



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Michael O. Sznajstajler
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Wednesday, September 20, 2017 4:00 p.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes: August 29, 2017**
4. **Public Comments**
5. **DDA Monthly Financial Report**
6. **Online Services**
 - a. **InFocus Media Group Website Maintenance**
 - b. **Email Service Fee**
7. **Riverfront Shops of Daytona Beach Campaign – FY2017/18**
 - a. **Beach Channel Advertising**
 - b. **Online & Social Media Advertising**
 - c. **Print Materials**
8. **FY2017/18 Downtown Event Budget**
9. **Farmers' Market Advertising Campaign – FY2017/18**
 - a. **Online & Social Media Advertising**
 - b. **Southern Stone Radio Advertising & Sponsorship**
 - c. **News-Journal Advertising & Sponsorship**
10. **Board Comments**
11. **Adjournment**