any planes so far but recently got \$6M to mount a new effort.

-Mr. Counts commented that there are several projects moving through the permitting process which are significant so watch the newspaper for those announcements.

-Mr. Counts reported that he was informed our Economic Trends Report was being replaced with a presentation from the Convention and Visitors Bureau. Speakers were lined up to do presentations but he has contact them to cancel.

-In response to an inquiry from Ms. Kilian about when new EDAB members would be appointed, Mr. Counts responded the Commission Agendas in December and January are typically pretty “light” so he would expect appointment to be made in February.

7. **New Business**

There were no citizen’s comments brought before the Board.

8. **Citizens’ Comments**

-Mr. Dale Huerman introduced himself and announced he had submitted an application for this Board. He also had previously run for a seat on the City Commission...

9. **Schedule next meeting – March 4, 2015**

2014 Schedule (Additional meetings may be scheduled to accommodate business development needs)

| | | | |
|---------------------------|--------------------|------------------|--------------|
| January 17 Eggs & Issues; | April 16; | July 16; | October 15; |
| February 19; | May 21; | August 20; | November 19; |
| March 4; 19; | June (no meeting); | September 17; 23 | December 17; |

2015 Schedule (Additional meetings may be scheduled to accommodate business development needs)

| | | | |
|----------------------------|--------------------|---------------|--------------|
| January 16 Eggs & Issues?; | April 15; | July 15; | October 14; |
| February 18; | May 20; | August 19; | November 18; |
| March 4; | June (no meeting); | September 16; | December 16; |

10. Adjourn

The meeting adjourned at 9:08 A.M.

Emory M. Counts

Emory M. Counts, Economic/Community Development Director