

LEISURE SERVICES ADVISORY BOARD
October 12, 2017
9:00 am

CALL TO ORDER

Steve Miller called the meeting to order at 9:00 AM.

DEVOTION

John Huger

PLEDGE OF ALLEGIANCE

All

ROLL CALL

MEMBERS PRESENT

Zone 2 - Steve Miller – Chair
Zone 4 - Carol Kilian
Zone 5 – Mykal Tairu
Zone 6 - John Huger

MEMBERS ABSENT

Zone 1 - Amanda Glugover
Zone 3 – Russell Holloway
At Large - Dwayne Murray

OTHERS PRESENT

Helen Riger, Director Cultural Services
Betty Covington, Secretary
Joe Chirillo, Cultural Services
Chad Smith, Cultural Services
John Cameron, Cultural Services
Keith Willis, Leisure Services

APPROVAL OF MINUTES

Carol Kilian made a motion to approve August minutes, seconded by Mykal Tairu, approval was unanimous.

NEW BUSINESS

Merging of Leisure Services and Cultural Services was effective October 1. It was determined by upper management to consolidate both departments. We both capture basically the same audience and this will give the departments the opportunity to grow together and expand programming. Percy Williamson is on Personal Leave and we anticipate his return on Monday. He will be working on special projects for Leisure/Cultural Services. Since he is running for office, this will free him up to work on his campaign as well as work closely with the department.

Steve asked what the merge means for the advisory board. Helen will be reviewing the board bi-laws. Helen will continue to oversee all the parks and community centers. The Golf Course and the Tennis Center fall under John Drago. We still may put on programs in those locations even though the management of the facilities fall under John Drago.

Mykal asked what the logic was behind the first organization. Helen stated that this is a big organization to run without a deputy. Therefore, by splitting up the departments originally, they felt that one department could handle the parks and the other could run the programs. This will now double Helen's work load, but with the strong staff she is working with, she is confident that it will all come together. They would like to invite John Drago to next meeting to get an update on the Golf Course and Florida Tennis Center.

Capital/City Budget has been approved for 2017-18 year. Helen gave a rundown of moneys that were approved and what they are budgeted for. A copy of the list of was distributed to the board with a brief discussion. Phase 3 has been budgeted and approved for Derbyshire Park. Carol asked about a meeting that may have been attended by Amanda in reference to the lighting at Schnebly Center. Helen cannot report on the lighting as she did not attend the meeting. That item was tabled until the next meeting.

Joe Chirillo will oversee **new programing**. His office is located at Midtown Cultural & Educational Center. Basketball registration is going on now. Baseball will be starting up in spring. Joe will be starting pickle ball at Midtown in the gym. We have the equipment already and hope to get the Sr Oasis programs involved. Joe is working on a coed softball league at the Derbyshire Park. They already have 3 teams in place and are looking for more teams. Special Olympics is currently using the gym on Tuesday evenings. Steve is very interested in seeing a youth baseball program in the City. Terry Johnson is working closely with Joe in Athletics. He has played ball in the community and run programs for our youth in the past. Terry previously ran a baseball program with 125 participants. We would like to start at the t-ball level and grow the children in the program. We need to keep them interested. Surrounding cites run their program year-round, but Daytona only has a seasonal program. We are starting a cheerleading program as well. There are efforts in place to introduce a girls' softball program. Steve stated there is a need for male baseball in the community. Joe is working on doing some surveys in the community to see where our needs are. Adults are turning away from some sports and going to pickle ball. Joe is working on putting a music and arts program together. Also, he is in the process of putting together a soccer league to be played at the stadium. John stated that we should see a rise in youth baseball due to the decrease in football. We are working on getting flyers now and not wait until spring. Percy will continue to secure sponsorships for youth programming. Percy will be moving to City Hall and working closely with Helen and John Cameron on sponsorships.

Helen and Joe are working together on a Performing Arts Scholarship. The gentleman they are working with has an extensive background in recording, music videos. Steve asked who utilizes the music studio in Midtown. Lamar Hickley uses the facility as a 60/40 vendor. Steve wondered why the youth could not use the studio. Joe explained that the cost of the equipment would not allow children to go in freely to use the equipment. We are working on acquiring affordable equipment.

John inquired about maintenance in Midtown. Midtown is a fairly new building and it is already leaking. Maintenance is scheduled into the budget for 2017-18.

