

MIDTOWN  **TOWN**
BLACK HERITAGE DISTRICT

NATIONAL REGISTER OF HISTORIC PLACES

AGENDA

MIDTOWN REDEVELOPMENT AREA BOARD

TUESDAY, AUGUST 11, 2015, 6:00 P.M.

CITY HALL COMMISSION CHAMBERS

NOTICE - If any person decides to appeal any decision of the Midtown Redevelopment Area Board at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **INVOCATION**
4. **PLEDGE OF ALLEGIANCE TO THE FLAG**
5. **APPROVAL OF MINUTES FOR JUNE 9, 2015**
6. **STAFF REPORT**
POLICE DEPARTMENT
CODE ENFORCEMENT
7. **ACTION ITEM: KING SIGN POLE COVER**
A request by Mr. Raymond Webb, Manager for Kenco Sign and Awning LLC, on behalf of the property owner, Sky King Fireworks of Daytona Beach, is requesting a ground sign pole cover exceeding twice the width of the pole. The property is located at 529 West International Speedway Blvd.
8. **REDEVELOPMENT PROJECT UPDATES**
9. **PUBLIC COMMENTS**
10. **BOARD COMMENTS**
11. **ADJOURNMENT**

**REGULAR MEETING
MIDTOWN REDEVELOPMENT AREA BOARD
MINUTES
Tuesday, June 9, 2015**

The regular meeting of the Midtown Redevelopment Area Board was held Tuesday, June 9, 2015, at 6:00 p.m. in the Commission Chambers, Daytona Beach City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida. The following people were present:

Board Members Present

Mr. Martin Tooley, Chair
Mr. Tony Barhoo
Ms. Kenya Ford
Mr. Danny Fuqua
Mr. Steven Miller
Mr. Oliver Ross

Staff Members Present

Mr. Reed Berger, Redevelopment Director
Mr. Ben Gross, Assistant City Attorney
Ms. Becky Groom, Board Secretary

1. Call to Order

Mr. Tooley called the meeting to order at 6:00 p.m.

2. Roll Call

The roll was called and attendance was noted as stated above.

3. Invocation

Mr. Fuqua gave the invocation.

4. Pledge of Allegiance to the Flag

Ms. Ford led the Pledge of Allegiance.

5. Approval of Minutes for February 10, 2015

A motion was made by Mr. Miller, seconded by Mr. Fuqua, to approve the minutes of the Regular Meeting of February 10, 2015. The motion carried unanimously (6-0).

6. **Staff Report**

Police Department

Capt. Jakari Young discussed the Compstat report which was included as part of the packet.

Mr. Tooley expressed concern that larcenies are up 65%.

Mr. Miller stated he is concerned that the City does not have a Parks and Recreation Board and there is no organization to represent the children in the community. Mr. Miller stated Midtown is the most disrespected district in the community.

Ms. Ford stated there is nothing for the youth to do in the community. She stated she feels a representative from Parks and Recreation should attend a Midtown meeting to discuss the Board's concerns about the lack of programs for youth in Midtown.

Mr. Tooley stated if the City cannot provide a program for the youth, perhaps some private citizens need to provide activities for the youth.

Mr. Miller stated 70% of the City's budget is spent on the Police Department. He stated there is no organization for the youth of the community; and if there isn't something offered for the youth to do, 85% of the budget will be spent on law enforcement.

Capt. Young stated crime is up 18% overall in Midtown and the biggest concerns are vehicle burglaries and auto thefts. Capt. Young stated right now the Department has 26 vacant full-time positions. Capt. Young stated he will work to start a Citizens Patrol in the community.

Mr. Tooley stated a discussion was held at a meeting several months ago about forming a group to discuss programs for the youth in the community. Mr. Tooley stated the schools and the City's Leisure Services Department were to be involved.

Ms. Ford stated there is a grant in place to fund officers in the schools and the work those officers do should carry over through the summer, not just during the school year.

Capt. Young stated this is something that could be worked on for next summer since the SRO's have not worked in the school system as yet. Capt. Young stated parents will have to support any programs in order for the youth to be involved.

Mr. Barhoo asked Capt. Young if other cities, such as Port Orange and Holly Hill, are seeing similar types of crimes.

Capt. Young stated Port Orange, Holly Hill, and Ormond Beach are all experiencing the same types of crime issues.

Mr. Tooley asked Capt. Young if a time could be set up with community leaders to discuss concerns the Board has discussed about the youth in the community. Mr. Tooley stated this would not be a meeting of the Midtown Redevelopment Board but a meeting of concerned citizens. Mr. Tooley stated he would like Leisure Services in the meeting.

Capt. Young stated he would try to coordinate a meeting for sometime in July.

Public Comments:

Pierre Louis, 130 S. Franklin Street, stated he works with youth throughout the community and mentors 38 boys that live in Midtown and operates computer centers for their use. He stated there are some kids that are doing some very good and positive things.

Code Enforcement

The Code Enforcement Report was included as part of the packet. Mr. Tooley stated he liked the new format for the report.

Mr. Miller stated he would like to have a representative of Code Enforcement in attendance at the meetings to answer any questions Board members may have.

Ms. Ford asked for the status of the property at 713 Marion Street.

Mr. Berger stated money has been allocated in order to demolish 10 buildings in Midtown.

Mr. Tooley stated people are living on the property at 528 Cedar Street and that property was previously boarded.

Mr. Berger stated he would get with the Police Department regarding 528 Cedar and have the Board's concerns addressed.

7. DEV2015-036. Site Plan/Modification, Accurate Detailing

Mr. Berger presented the staff report which is included as part of the packet. Mr. Berger stated this is an existing car wash site at the northwest corner of Martin Luther King and Orange Avenue.

Public Comments:

There were no public comments.

Applicant's Presentation:

David Leete, Architect, stated he was available to answer any questions the Board may have.

Mr. Miller stated he likes the project.

Mr. Ross stated it is a good project and the project will bring the property up to date.

Mr. Barhoo stated he is glad to see something is being done at this property and feels the project will improve the community.

Mr. Fuqua stated he is pleased to see the improvements that will be made at the corner and looks forward to other projects that may happen along Orange Avenue.

Ms. Ford stated she is pleased to see an improvement on this property.

Board Action:

A motion was made by Mr. Miller, seconded by Mr. Fuqua, to approve DEV2015-036, Site Plan/Modification, Accurate Detailing, in accordance with the staff report as presented. The motion carried unanimously (6-0).

8. Redevelopment Project Updates

Mr. Berger stated that Mr. Bryant has been working with Leisure Services on several events at Daisy Stocking Park and the plans are for something to be held in the park at least once a month.

Mr. Berger stated the annual Juneteenth celebration is scheduled for Saturday June 13.

Mr. Berger stated there will be a grand opening event at Centra Care on Nova Road on June 17 from 11:00 a.m. to 1:00 p.m.

