

LEISURE SERVICES ADVISORY BOARD

June 8, 2016

8:30 am

CALL TO ORDER

Steven Miller called the meeting to order at 8:30 am.

ROLL CALL

MEMBERS PRESENT

Zone 1 - Amanda Glugover
Zone 2 - Steve Miller – Chair
Zone 3 – Vacant
Zone 4 - Carol Kilian
Zone 5 - Ashley Thomas
Zone 6 - John Huger
At Large - Dwayne Murray

MEMBERS ABSENT

OTHERS PRESENT

Keith Willis, Recreation Manager
Betty Covington, Secretary
Helen Riger, Cultural Services & Community Events Director
Jacquelyn Pannell, Cultural Services Events Manager

DEVOTION

Dwayne Murray

PLEDGE OF ALLEGIANCE

All

APPROVAL OF MINUTES

Carol Kilian made a motion to approve minutes from the April and May meetings, seconded by John Huger, approval was unanimous.

Q & A – JOE SULLIVAN, BOYS & GIRLS CLUB

Joe Sullivan not available to attend this meeting. Item tabled to next meeting.

UPDATE ON COMMUNITY OUTREACH

No update available at this time.

OLD BUSINESS

Helen Riger, Cultural Services & Community Events Director, introduced herself and stopped by to share some info and answer any questions from the board. Helen shared information on community outreach as it relates to Cultural Services. They just recently brought an agreement

to the City Commission with Daytona Beach Pop Warner to have a very reasonable rate and increase their usage to Dickerson and Sunnyland to be able to use for a summer program. They are also in talks with the other 2 pop warner groups that have been playing at the Mosque and school field. They want to be able to play at the Derbyshire Field for a reasonable fee.

Cultural Services is in the process of hold the *Midtown Motown* summer program series at the Cypress Park. This is a monthly event that continues to grow. The biggest concern now is that after this 3rd event, the parking continues to be a problem. Children were able to utilize the bounce house and pool for free.

City Commission is preparing to have a workshop on fees to be held on June 15 at 4:30 pm in City Hall, Room 149B. The public is invited to attend, but will not have any voice. Mr. Murray inquired who compiled these fees and where did this fee information come from. Why was the "advisory" board not involved in the fee schedule? Helen stated that she and Mr. Williamson worked together and researched other cities to determine comparable fees for the City of Daytona Beach. It is the general consensus that Daytona Beach fees are too high. Mr. Miller inquired if other cities charge their children to play. To that she responded that all surrounding cities charge their children to use their fields. But some have been scholarships available.

At Midtown, they have done away with the floor covering fee of \$500 to put the floor down and in the process of purchasing a floor matting that staff will be able to roll out.

We have brought the resident fees way down and charging more to non-residents. Helen has noted that there are groups that come from all over the county as well as coming through the Convention and Visitors Bureau that are willing to pay a little be more.

They have put in a fee schedule to allow non-profits to do concessions on their own at the small fields. This will allow the non-profits to make a little money. New fees have been put in place for the video board and the Municipal Stadium since there were none there.

They are establishing gymnastics fees since there are none in place now. Also, they are also putting in place an annual for pool memberships and single admission fee.

With the upcoming workshop, they hope to get all these fees passed. By lowering these fees, they hope to increase rentals.

Carol made a motion at the last meeting to consolidate all areas, i.e. golf, tennis, Peabody. She appreciated that Helen was able to attend to give the board an update. Carol wanted a clear understanding as to the areas the Helen oversees. Helen responded that since the reorganization, she oversees the Oceanfront Bandshell, the Peabody Auditorium, and now oversees the Municipal Stadium. She is responsible for any contracted use of a city facility. Leisure Services is responsible for youth sports, and adult programming. If a youth sports network wants to contract, they come through Helens office.

