



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Tuesday, February 23, 2016 8:00 a.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes: [January 26, 2016](#)**
4. **Public Comments**
5. **[DDA Monthly Financial Report](#)**
6. **[Farmers' Market Manager's Report](#)**
7. **[Downtown Marketing and Promotions](#)**
 - a. **Downtown Marketing RFP**
 - b. **Downtown Event Promotion RFP**
8. **Discussion: 8a. [Downtown Merchant Committees](#)**
 - 8b. **[Main Street Approach](#)**
9. **Board Comments**
10. **Adjournment**