Mr. Berger stated the Jones, Lang, Lasalle proposal for Midtown Redevelopment has been presented to the City Commission. Mr. Berger stated the property currently being looked at is at the corner of ISB and MLK; however, at this time, the City is not trying to secure private property. Mr. Berger stated the job assigned to JLL is to implement the Master Plan and only Phase 1 is being considered at this time.

Mr. Fuqua asked if Phase 1 is a repeat of what was done 2 years ago.

Mr. Berger stated there is an overlap from previous studies and staff does not want to replicate something that is not necessary.

Mr. Miller stated no one on the City Commission has vision and stated he feels MLK could be an entertainment district. Mr. Miller stated he feels someone from JLL should have come and talked to the Midtown Redevelopment Board before making a presentation to the City Commission.

Mr. Barhoo asked who paid for JLL and what the guarantees are.

Mr. Berger stated no money has been spent as of yet since they are still in the proposal stage. Mr. Berger stated if a contract is entered into, it would come from capital funds. He stated there are no guarantees and there is a Phase II of the proposal with additional cost in order to engage a developer.

Mr. Barhoo expressed concern that this may not be the best use of the funds. He stated he would have liked to have had a presentation by JLL prior to them appearing before the City Commission.

Mr. Miller stated he doesn't feel anything will happen in Midtown because he feels the neighborhood does not matter.

Mr. Ross stated the same thing was said about Winter Park and now there is a Cheesecake Factory located there. He stated he has no issues with what JLL is proposing for the neighborhood.

Mr. Fuqua stated he feels if JLL is permitted to come into the community, something positive will come from it.

Commissioner Ruth Trager, 610 Bostwick, stated she will take many of the comments that were made at this evening's meeting back to the City Commission.

9. **Public Comments**

Pierre Lewis, 130 S. Franklin, commented about JLL and stated many other studies have been done previously and nothing has been done. He stated many studies have been completed and then the business leaves and nothing is done.

Mr. Berger stated the Midtown Master Plan has been adopted and that is the only study he is aware of.

10. **Board Comments**

Mr. Barhoo stated with Daytona Rising close by, it would be great to see JLL develop a plan to draw people to the area.

Mr. Fuqua stated he was pleased to see JLL making the presentation to the City Commission and looks forward to what they may plan. He stated he sees other development throughout the community. He stated he is pleased to see the Orange Avenue project proceed.

Mr. Ross stated the Dollar General site looks good and is pleased to see so many people using the site. He stated he is pleased with what JLL may bring to Midtown.

Mr. Miller thanked Commissioner Trager for attending the meeting. He stated he sees progress in the neighborhood. He stated there is city property on MMB that could be used for an entertainment district. He stated there needs to be an association to coordinate events in Midtown.

Mr. Berger stated the DDA runs events in the downtown area and the Friends of the Bandshell coordinates events that are held at the bandshell.

Mr. Miller told Commissioner Trager that a Parks and Recreation Board is needed for Midtown.

Ms. Ford stated she is concerned about the youth of the community. She stated there is a gamble with a firm such as JLL but the gamble needs to be taken wisely. She said perhaps the money could be used for other activities, such as youth sports.

Mr. Tooley said the word should be spread throughout the community so the youth are aware of the vacancies in the Police Department and encourage them to consider the Police Department for future employment. Mr. Tooley stated he would like to work with Leisure Services and the Police Department to develop programs for the youth of the community. He asked if anything was being done to develop a Sunrail Station in Midtown. Mr. Tooley stated the area south of ISB needs to be improved and to make it more attractive to visitors to the area.

Mr. Tooley thanked staff for the support they provide to the Midtown Redevelopment Board.

11. **Adjournment**

There being no further business to come before the Board, the meeting was adjourned at 7:42 p.m.

Martin Tooley, Chair

Becky Groom, Recording Secretary

COMPSTAT REPORT



July 19, 2015 – August 1, 2015

DISTRICT 1 – WESTSIDE

Captain J. Young

WEEKLY CRIME STATS
Michael J. Chitwood, Chief of Police

January 1, 2015 through August 1, 2015 compared to the same periods in 2013 and 2014

Daytona Beach Police Department - DISTRICT 1	YTD	YTD	2013-2014	YTD	YTD	2014-2015	YTD	YTD	2013-2015
	2013	2014	% Change	2014	2015	% Change	2013	2015	% Change
Homicides	2	3	50%	3	1	-67%	2	1	-50%
Auto Thefts	155	98	-37%	98	172	76%	155	172	11%
Total Burglaries	221	225	2%	225	161	-28%	221	161	-27%
Residence	181	192	6%	192	138	-28%	181	138	-24%
Non Residence	40	33	-18%	33	23	-30%	40	23	-43%
Total Larcenies	976	971	-1%	971	1,191	23%	976	1,191	22%
Larcenies	363	421	16%	421	463	10%	363	463	28%
Larceny Carbreak	188	130	-31%	130	267	105%	188	267	42%
Larceny Shoplifting	380	374	-2%	374	419	12%	380	419	10%
Larceny Bicycle	45	46	2%	46	42	-9%	45	42	-7%
Total Robberies	61	51	-16%	51	46	-10%	61	46	-25%
Armed	34	24	-29%	24	25	4%	34	25	-26%
Strongarmed	27	27	0%	27	21	-22%	27	21	-22%
Total Agg. Assaults/Bat.	249	193	-22%	193	245	27%	249	245	-2%
Agg. Assaults/Batteries	249	193	-22%	193	245	27%	249	245	-2%
Persons Shot	10	12	20%	12	19	58%	10	19	90%
Total Sexual Bat.	20	29	45%	29	16	-45%	20	16	-20%
Sexual Battery	9	15	67%	15	7	-53%	9	7	-22%
Sexual Battery Child	11	14	27%	14	9	-36%	11	9	-18%
TOTAL Part One Crimes	1,684	1,570	-7%	1,570	1,832	17%	1,684	1,832	9%
Property Crimes	1,352	1,294	-4%	1,294	1,524	18%	1,352	1,524	13%
Person Crimes	332	276	-17%	276	308	12%	332	308	-7%
Total Calls For Service	54,291	47,594	-12%	47,594	41,048	-14%	54,291	41,048	-24%
Firearm Offenses	133	94	-29%	94	90	-4%	133	90	-32%
Domestic Violence Cases	317	364	15%	364	452	24%	317	452	43%
	2013	2014		2014	2015		2013	2015	