John Cameron has worked for the City of Daytona Beach for 18 years, with 16 years as the golf course Manager. Two years ago, he was transferred to Cultural Services and has been working with different projects. With the realignment, John then moved to Midtown and he continues

to be involved with acquiring sponsorships and is pursuing new recreation partners. John has been involved in working with the recreational youth golf program, The First Tee. The Daytona Beach Junior Golf Association has raised over \$100,000 to put back in the community in the past 15 years. John talked about the Drive Program, Swinging with Honesty. This program is already in TT Small Elementary. This program teaches the youth social/life skills through golf. Kids who cannot afford golf and do not have the exposure to golf with receive this training through The First Tee. Carol is working on establishing a The First Tee chapter at LPGA. Once they determine who the children are that truly want to get in involved, then they assure they get to play. They award them with trips to see the real course, green grass. Transportation is provided. There is a school program going on, The First Tee National School Program. Equipment is sent to the schools and they work it into the physical education program. There have been 11 elementary schools funded thus far. They are working on supplying equipment to all the schools in the county. Kids blossom when they participate in this program. Carol stated that they went to Deland and invited some homeless children to participate in The First Tee program. These children blossomed being able to be outside and experience the game of golf, with only a rubber ball and plastic clubs. Woman's golf is the fast growing element in golf right now. Girl's scholarships are abundant as well as minority scholarships. There is a golf tournament at LPGA on November 18. We are in need of sponsorships. Keith asked if we could bring the golf program to the summer program. The Jr. Golf League is where children get an introduction to the game of golf.

Keith stated that they are starting a martial arts program at Midtown and YSG. The 1st ten kids will get free uniforms. The age group is 6 yrs and up. Flyers are being distributed. We have a BCU football player that works at Dickerson. He loves the game of soccer and he will be one of the in-house instructors. There is a writers group the will be starting at Schnebly. Also at YSG, there is a Christ Ambassadors Step Team (ages 4-14 years) run in house. Other programs that are on-going are the quilting program, book discussion club, video exercise. Keith's staff have been tasked with creating programs.

There are currently two afterschool programs run by the city. We previously had 10 sites, but were drastically cut over the years. Sunnyland and YSG need an afterschool program. Boys and Girls Club wanted to expand to YSG, but their budget does not allow. Helen stated that we are reaching out to the community to bring classes in. Mykal asked about programming in technology. This is the direction of the future.

OLD BUSINESS

Lighting at Schnebly has been tabled to the next meeting.

Joe Harris Park sketch was distributed. Joe reviewed the park masterplan with areas that have been completed. The park will be open for Biketoberfest. Concrete still needs to be poured. The target completion date is mid-December with grand opening in January. This is an in-house project to save money.

Art Exhibit at YSG closing reception with be postponed to October 20.

CITIZEN COMMENTS

None

BOARD COMMENTS

John Huger - \$350,000 Dickerson Center expansion, do we have a printout as to what is being done. Helen will provide the printout at the next meeting. John previously felt like we were meeting for nothing. There was no direction and we were meeting for nothing. John feels that now that since Percy is no longer a part of this board, will the passion still exist.

Mykal Tairu – None

Carol Kilian – Merging the departments is a great idea, but fear it will get overwhelming. Can we get an update of the Tuscawilla Park? Helen stated that the owner of the zip line and the arborist will be coming out to evaluate the condition of the trees the beginning of December. He plans on building a smaller course closer to ground level for smaller children. The disc golf course remains open. Thanks to John Cameron for the update and work with the 1st Tee.

Steve Miller – Asked for an update on the baseball field behind Midtown. Is funding in place and is there a grant available? Do we have any senior programs going on in any of our parks/facilities? Steve would like to see a checkers program established for our seniors in the Derbyshire area. Thanks to everyone for the efforts. Would like a report on how the screening process is going. Would like to receive the meeting agenda a week in advance.

STAFF COMMENTS

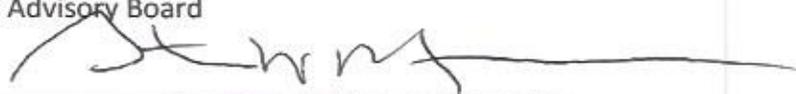
None

ADJOURNMENT

There being no further business, motion was made by Carol Kilian to adjourn. Meeting was adjourned at 10:00 AM.

Steve Miller, Chair
Leisure Services Advisory Board

Reviewed by: _____



Steve Miller, Chair

Transcribed by: Betty Covington, Board Secretary