

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, January 18, 2016 - MINUTES

1. Call to Order:

Mr. Kilian, Chair called the meeting to order at 8:30 A.M.

2. Roll Call:

Present: Carol Kilian; Thomas Blawn; Carl Fields via tele; James Zeisler:

Excused: Larry McDermott; Colleen Calnan; Bishop Derek Triplett;

Ex-officio: Rob Erhardt, Economic Development Director, Volusia County

Keith Norden, President/CEO, Team Volusia Economic Development Corporation

Staff: Emory Counts, Economic/Community Development Director, City of Daytona Beach

3. Reports:

A. Volusia County Economic Development –*Rob Erhardt*

Mr. Erhardt reported that tomorrow, Thursday, January 19, 2017, the Volusia County Council would consider a request from *B. Braun Medical* to provide local financial support (LFS) to the state in support of Braun’s application to participate in the *Qualified Tax Industry (QTI) refund program*. The LFS would support construction of a distribution center and warehouse project being considered for location in Daytona Beach. This proposed project would be located near Clyde Morris and LPGA but would also help operations at the company’s location on Mason Avenue. He reported had had communications with Mr. Counts and Mr. Sharples, CEO Business Alliance about this project. Mr. Erhardt announced that the *next Quarterly Report* is scheduled for Friday, February 3, 2017, and noted that the Board has a standing invitation to attend that event. Next Mr. Erhardt reported that Governor Scott has scheduled a *Job Summit in Orlando, FL* scheduled for Thursday, February 2-3, 2017. Lastly, he noted that during the previous meeting it had been reported that a traffic light was out near the Airport and was pleased to note that there is now a temporary traffic light up at the corner of Midway that will assist transportation.

B. Team Volusia Economic Development Corporation (TVEDC)-*Keith Norden*

Mr. Norden reported that Team Volusia conducted a *Consultant mission* to New York on last *Friday, January 13, 2017*, and used JetBlue Airlines to fly out of Daytona Beach. TVEDC had *five meetings in New York with consultants* revolving around potential Daytona Beach/Volusia County projects. It is always good to get in front of these site selectors since they validate decision points on the various locations being considered for projects. We strive to be “*top of mind*” with these important individuals that steer development locations. TVEDC is preparing for its January 31, 2017, Annual Meeting at the Mori Hosseini Center on the campus of Daytona State College. At that meeting Boyette Strategic Advisors who developed the *Strategy for Success Report* will present and summarize the information contained therein.

C. Daytona Regional Chamber of Commerce (DRCC) – *Nancy Keefer*

This report was tabled.

D. Volusia Volunteers in Medicine (VVIM) – Carol Kilian

Ms. Kilian reported that VVIM has over 200 patients already scheduled through March. She commented that their first meeting of 2017, is scheduled in early January and would bring any information updates on operations or other back to the Board.

E. Halifax Merchants Association – Colleen Calnan

This report was tabled.

4. **Comments Regarding the January 12, 2017 Eggs & Issues Economic Trends Program:**

-Ms. Kilian commented that she thought the January 12th *Eggs & Issues Program* was a huge success! She then asked Mr. Counts to make a quick report regarding the event. Mr. Counts started this report by stating, “It was a fun day...filled with awesome information! Our portion of the program began with comments from Ms. Killian as the Chair of the Economic Development Advisory Board, followed by Mr. Counts covering information about *permit activity, licensing, and current planned development*. Mr. Dennis Mrozek, City Planner then provided information about *upcoming residential and commercial development* working its way through the planning and zoning process, and Mr. Hardy Smith, Government Relations completed our presentation by covering the *legislative priorities being advocated* in the Florida House and Senate. One of the other themes touched upon by several persons was the need for *residents to come to public meetings in support of proposed projects*. Many times the only persons showing up are there to complain about new development and there are very few persons in support of projects. Businesses looking to locate here may get a skewed perception of our area if they hear only complaints from residents.

-Ms. Kilian suggested to invite *Sarah Bates, Daytona Beach News Journal* to a future meeting of the EDAB since she did not provide a report during this year’s *Eggs & Issues* program as she had for several years. The information she presents is always important and sparks much interest.

5. **Old Business:**

-Mr. Counts commented that the TopBuild corporate headquarters is planned to receive a certificate of occupancy and be in their building around January 27, 2017. A “ribbon-cutting” ceremony is to be scheduled. He also mentioned that a half-penny sales tax is being discussed as a way to help with needed road improvements.

6. **New Business:**

-Mr. Zeisler reported that the clock on the *Clock Tower has been fixed* after sustaining some damage from Hurricane Mathew. One of the final pieces of the “fix” was replacement of the bird at the top of the weather vane which was blown off. The old vane was relatively light whereas the replacement weather vane weighs about 30 pounds and hopefully would be a lot more difficult to blow away.

-Mr. Counts talked briefly about the proposed new *B. Braun Medical* project which was touched upon in an earlier report by Mr. Erhardt. It is a proposed 400,000 sq. ft. distribution center and warehouse project projected to represent a capital investment of about \$40,000,000.

-Ms. Kilian commented that she personally supports the purchase of the City's land and building holdings at LPGA International by Consolidated Tomoka Land Company. Having one owner of the complex and golf courses would make for a more attractive business opportunities. Mr. Fields and Mr. Blawn also supported the purchase, and it was noted that the LPGA is also supportive of the potential purchase.

-Mr. Blawn noted there are also several other properties owned by Consolidated Tomoka that have contracts for sale. He noted that many times what is proposed doesn't happen but this is one of those where the activities did occur and are a direct result of the private-public partnership and planning that took place during the late eighties. The golf course was an anchor to this development and should stay as the anchor for future development. Traffic continues to be a mounting challenge due to all the development happening around the LPGA/I-95 interchange.

-Mr. Zeisler commented that the USTA facility that sits across the street from the LPGA Golf Course needs some repairs. Further, it would be great if some of the money received from the proposed sale of the golf course would be used to make repairs to the USTA facility.

7. Public Comments:

There were no public comments brought before the Board.

8. Schedule Next Meeting:

2017 Schedule – (Additional meetings may be scheduled to accommodate business needs).

January 12 Eggs & Issues; 18	April (no meeting);	July (no meeting);	October 18;
February (no meeting);	May 17 (if needed);	August 16;	November 15;
March 15;	June (no meeting);	September 20;	December 20;

9. Adjourn

The meeting adjourned at 9:12 A.M.

Emory M. Counts

Emory M. Counts, Economic/Community Development Director