Mr. Miller asked Helen to define "cultural services". Helen explained that it is Cultural Services and Community Events. Steve asked if Helen is responsible for the parks. She responded that the team that cleans the parks is under Cultural Services. Rental of parks go through Helen,

cutting the grass in the parks is handled by Parks Department. Steve asked if there is any other city in the area that is so divided where different departments handle various portions of the parks. She stated that the community events portion is always separate. (Jacksonville) Helen did not know of any community (locally) that is so divided. She wasn't aware of any. Steve asked what the purpose was of dividing the department in such a manner. Helen stated that she was unaware of the purpose and that it was done while she was out of town on vacation.

Mr. Miller asked Helen to clarify what she meant by bringing the price down for Pop Warner. The price was \$1500 for only a specified number of days. They requested 35 days to do summer camps. Pop Warner wanted to use Sunnyland and more Derbyshire. The price now is \$1800, but the City sponsors the rest of the cost for Pop Warner. It breaks down to \$6 per child. Steve was curious how we give the Dickerson Center to the Boys and Girls Club and charge Pop Warner. These decisions are made at the Commission level. Once these fees have been approved by Commission, it is the job of Cultural Services to implement these fees. Even though there is an interlocal agreement with the schools to use their fields, we still have to pay \$35 an hour to use their fields. It is an exchange because they use the municipal stadium at a reduced fee.

Steve thanked Helen for the Jazz in the Park, but asked why the Midtown Motown is not held at the Daisy Stacking Bandshell rather than at Cypress Park since there is a parking problem here at Cypress Park. The events would promote the businesses in the area. Helen has held various events at the bandshell, i.e. Community Unity, Community after Dark, Light up Midtown, Backpack Giveaway. They want the events to be inviting to the people from the beachside. But it was the sponsor who wanted to hold the event at Midtown so it would be more visible, inviting to the public.

There is no Cultural Services Advisory Board. Helen only oversees the Peabody Advisory Board. Mr. Miller asked if Helen thought she needed to have an advisory board. Her response was that she believes that the current Leisure Services Advisory Board could oversee her department. Carol mentioned that is what the Leisure Services Advisory Board asked for previously. Carol complimented Helen that for the amount of staff she has, she does a phenomenal job. Helen has 8 full time staff and 8/9 maintenance staff. Leisure Services and Cultural Services has about the same number of staff. Carol asked that Helen provide her budget at the next meeting.

Mr. Miller mentioned that in a visit to the Yvonne Scarlett Golden center, he noticed that the east side of the basketball court, there is a cracked glass that has been reported approximately a year ago. He is wondering why it has not been fixed. All items that require repair are turned in to property maintenance. If it is of immediate danger/concern, they come out and repair immediately. Steve asked Helen to follow up on the repairs.

The Campbell Pool has been closed for approximately 2 years. Helen is not in charge of the pool.

Ashley Thomas asked how many attended the Midtown Motown event this past weekend. Helen thought it may have been approximately 600 that attended and still growing. Ms. Thomas was concerned that there was a charge for the children to jump in the bounce house. Helen stated that the money collected help offset the charge of the bounce house. Steve asked

why the general fund did not help offset that cost. We cannot expect our children to balance our budget. There were children that were turned away because they were not prepared to pay. Helen stated that everything they do, they have to search for sponsors to fund these events.

Steve asked what the fees will be to rent the Dickerson Center. Dwayne who asked who is instrumental in coming up with these fees.

Small Meeting Room/ Activities Room Resident - \$40 per hr; Non-resident - \$50 per hr
Kitchen - \$25 per hr; gymnasium Resident - \$450 per day, all others would be \$75 per hour.

Amanda asked for a copy of the new fees schedule. The workshop will be held June 15, 4:30 pm. Dwayne asked why the advisory board only gets this information after the fact and have no input as to what the fees should be. He feels that as an advisory board, we should see the changes prior to being made. Helen was asked to be a part of this advisory board to report monthly.

Steve asked Helen if the surrounding cities charge their kids play. The answer was yes.