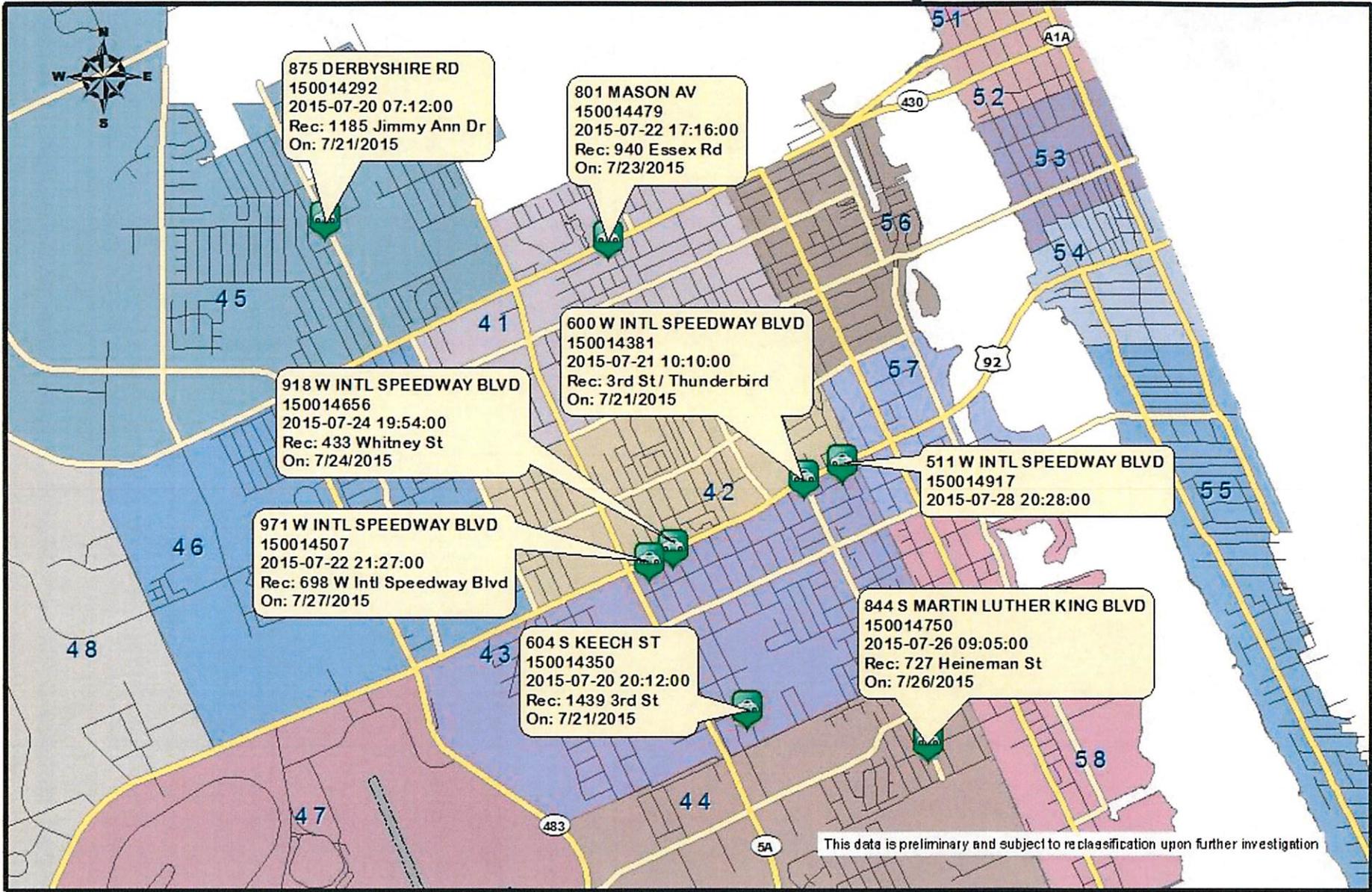
NOTE: This Crime data is preliminary and subject to reclassification upon further investigation. There were incidents that did not code into either district. These are included in the Citywide Total.

COMPSTAT STATISTICAL CRIME COMPARISON TO PREVIOUS PERIODS

District 1	6/7/15	7/19/15		6/21/15	7/19/15		7/5/15	7/19/15		3 Periods Average Percent Change
Daytona Beach Police	6/20/15	8/1/15		7/4/15	8/1/15		7/18/15	8/1/15		
Department Offense Data	Compstat 12	Compstat 15	Percent Change	Compstat 13	Compstat 15	Percent Change	Compstat 14	Compstat 15	Percent Change	
Homicides	0	0	N/C	0	0	N/C	0	0	N/C	N/C
Auto Thefts	9	8	-11%	6	8	33%	8	8	0%	7%
Total Burglaries	8	13	63%	15	13	-13%	14	13	-7%	14%
Residence	7	11	57%	15	11	-27%	11	11	0%	10%
Non Residence	1	2	100%	0	2	N/C	3	2	-33%	N/C
Total Larcenies	66	79	20%	68	79	16%	70	79	13%	16%
Larcenies	22	26	18%	28	26	-7%	36	26	-28%	-6%
Larceny Shoplifting	30	25	-17%	26	25	-4%	22	25	14%	-2%
Larceny Carbreak	13	25	92%	13	25	92%	11	25	127%	104%
Larceny Bicycle	1	3	200%	1	3	200%	1	3	200%	200%
Total Robberies	2	5	150%	2	5	150%	6	5	-17%	94%
Armed	1	2	100%	1	2	100%	2	2	0%	67%
Strongarmed	1	3	200%	1	3	200%	4	3	-25%	125%
Total Agg. Assaults/Bat.	16	13	-19%	24	13	-46%	22	13	-41%	-35%
Agg. Assaults/Batteries	10	8	-20%	17	8	-53%	12	8	-33%	-35%
Domestic Assault/Batteries	6	5	-17%	7	5	-29%	10	5	-50%	-32%
Persons Shot	1	1	0%	3	1	-67%	2	1	-50%	-39%
Total Sexual Bat.	2	1	-50%	0	1	N/C	3	1	-67%	N/C
Sexual Battery	1	0	-100%	0	0	N/C	2	0	-100%	N/C
Sexual Battery Child	1	1	0%	0	1	N/C	1	1	0%	N/C
TOTAL Part One Crimes	103	119	16%	115	119	3%	123	119	-3%	5%
Property Crimes	83	100	20%	89	100	12%	92	100	9%	14%
Person Crimes	20	19	-5%	26	19	-27%	31	19	-39%	-24%
Total Calls For Service	2,379	2,519	6%	2,458	2,519	2%	2,583	2,519	-2%	2%
Firearm Offenses	4	6	50%	5	6	20%	7	6	-14%	19%
Domestic Violence Cases	35	33	-6%	41	33	-20%	42	33	-21%	-16%
	Compstat 12	Compstat 15	Percent Change	Compstat 13	Compstat 15	Percent Change	Compstat 14	Compstat 15	Percent Change	Avg Percent

NOTE: This Crime data is preliminary and subject to reclassification upon further investigation. N/C = Non Calculable

