

**LEISURE SERVICES ADVISORY BOARD**

**November 9, 2017**

**9:00 am**

**CALL TO ORDER**

Steve Miller called the meeting to order at 9:00 AM.

**DEVOTION**

Dwayne Murray

**PLEDGE OF ALLEGIANCE**

All

**ROLL CALL**

**MEMBERS PRESENT**

Zone 1 - Amanda Glugover  
Zone 2 - Steve Miller – Chair  
Zone 3 – Russell Holloway  
Zone 6 - John Huger  
At Large - Dwayne Murray

**MEMBERS ABSENT**

Zone 4 - Carol Kilian  
Zone 5 – Mykal Tairu

**OTHERS PRESENT**

Helen Riger, Director Cultural Services  
Betty Covington, Secretary  
Keith Willis, Leisure Services  
Terry Johnson, Leisure Services

**APPROVAL OF MINUTES**

Dwayne Murray made a motion to approve October minutes, seconded by Amanda Glugover, approval was unanimous.

**NEW BUSINESS**

Representation from the Florida Tennis Center and the Daytona Golf Club were not able to attend. Helen distributed a schedule of events for the FTC that has been posted on line. No other information available for the board. Dwayne asked if USTA relocates to Orlando, what will happen to the FTC. Helen replied that the FTC would remain open with Tom Kelly as the tennis pro. They would continue with lessons and open play.

Helen and Joe Chirillo met with Angie Gowell in reference to gymnastics. She will be putting on an open house as well as putting together a program to take to the other centers. This is an effort to reach out to the children who are unable to get to the Schnebly Center. The department will assure

that the program has ample equipment for each center therefore, eliminating transporting the equipment from other centers.

### OLD BUSINESS

Helen distributed numerous flyers and pictures of programs that are currently going on in the centers. Keith Willis discussed these programs in further detail. Cardio-drumming is a new program that started at the Schnebly Center and has since, migrated to the other centers. This program is for every one of various ages. You just put a DVD in a player and follow the instructions on a TV. Therefore, you do not require an instructor. Also, pickle ball is a hot program that the public has really enjoyed. Pickle ball has recently started at Midtown in the gym. It can be either played indoors or out-doors. Currently, there are 3 courts that it is played on in Midtown. There are plans to build a pickle-ball court at Schnebly. Amanda asked if there was potential to do competition within the county with various cities. Keith mentioned that once the program is established and teams created, they would most definitely compete. This is a very diverse program. Pickle ball is played at Midtown on Monday and Wednesday at 10 AM. Flyers have been distributed with all the programs that staff have been tasked to bring to their centers. Keith is also trying to bring a computer instructor in to run a basic computer program for seniors. It is difficult because the seniors want a program in the morning and he is unable to run a program in the morning due to his current work schedule. This is a program in progress. It was asked why the City IT department could not run the program. As with every department in the City, they are short staffed. Therefore, Keith has been reaching out to the colleges for assistance.

Terry Johnson, athletics, has created a synopsis of the programs that he and Joe Chirillo are working on. They established their mission statement and set up 3 realistic attainable goals. They are looking to partner with various organizations throughout the community. Basketball is the largest winter program. They have been running a free 4-week basketball clinic. Tonight, they have a big clinic and the Mainland High School girls' basketball players will be helping run the clinic. Last night, there were in excess of 100 kids in the gym. They have the kids that want to play, but parents are unable to pay. They will be putting teams together starting next week. The surrounding community has called and want to get involved, i.e., New Smyrna Beach, Deland and Calvary Christian Center. Terry wants to bring in Daytona Beach residents before reaching out to other cities. Dwayne asked if the rate is the same for resident and non-resident. There is only one rate. A great deal of the buildings were built with grant money. They were funded by Volusia ECHO grant, therefore, anyone in the county is entitled to the same rate. There are discounts for the 2<sup>nd</sup> and 3<sup>rd</sup> child. Steve asked if we were turning away any children. No child is left behind! We will find sponsors to assure these kids get in the programs. We fill up our programs with Daytona Beach kids, then reach out to other cities who wish to participate. The fees are in review at this time. We are surveying other cities to see how Daytona Beach compares. Dwayne feels kids outside the city limits should pay extra, possibly an administrative fee. Scholarships should be given to city kids only. We need to partner with community organizations in order to fill our teams with our community. Helen will be meeting with VITAS to discuss partnerships. Helen will also be checking to see if we can add an administrative fee for all non-resident participants. Referees is the biggest cost in putting on a league. These fees are not included in the budget. Other programs that are going on is boxing and pickle ball, as previously mentioned.

