



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Robert Abraham
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Tuesday, November 22, 2016 8:00 a.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **[Approval of Minutes: October 25, 2016](#)**
4. **Public Comments**
5. **[DDA Monthly Financial Report](#)**
6. **[Downtown Holiday Dazzle Campaign Update](#)**
7. **[Downtown Marketing Contracts](#)**
 - a. **Gold & Associates**
 - b. **Bullseye Direct Marketing**
8. **[Historic Halifax District of Daytona Beach, Inc Contract](#)**
9. **[Discussion: Farmers' Market Strategy](#)**
10. **Board Comments**
11. **Adjournment**