District 1 Auto Thefts 7/19/2015 through 8/1/2015



Legend

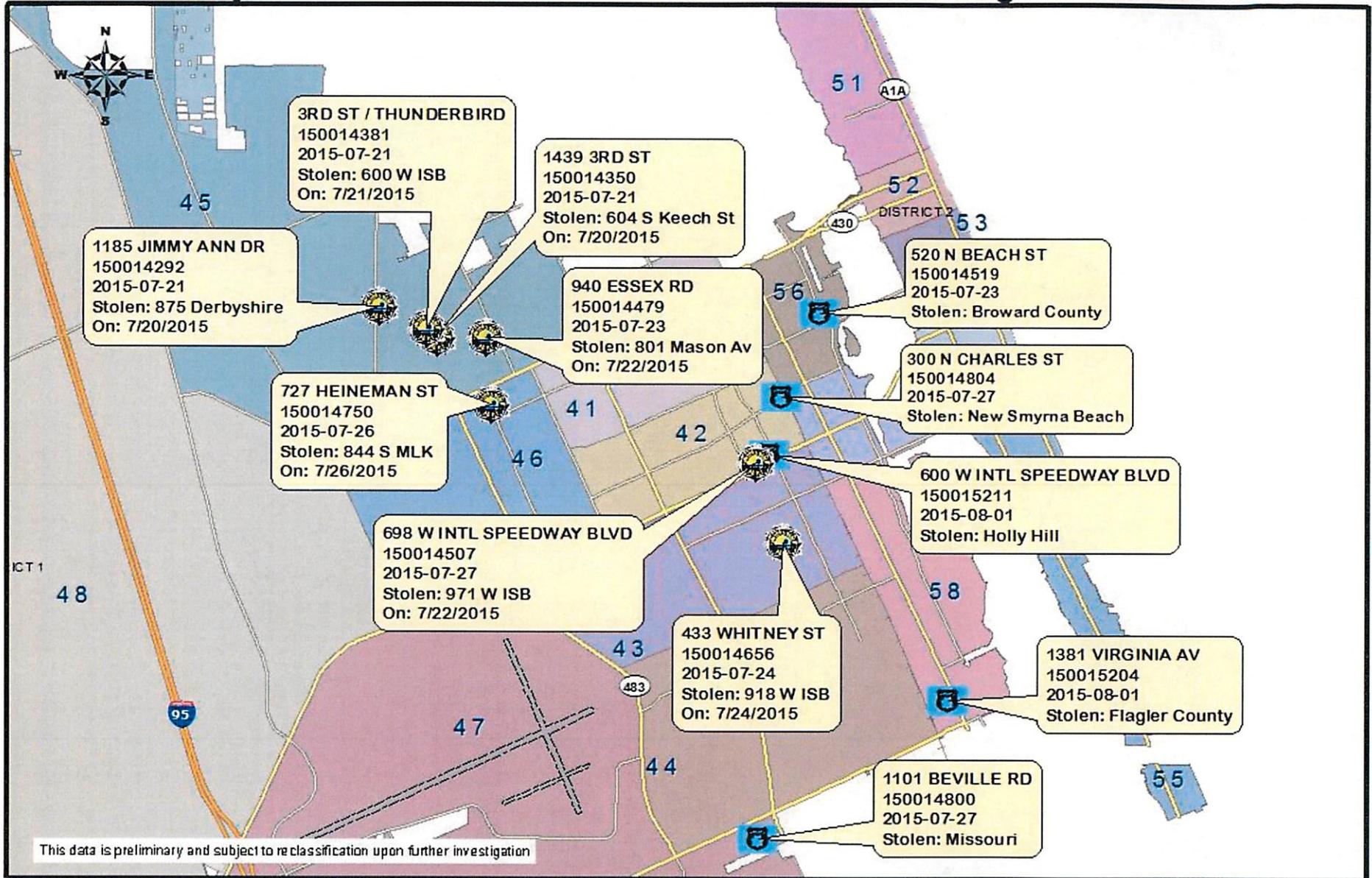


Auto Theft

Daytona Beach Police Department

Prepared by: B. Schiffli
Date: August 4, 2015

Citywide Auto Theft Recoveries 7/19/2015 through 8/1/2015



Legend



Stolen OA Recovered DB



Stolen DB Recovered DB

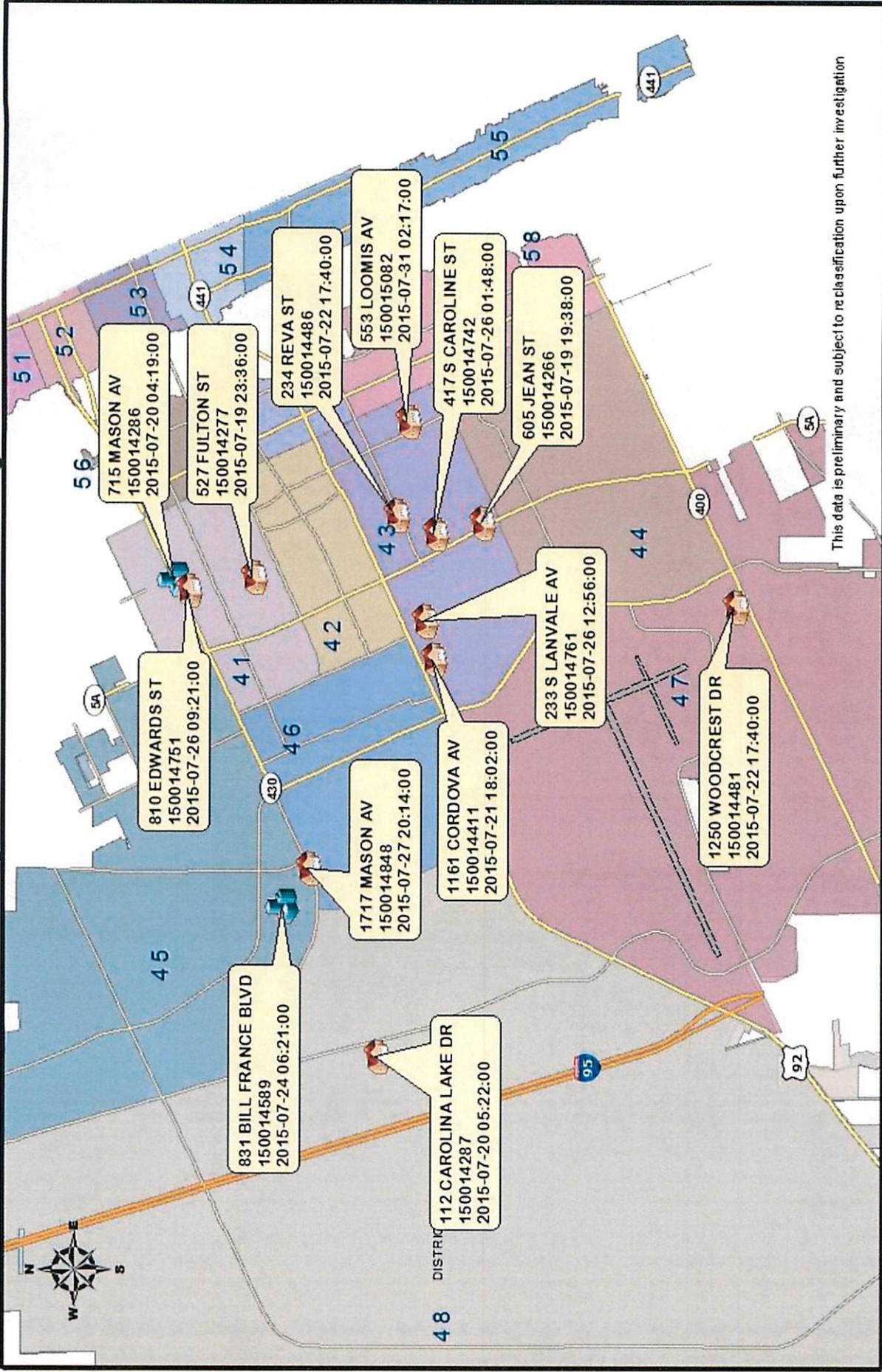


Daytona Beach Police Department

Prepared by: B. Schiffli