Heading into baseball, we cannot get community participation. All the surrounding cities are struggling with baseball. South Daytona and Ormond play ball year round. Our kids are not interested in year round ball. Schools do not play baseball. If Terry cannot fill a team, he is required to reach out to non-residents. John Huger asked if we could communicate with the football and basketball coaches to assist in transitioning their players into baseball. We already have a partnership with leagues that use our facilities. We need to increase communication with the coaches. Steve mentioned that there is one problem that we do have. Pop Warner football has their own organization and the coaches do not have to be screened. If it is a city run program, then all the coaches have to be screened. We need to create a non-profit organization that can run the program that does not require screening. Last year, we partnered with Tortugas as a sponsors. They supplied uniforms and equipment for the kids. As the kids got older, they lose interest. We need to draw an interest at an early age and let them grow with the program. Maybe we can get Tortugas to advertise at their games. Could we advertise on the e-sign at the bottom of the bridge? Keith stated that we have year round football. Then they go directly into basketball. When the department hosts the basketball banquet, they should be distributing baseball flyers. Steve will be visiting car dealership to partner with baseball. Russell mentioned that if you train coaches, they get the players. They attend coaching clinics. They need to announce it at the Tortugas games. If they are at the baseball game, they obviously like baseball. Steve mentioned that we should sponsor a female coach clinic. This will keep the kids off the streets and out of jail. Keith stated that ladies softball is coming. Terry also mentioned The First Tee program. Cheerleading is coming. That is an expensive program when offered on the outside. Soccer will be coming back again. We only have 3 teams, therefore we have to reach out to Port Orange. They are good players, therefore the competition was exciting. We are trying to get kickball and softball going this summer. Dodgeball and volleyball are under advisement. John mentioned that since we have so many programs going on, are there plans for the City to step up and assist financially. Are there plans to put some extra money in the budget? Helen is preparing a presentation to the commission to increase the budget as well as staffing. Steve would like to see the costs related to these programs so we can present this information to our leaders. If you do not ask, they will not provide. Dwayne asked if the tennis at Derbyshire is different from the tennis at the Florida Tennis Center. The tennis center is under a different director and a USTA competitive facility. Derbyshire is more of a youth program. There are hopes that the Derbyshire youth will potentially graduate to the Florida Tennis Center to compete.

Mr. Williamson had met with the gentleman from Musco Lighting prior to the hurricane. We received an estimate from Musco Lighting for the basketball courts at Schnebly in the amount of approximately \$20,000 to \$35,000. Helen plans to take this estimate to public works to get a cost comparison. Everything is in place to put in pickle ball courts at Schnebly. There has been \$25,000 funded for playground equipment there as well. Hopefully this equipment will accommodate both age groups. This equipment is comparable to the playground equipment at Joe Harris. A pavilion is not in the budget for this year. The pavilion will be in the budget for next year. Benches will be installed for pickle ball spectators. There are plans to fence this area to prevent cars from parking on the grass.

The tentative date for the grand opening of Joe Harris Park is January 2018. Bethune Point Park is closed due to the water project. The skatepark and pavilion are both closed. No tentative date for opening. The ballfields are open and in good condition. Peninsula Club is not taking on any further bookings. That facility needs to be tented for rodents and termites. Zoom Air is waiting for a

response from the arborist. The tentative date for arborist to inspect the trees is December. If the trees are not strong enough to maintain the previous course, they may resort to something lower to the ground. Helen has a call in to the person handling the Campbell pool project with no response yet. She is trying to get a copy of the Dickerson project and a copy of the grant. The next phase of the project is the parking lot and playground. There was \$350,000 approved in the capital budget. Helen is waiting to get an update of the project.

### **BOARD COMMENTS**

Dwayne Murray – None

Russell Holloway – None

Amanda Glugover – Requested information on when the gymnastics programs would be held at the other centers. Helen will provide an update at the next meeting.

John Huger – None

Steve Miller - None

### **CITIZEN COMMENTS**

Lavonne Lassiter – Dancing Lady Cats – Addressed the issue of the lack of baseball coaches. If they had to be approved with limited screening, no drugs or child charges, they may be able to get more coaches. She has offered her assistance in reaching out to the kids for baseball. Ms. Lassiter runs a program of 50 kids at Dickerson Center and Midtown. She has a tutoring program with homework hour. There were hopes that one of the sororities would help with the tutoring program. There has been someone coming on Tuesday and Thursday teaching gymnastics. It seems that the 70/30 programs get the highest priority. She has adults who are interested, but require a later time. If the centers were to stay open later, then she could serve the older community. There is a plan to start her program at Sunnyland as well. John feels that the city needs to embrace this program and offer some assistance. Lavonne would like to get all the participants first aid certified. Could the Fire Department assist with this training, possibly ask the union to absorb the cost of the training.

Eddra Martin does line dancing in our centers. She works hand in hand with Lavonne. Her concern is that she no longer is able to offer the classes free of charge. Since she has been required to charge for the classes, her participation numbers dropped dramatically. A class that previously had 15 participants only had 2. It is not cost effective to put on the class. She will continue to offer the classes for the senior oasis program at Dickerson, Midtown and YSG for free. Helen mentioned that she is creating casual worker positions, one of which Eddra could potentially be hired into. When the classes were free, the City was paying her at an hourly rate as a vendor. Even if she is hired as a casual worker, the participants would still have to pay unless it is budgeted by the city. We still have to determine what our priorities are. Eddra currently works for the YMCA instructing classes. She is paid thru the participants insurance or membership. Steve asked if the Racing and Recreation Commission could be approached for assistance. Helen clarified that they only provided money for building improvements, not programs. Steve asked if the car dealership could sponsor and do advertising for them. It's all about priorities. Steve also asked about Vitas. Helen is meeting with Vitas today. They have not done any sponsorships since 2014.

**STAFF COMMENTS**

None

**ADJOURNMENT**

There being no further business, meeting was adjourned at 10:20 AM.

Steve Miller, Chair

Leisure Services Advisory Board

Reviewed by:

A handwritten signature in black ink, appearing to read "Steve Miller", is written over a horizontal line.

Steve Miller, Chair

Transcribed by: Betty Covington, Board Secretary