

LEISURE SERVICES ADVISORY BOARD
December 14, 2017
9:00 am

CALL TO ORDER

Steve Miller called the meeting to order at 9:00 AM.

DEVOTION

Mykal Tairu

PLEDGE OF ALLEGIANCE

All

ROLL CALL

MEMBERS PRESENT

Zone 1 - Amanda Glugover
Zone 2 - Steve Miller – Chair
Zone 3 – Russell Holloway
Zone 5 – Mykal Tairu
At Large - Dwayne Murray

MEMBERS ABSENT

Zone 4 - Carol Kilian
Zone 6 - John Huger

OTHERS PRESENT

Helen Riger, Director Cultural Services
Betty Covington, Secretary
Keith Willis, Leisure Services

APPROVAL OF MINUTES

Russell Holloway made a motion to approve October minutes, seconded by Amanda Glugover, approval was unanimous.

NEW BUSINESS

Helen Riger – Helen was asked to compile a spreadsheet listing all the city parks and closures due to damage when the hurricanes passed through. This spreadsheet also states the estimated open date. Staff is in the final stages of Joe Harris Park. There is a tentative grand opening date of January 18. Although the majority of waterfront piers and docks are closed, the parks remain open. City Island Pavilion B is closed completely. The pillars that support the pier are rocking. That pavilion is closed until further notice.

Information on all the classes that are being conducted at the centers was distributed. Some of these classes are new, and some are still in process. That way, the board will be knowledgeable and can share this information with anyone that may ask. There is also a yard sale that is held quarterly at City Island Park. The yard sale is advertised in the PennySaver. In working with aquatics supervisor, Joe Wooden, we are putting on more aquatics programs.

Dwayne asked where we are at with lighting at Schnebly. Helen was able to get another quote for \$25,000. Unfortunately, it is not in the budget for this year. Therefore, it will have to go into the

capital request for the budget for next year. The playground is in the budget, but it is being done in-house. But they are still finishing up on Joe Harris Park. After that, they will be going to Sunnyland Park, then to Schnebly. Dwayne asked what the timeline is for getting the Dickerson Center project under way. They are supposed to be putting in pavilions with landscaping and playground at Joe Harris. Amanda asked when the start date for Schnebly updates is. Helen mentioned that with all the other projects, they may not start Schnebly until spring of next budget year. They will be putting up a fence along the back property so that people will not drive and park on the grass. There are plans to also put up a shade structure over the playground. Amanda was disappointed that it seems like there is work being done everywhere else but not Schnebly. The basketball courts are operational, but only at night.

New boxing and fitness programs will be coming available. There is a new baseball program that will start with PAL at Derbyshire. We are looking for sponsors. The coaches are police officers; therefore, they do not need to be screened.

FRESH Book Festival will be held at Midtown in January.

There is a new exhibit at the YSG center. The opening ceremony was last night with approximately 75 people in attendance. Champion Elementary has student art displayed.

NAIA football is this weekend. The teams split up and visited the local schools. They went to Mainland High, Seabreeze, Turie T Small Elementary, and Westside. It was a good experience for the players as well as the students. It was very interactive. There is a new sign being put up at the stadium to advertise events. One e-sign was approved by city commission and will be put up at the stadium. There were 3 signs put in the budget. One at each of the following locations: ISB in Tuscawill Park, Midtown Cultural Center, and one at the municipal stadium. It was asked if they would put one at Jackie Robinson Ball Park. The downtown merchants did not want an e-sign in the downtown area. There is not enough money in the budget to put up more e-signs. Plans are in the next budget. Banners are not allowed. We try to follow our own sign ordinance.

Russell asked who was promoting the NAIA. He felt that since Florida is the recruiting capital it would be a good idea to work with the area schools. Lary Beal represented Volusia County. There was a luncheon on Wednesday. Two students were invited from each local high school to attend (male and female). Then, one male and one female was selected from their applications and presented with a scholarship check. There is also a NAIA Showcase with cost of \$99 to attend. It was held prior to this event. There were various coaches brought in from NAIA schools. There are approximately 90 kids who signed up. It primarily was advertised in Florida. NAIA promoted the showcase. Dwayne felt that if we want them to keep coming back, we should show enthusiasm when they are here. Events should be advertised more. This is the 4th year for NAIA in Florida. There is one more year to go. There is not a budget for this event. All the money that is spent has to be raised.

Amanda asked what the cost for the e-sign was and if that could be raised via a sponsor for the purchase of the e-sign. The cost of the sign is over \$200,000! We sent out press releases. We can't afford to buy ads. News Journal is tied in with the event. They gave \$25,000 in free advertising, but there was no other media promoting the event.