Date: August 4, 2015

District 1 Burglaries 7/19/2015 through 8/1/2015



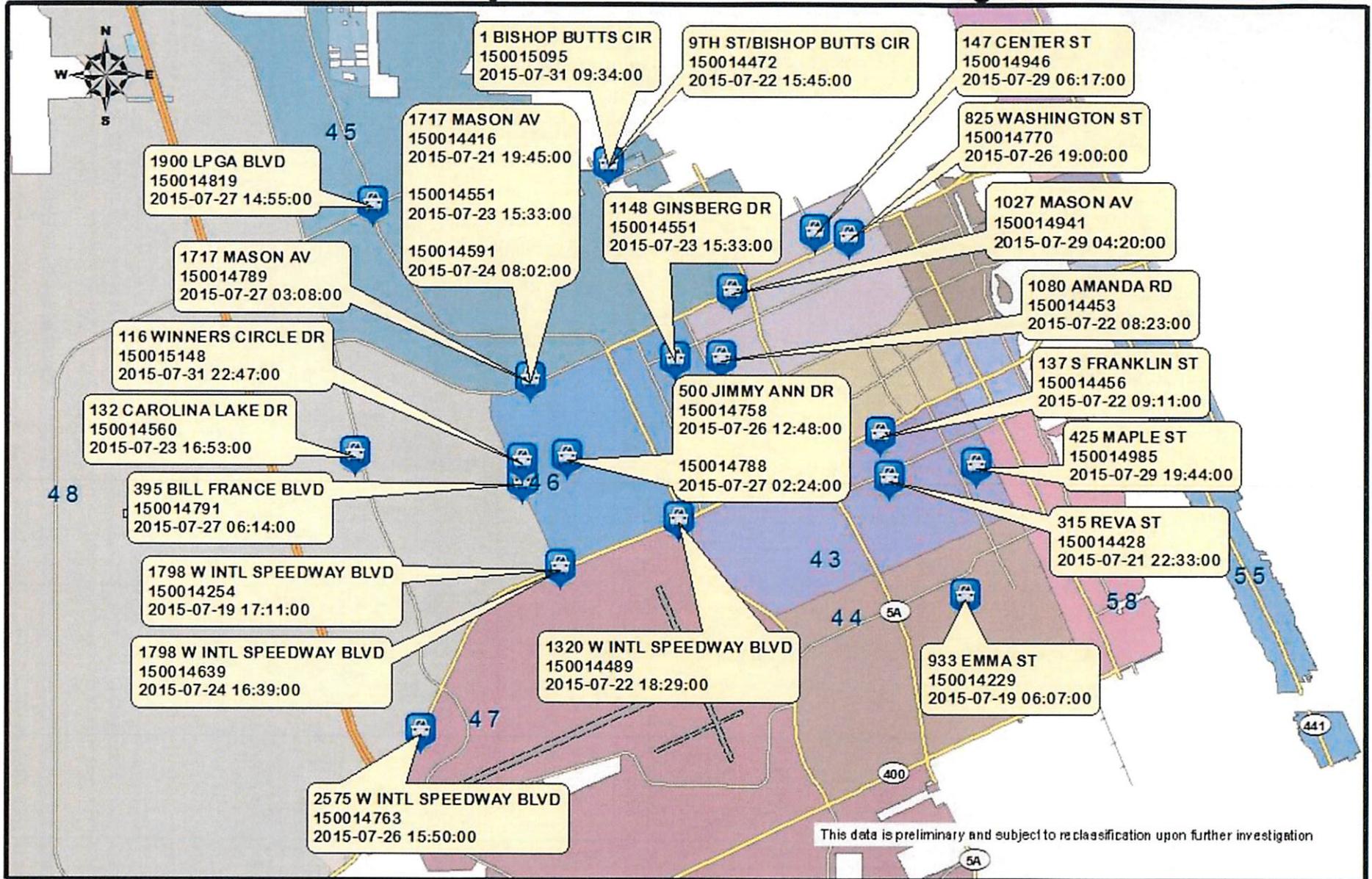
Daytona Beach Police Department
 Prepared by: B. Schiffl
 Date: August 4, 2015



Legend

- Burglary Non Residence
- Burglary Residence

District 1 Larceny Carbreaks 7/19/2015 through 8/1/2015



This data is preliminary and subject to reclassification upon further investigation