Jacquelyn Pannell, Cultural & Community Events Manager was introduced. Helen was asked to provide the hierarchy chart.

John Huger rented the YSG center last year and it proved to be a very successful event. He once again tried to rent the facility for the same event this year and got a complete run around, therefore, taking his event to another venue. Helen stated there have been some events where alcohol is served and tickets sold that turn into a "club" atmosphere. These events have even been held at the Peabody. They are in the process of setting up a policy that includes catering. They want to get out of the alcohol business avoiding the event turning into a club. This is a City Manager directive. Mr. Huger agreed with that as long as the information was passed on to the renter, rather than being constantly being put off. Helen stated she would coordinate with her staff to avoid that from happening in the future. Helen is in charge of the rentals, but has administrative staff that understand the process.

It appears that with all the restrictions and limitations, then it will force people to go to surrounding hotels. We will begin turning people away. Amanda states that if we begin controlling people, it begins to be an overkill. The Leisure Services staff monitors events at all the facilities.

The workshop is an open meeting, but you cannot speak.

NEW BUSINESS

Carol would like to invite Brian Jaquet from the Golf Course to attend. John asked why they should attend since we do not have oversight of any of these other departments. Amanda reminded the board that there was a motion to consolidate all these departments under the advisory board. The advisory board meetings will begin meeting in City Hall in July in Room 149B. Carol doesn't know if we are ready to go to commission. She believes that each board member should communicate with their zone commission. John has spoken to his commission and she has stated that the City Manager has set it up this way. Carol stated that it doesn't

mean that it cannot be changed. It wasn't so much as to advise, but just to gather information. Steve feels that we need to be able to advise. Dwayne stated that if we are an advisory board, we should be able to advise on what the fees should be. We have nothing to advise about. We don't have the authority to make any decisions. Dwayne mentioned that Helen and Percy came together and came up with these fees that will be presented at the workshop, and the board had no input or have any idea of what these fees are.

Carol reminded that all the advisory boards are only in the advisory capacity. If we cannot have any input on anything, then we need to dissolve. We should not be here. But occasionally the board does make a difference. We are here to hold all these people accountable. Carol feels we should continue to dialogue with our commissioners.

Ashley mentioned that Helen and Jackie did not know anything about this meeting until this morning. They are willing to come back again. That speaks volumes.

COMMENTS - BOARD

John Huger – he has expressed his frustration to his commissioner. If we are only a board to meet with no action, all of our time could be spent better somewhere else.

Ashley Thomas – in regards to the motions made a previous meeting, what is the next step. Steve stated that it would be taken to the City Manager. No response back from Percy. Commissioners get a copy of the minutes and Percy should not have to go directly to them. Steve will get follow up at next meeting.

Steve Miller – would like to invite City Manager to meeting.

Carol Kilian – when meeting is held at City Hall, City Manager should be able to attend.

Amanda Glugover – next meeting in City Hall, Room 149B. Reminder that we still need to have a mission statement in place. Still waiting for training on Sunshine Law. Carol stated that we send all recommendations to secretary, not to board members independently. The secretary can then disseminate the information to other board members. Can we get a copy of the mission statement from other boards? At least that would be a start.

Ashley Thomas – wanted to invite the board to attend a meeting held at Midtown on June 23, 6 pm by the FL Department of Health. The meeting will discuss the health needs of our city. All are invited to attend.

COMMENTS - CITIZENS

None

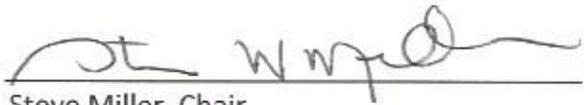
STAFF COMMENTS

None

ADJOURNMENT

There being no further business, motion was made by Steve Miller to adjourn, seconded by Carol Kilian. Meeting was adjourned at 9:35 AM.

Steve Miller, Chair
Leisure Services Advisory Board

Reviewed by: 
Steve Miller, Chair

Transcribed by: Betty Covington, Board Secretary