Keith was one of the escorts to Seabreeze High School. The team players were influential in their talks. They encouraged the students to stay off social media and be careful what they put on Facebook. Students need to have a plan B. Amanda asked that when the department has team meetings with parents, could we address that and the importance of communication with the parents and kids. We need to talk to everyone, starting with the training leagues. Speak to the coaches. There should be a code of conduct for players. Kids are having cell phones younger and younger. Parents need to be aware of what their children are looking at and what they are doing. It would be

advantageous to have a class for parents so they can be informed and knowledgeable. Parents need to be involved with their children and in what they do. Could we offer computer classes for parents to teach them how to get on these different sites and have access to passwords to see what their children are looking at? When kids are using the computers in the computer lab, they are monitored by staff. The City has a block on various sites. But kids are so knowledgeable that they can get through the firewall that the City has set in place. Amanda would like the staff to conduct classes for students using the computers.

We are starting the basketball program Saturday with 300 kids attending. The Lady Cats will be performing at half time.

The Senior Oasis program will have their Christmas party at Midtown on Tuesday, December 19. All four groups will be attending. The event will be from 10:00 AM – 1:00 PM. Each site has a maximum for 75 people in the group. YSG is the most popular group. They have a younger group that attend and they like to travel to different events. They have a treasurer and party planner and they plan events for the entire year. They even have a payment plan for more expensive events/trips. They meet in May to set up their plan for next year. They all have sponsors for lunch; therefore, a limit needs to be on the number in each group. 75 is a lot of people to feed for lunch. YSG is having their Christmas luncheon at the LPGA restaurant. Other groups do not travel like YSG because they say they are on a fixed budget and cannot afford the cost of the trips. Midtown seniors stay at the site and play bingo, have speakers, and do line dancing.

The city sponsors their lunch at least once a month. The city is also paying for the Christmas luncheon at Midtown.

OLD BUSINESS

Mykal asked if any tech related programs are in the process. Keith had done research and found an instructor, but he works during the hours that are conducive for kids. The only time he is available is in the evening after his work hours. Could we not advertise on Facebook or reach out to the colleges?

BOARD COMMENTS

Amanda Glugover – Requested information on the open house at the gym. Joe will provide the details on the numbers in attendance. Helen stated that Angie is also doing a program at Midtown a couple days a week, Mommy and Me. Amanda also inquired who was in charge of events on Main St. There was an event on Main St., and the noise from the event was intense. Amanda called the police, and their response was that they had a permit. It was 11:30 pm when Amanda called the police the first time. The front desk of PD need to be knowledgeable about the sound ordinance. The police told her that only Code Enforcement has the meter to determine decibel levels of sound. The sound finally subsided at 12:30 am. Helen stated that she does not permit the bars and bands.

Russell Holloway – None

Dwayne Murray – None

Mykal Tairu – Merry Christmas

Steve Miller - None

CITIZEN COMMENTS

Eddra Martin brought some of the Sr. Oasis participants with her. She had her event on Saturday. The weather was cool, but there were seniors that participated. She offered her services to the city to get involved with any senior program. The line dancing program is working. The price was

dropped to \$2.00. She is now a casual worker with the city and tries to get the word out that she is back. She is working with all the senior oasis programs. Participants wanted to know if there could be a Saturday class at YSG. It can happen as long as it does not interfere with other events currently held. Some of the members from the "Y" are part of the Sr. Oasis. They would like to keep it in the centers so they don't have to drive.

Frances Chew – member of Sr Oasis program. She mentioned that they received flyers that advertised the trips held by YSG. The groups got together and collected toiletries for the homeless kids in the local schools.

Shirley Edwards – Dickerson Sr. Oasis. They are the smallest, lower economic group. They are not able to attend the trips from other centers. Campbell and TT have the highest rate of homeless kids. They are now collecting items for Maley and Windsor Towers.

Steve asked why the City doesn't have a day care program for seniors, 5 days a week. Are there not grants for senior programming? Steve would like to invite the grant writer to the next meeting. Keith suggested we have a 1 day a week program. Russell encouraged the senior groups to attend the city commission meeting. There is strength in numbers. Citizens are allowed 3 minutes to speak. If there are a lot of seniors representing then, that is a lot of "3-minute" slots to speak. Then the commissioners can speak as long as they want.

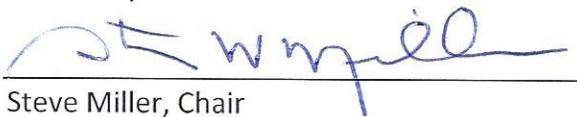
STAFF COMMENTS

None

ADJOURNMENT

There being no further business, meeting was adjourned at 10:08 AM.

Steve Miller, Chair
Leisure Services Advisory Board

Reviewed by: 
Steve Miller, Chair

Transcribed by: Betty Covington, Board Secretary