Legend



Larceny Carbreak

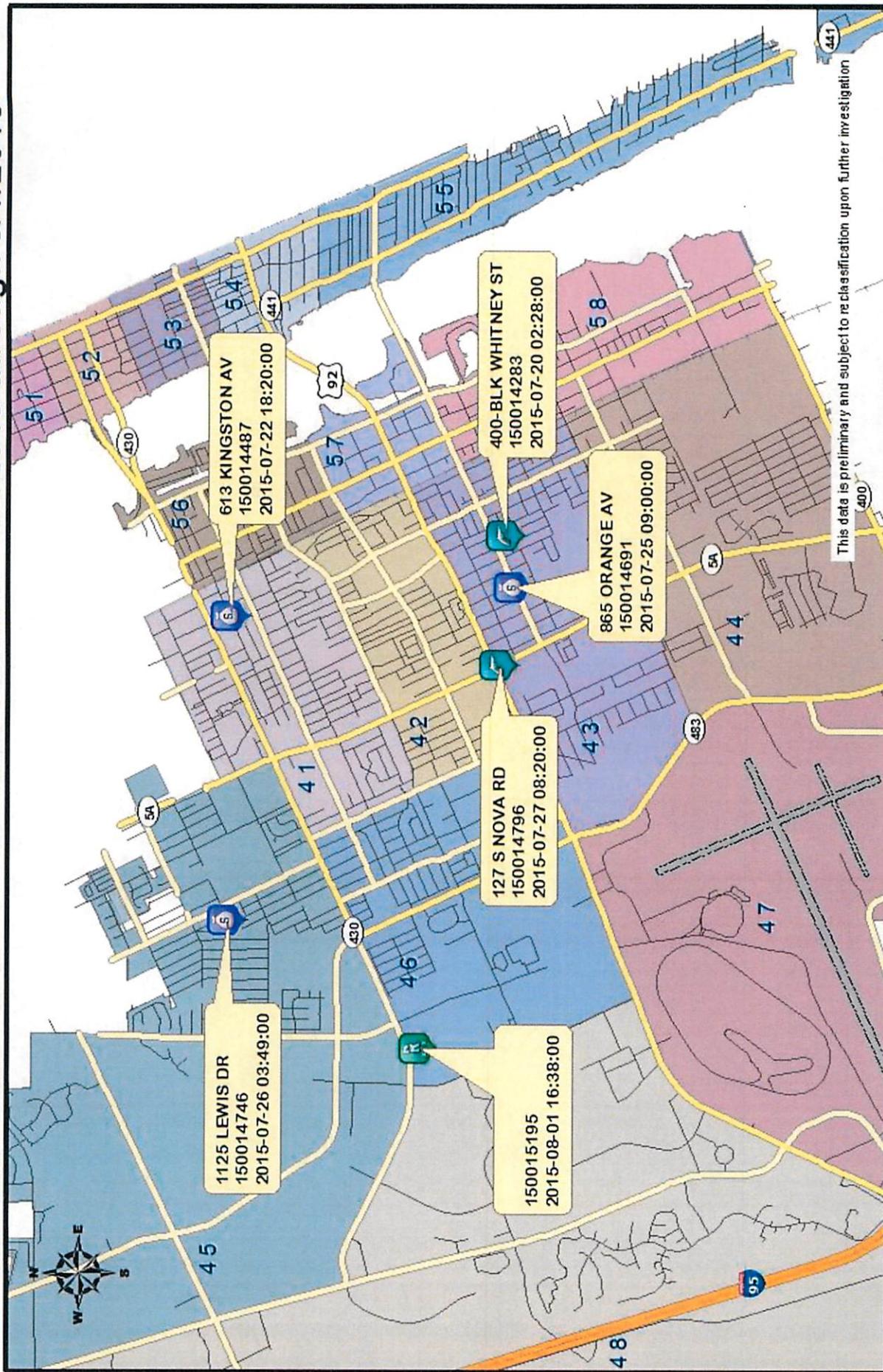


Daytona Beach Police Department

Prepared by: B. Schiffli

Date: August 4, 2015

District 1 Robberies and Sexual Batteries 7/19/2015 through 8/1/2015



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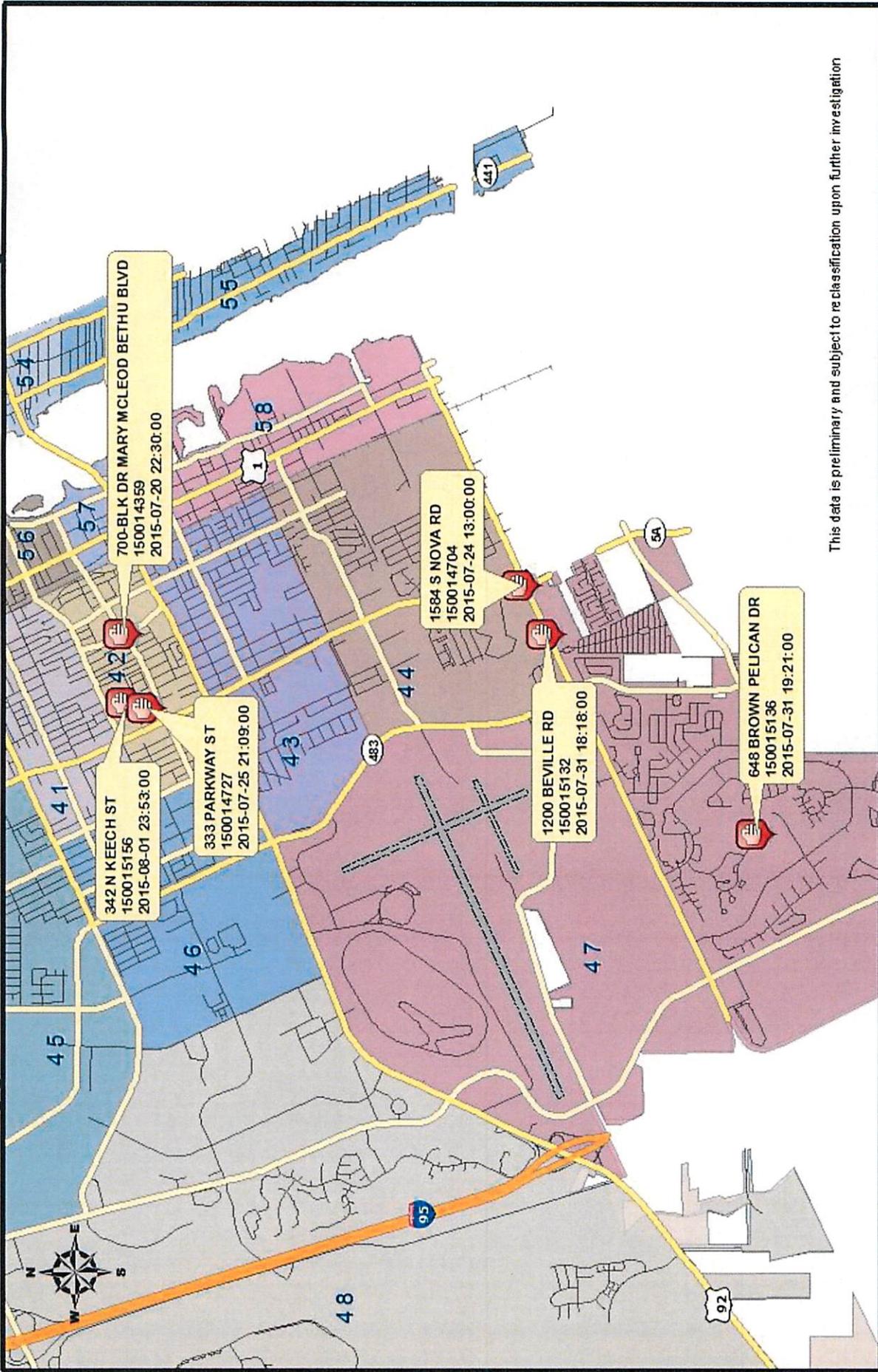
- ARMED ROBBERY
- STRONGARM ROBBERY
- SEXUAL BATTERY

Daytona Beach Police Department

Prepared by: T. Young
Date: August 4, 2015



District 1 Aggravated Assaults and Batteries 7/19/2015 through 8/1/2015



This data is preliminary and subject to reclassification upon further investigation

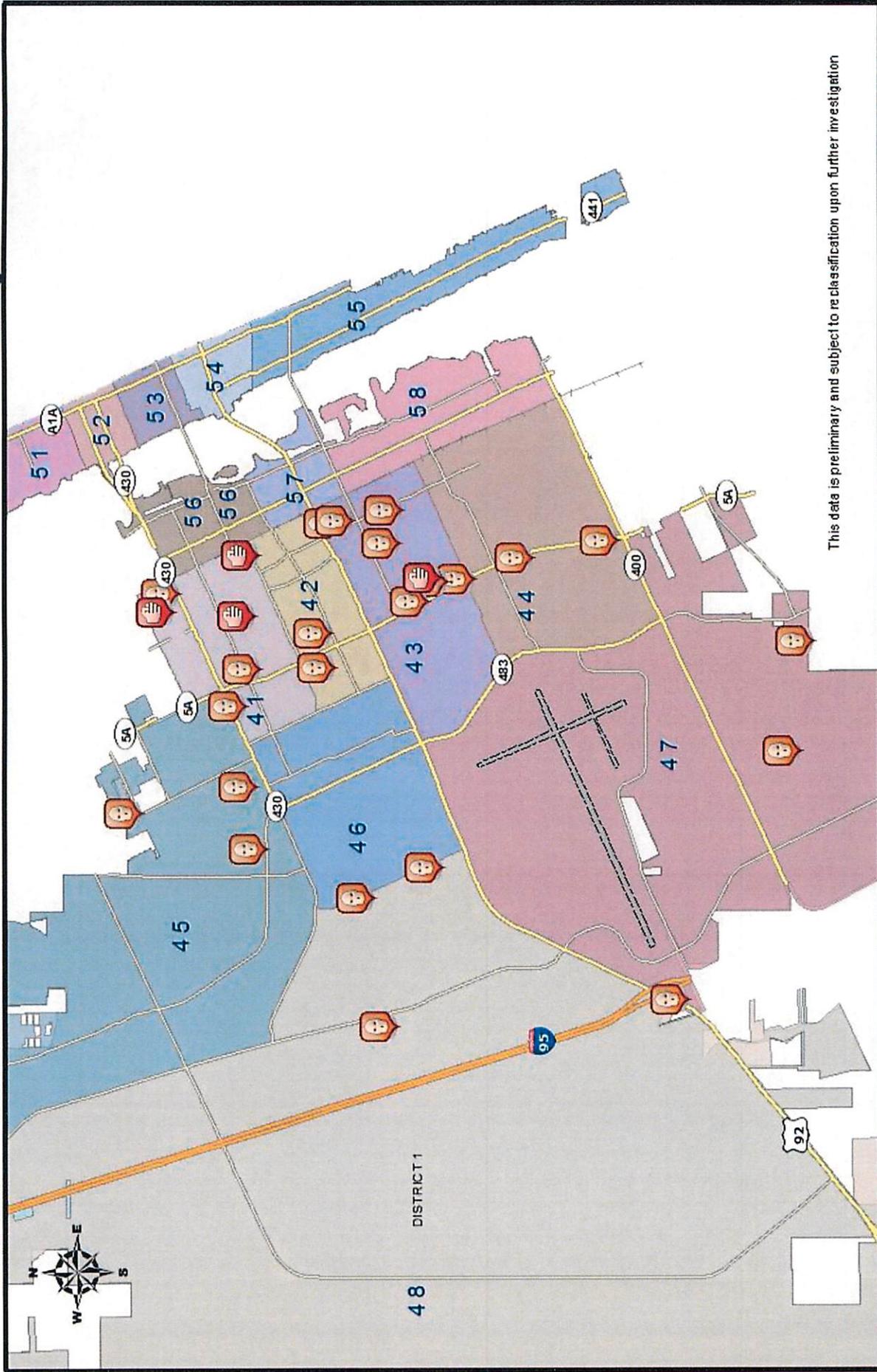
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AGGRAVATED ASSAULT/BATTERY



Daytona Beach Police Department
 Prepared by: T. Young
 Date: August 4, 2015

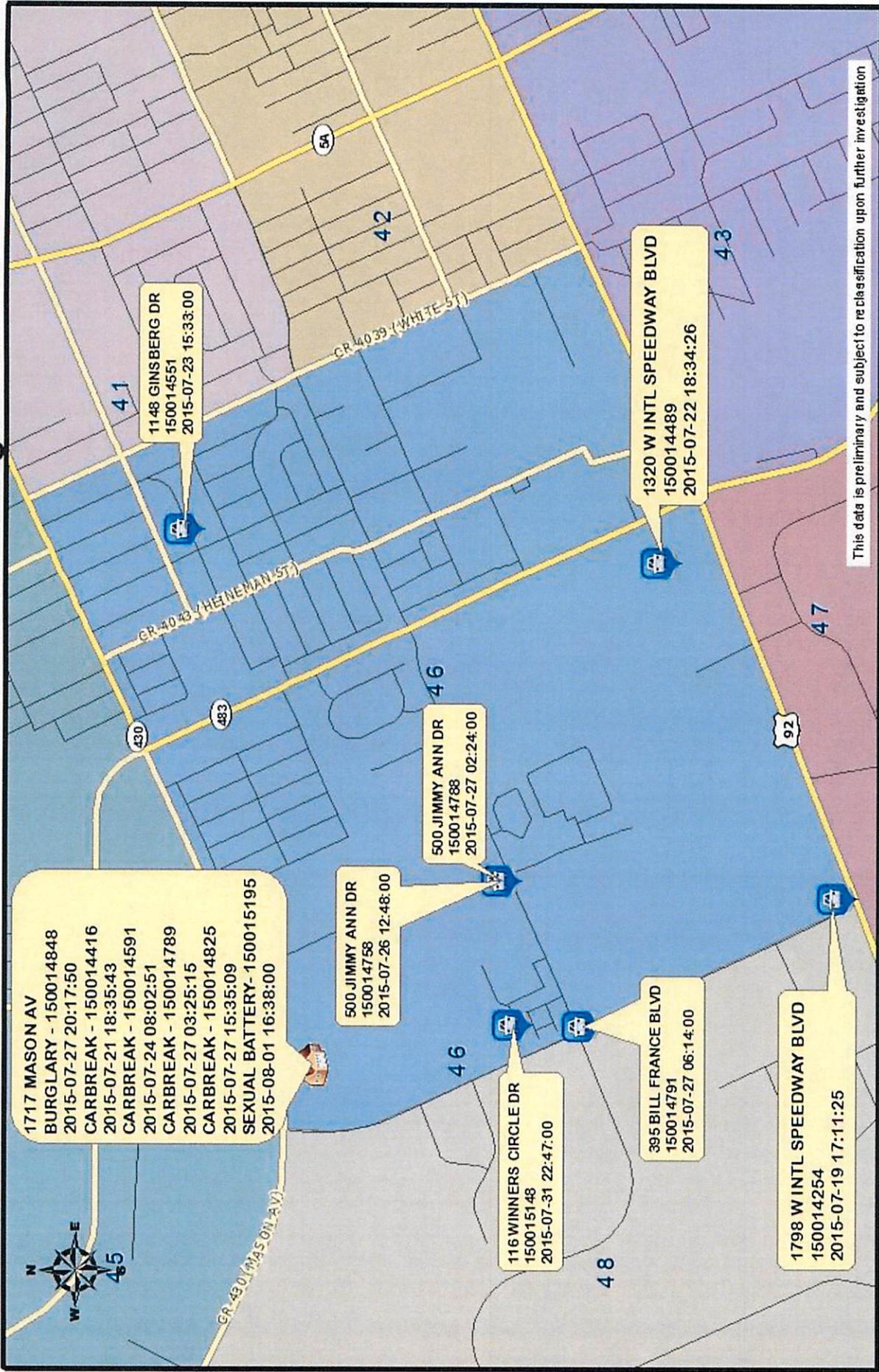
District 1 Domestic Assaults and Batteries 7/19/2015 through 8/1/2015



- Legend**
-  AGGRAVATED DOMESTIC ASSAULT/BATTERY
 -  SIMPLE DOMESTIC ASSAULT/BATTERY

Daytona Beach Police Department
 Prepared by: T. Young
 Date: August 4, 2015

District 1 Hot Zone 46 7/19/2015 through 8/1/2015



Legend

- LARCENY CARBREAK
- BURGLARY RESD
- SEXUAL BATTERY

Daytona Beach Police Department

Prepared by: T. Young
Date: August 4, 2015





THE CITY OF DAYTONA BEACH

REDEVELOPMENT DIVISION

POST OFFICE BOX 2451
DAYTONA BEACH, FLORIDA 32115-2451
PHONE (386) 671-8180
Fax (386) 671-8187

MEMORANDUM

DATE: August 7, 2015

TO: Midtown Redevelopment Board Members

FROM: Charles J. Bryant, Redevelopment Project Manager

SUBJECT: Code Enforcement Report for August 11, 2015 Board Meeting

The Code Enforcement Report for the August 11, 2015 Midtown Redevelopment Board Meeting, will be available at the Meeting scheduled for Tuesday, August 11, 2015 per Code Enforcement Officer Denzel Sykes.

If you have any questions, please contact me at (386) 671-8185.

Thanks,

Charles

Charles



THE CITY OF DAYTONA BEACH

REDEVELOPMENT DIVISION

POST OFFICE BOX 2451
DAYTONA BEACH, FLORIDA 32115-2451
PHONE (386) 671-8180
Fax (386) 671-8187

MEMORANDUM

DATE: August 7, 2015
TO: Midtown Redevelopment Board
FROM: Reed Berger, Redevelopment Director
SUBJECT: Ground Sign Pole Cover – 529 W. International Speedway Blvd.

Mr. Raymond Webb, Manager for Kenco Sign and Awning LLC, on behalf of the property owner, Sky King Fireworks of Daytona Beach, is requesting a ground sign pole cover exceeding twice the width of the pole.

Staff discovered that the sign pole covering was installed without a sign permit and due to its non-conforming status requested the owner to remove the covering. The owner wants to keep the pole covering which is not allowed for the following reasons:

1. Pole signs are not allowed in the RDM-1 zoning district. The sign is non-conforming.
2. The sign is also contains a non-conforming changeable copy board that does not meet the maximum 25% sign area requirement.
3. The sign does not meet redevelopment design standards.
4. Ground sign pole cover cannot exceed twice the width of the pole.
5. The graphic display of the U.S. flag included on the new pole cover is not allowed because it exceeds the maximum size of a sign.

Section 6.10.C.4 of the Land Development Code states *“Pole covers shall be included as sign area to the extent that they exceed twice the diameter of the support, except that in Redevelopment Areas, the Redevelopment Board may approve pole covers that exceed twice the diameter of the supporting pole without it being included as sign area, provided the design standards and guidelines in Section 6.10.F, Sign Design and Construction, are met.”* This provision would allow the Board to approve the pole covering provided that the graphic elements are removed. For example, if the Board finds that painting the cover white or some other neutral color is appropriate and the owner agrees, then the Board could grant the pole cover to remain, provided that a sign permit was applied for and approved by staff.

Staff recommends that the Board deny the request to permit the pole cover installed without a sign permit to remain at its location at 529 W. International Speedway Blvd. If the Board does not grant the pole cover to remain with the flag graphic removed, then the owner will need to remove the pole cover within 30 days or appeal the Board’s decision to the City Commission.

RELEVANT SECTIONS OF LAND DEVELOPMENT CODE

B. SIGN AND COMPONENTS; LIMITATIONS OF REGULATIONS

1. A sign is any device or display consisting of lights, letters, numbers, symbols, pictures, illustrations, announcements, cutouts, insignia, trademarks, or demonstrations—including all trim and borders—that is designed to advertise, inform, identify, or attract the attention of persons not on the premises on which the device or display is located, and that is visible from a public street.
2. Any person or animal stationed at or close to a business site for the purpose of attracting attention to the business by actions or attire is a sign.
3. Sign structure is that material which supports or is capable of supporting a sign, including decorative cover.
4. Advertising message is any copy, logos, or graphic elements of a sign which convey a message, identify a business, or describe products or services offered to the public.
5. Any sign allowed by either a permit or as a matter of right, whether an on-site sign or an off-site sign, may contain noncommercial speech in lieu of any other type of speech.

C. SIGN AREA

The area of a sign is determined as follows:

1. Sign area of a wall sign or awning is the entire area within a single continuous square, rectangular, or circular perimeter enclosing the extreme limits of the advertising message.
2. Sign area for other signs includes all features, decorative glass, plastic, masonry, or other materials. Where material is displayed in a random or unconnected manner without organized relationship of the components, each component or element shall be considered to be a single sign.
3. A roof, projecting, or ground sign with sign face on two sides with no more than a three-foot separation between faces shall be a single sign, and the total sign area shall be the area on a single face.
4. Pole covers shall be included as sign area to the extent that they exceed twice the diameter of the support, except that in Redevelopment Areas, the Redevelopment Board may approve pole covers that exceed twice the diameter of the supporting pole without it being included as sign area, provided the design standards and guidelines in Section 6.10.F, Sign Design and Construction, are met.
5. The finished constructed base of a monument sign up to 22 square feet shall be excluded from the sign area.

BEFORE IMAGE: AUGUST 2014





**SKY KING
FIREWORKS**

**BUY 1 GET 1
SALE
10AM TO 8PM**



