

LEISURE SERVICES ADVISORY BOARD

January 11, 2018

9:00 am

CALL TO ORDER

Steve Miller called the meeting to order at 9:00 AM.

DEVOTION

Mykal Tairu

PLEDGE OF ALLEGIANCE

All

ROLL CALL

MEMBERS PRESENT

Zone 1 - Amanda Glugover
Zone 2 - Steve Miller – Chair
Zone 4 - Carol Kilian
Zone 5 – Mykal Tairu
At Large - Dwayne Murray

MEMBERS ABSENT

Zone 3 – Russell Holloway
Zone 6 - John Huger

OTHERS PRESENT

Helen Riger, Director Cultural & Leisure Services
Betty Covington, Secretary
Keith Willis, Leisure Services

APPROVAL OF MINUTES

Amanda Glugover made a motion to approve October minutes, seconded by Mykal Tairu, and approval was unanimous.

NEW BUSINESS

Helen Riger gave an update on the Dickerson Center masterplan. There have been 70 spaces added to the parking plan. There was a concern about how the children would get from the center to the pool. There is a design that is going to incorporate a sidewalk to bring together the center and the pool. Traffic is going to review the plan. The plan is now proceeding and hopefully will be done by the summer.

Alex Minikwu has been certified as an instructor for First Tee golf program. He is currently working at the Midtown Center. Carol Kilian will be a Central Florida First Tee board member at the end of the year. LPGA and the Oceanside community are raising money that will all go back to the kids. The First Tee program teaches kids not only the game of golf, but through golf also teaches them life skills. As an example, they had a 4-week program for the kids. At the end of the program, they took them to the restaurant to have dinner. Each child was given a menu. Some of the children had never ordered from a menu before and did not know how. The First Tee program teaches the kids how to interact with each other. It is exciting to have a certified instructor employed with the City. Dwayne Murray

is the president of the Daytona Beach Youth Golf Association. Their mission is to put First Tee in every elementary school in the city. They have already started with Turie T Small Elementary. They buy all the materials to teach golf, but not only golf. There are 9 core values in First Tee. The Daytona Beach Golf Association has been going on for approximately 5 years. They held a tournament at LPGA this year and raised over \$10,000. Carol will be bringing more information to the board, especially in March when LPGA will be a designated site. The program is very extensive and takes a lot of money.

The department has also partnered with Turie T Elementary to help raise money for their school needs. We have given them the opportunity to run concessions with the proceeds from basketball concession going to the school. This is a great partnership that we hope we can extend to YSG as well. Helen distributed an event comparison sheet. We are increasing in the number of rentals as well as participation numbers in athletics.

We are having a Sweetheart Dance for the YAC Club on Feb 2. YAC is the Youth Adult Club for special needs. The event is free.

OLD BUSINESS

NAIA participation numbers are up this year. NAIA did a combine to give athletes exposure to the NAIA coaches. 126 young people attended the combine. Attendance was up from last year. Last year's attendance was 4591, and this year was 5356. Ticket sales went from 2900 to 3400. Room nights were up from last year as well. The economic impact for the City was approximately \$1.5 million. A plaque is being designed to distribute to all the sponsors of the NAIA Championship as a thank you.

There is a Quality of Life Health Fair at 10 am today at the Schnebly Center. This is a free event for the community.

Keith Willis – Gregory Wiggins has been secured for computer training. His application is in and is in the process of screening. He will be training at Midtown as well as Dickerson for both youth and adults.

We previously employed BCU student to work with the department running the summer program. He is currently a math teacher at Campbell and has agreed to put on a tutoring program at Dickerson. He is frustrated with the level of education of the elementary students. He will be working in conjunction with the afterschool program Monday through Thursday.

The department has partnered with BCU to bring in 5 BCU Work-study students this semester. They will be one placed at each center and will work closely with staff. They will be paid by BCU.

Terry Johnson – The free baseball clinic will be starting Saturday at Bethune Point Park. The ages will be 6-13 years. Registration will be held on site. There is also an ongoing cheerleading clinic. This program is for ages 4- 12 yrs. We now have 13 kids registered but would like to have at least 20.

Basketball games are on-going on Monday, Wednesday, and Saturday at Midtown and on Saturday only at YSG. We have approximately 300 kids in the basketball program for ages 4-17 years. The majority of the coaches are City staff.

BOARD COMMENTS

Amanda Glugover – She had previously requested a report from Angie Gowell for a program she put on at the Gymnastics Center. Helen stated that report is not yet available. Helen has met with Angie's supervisor, and he has given her a deadline to coordinate a mommy and tots gymnastics program at Midtown. She can later expand to the other centers. Amanda feels that it is important to know how the program is going and would like a report from Angie. Amanda also requested a

synopsis of all the programs that the department has going on. Helen has a notebook with all the programs listed with scheduled date and times. If there are questions about any of the programs or facilities, it would be advisable to contact Keith Willis.

Carol Kilian – Happy New Year

Mykal Tairu – He asked the dates and times of open gym. Terry explained that due to programming the times vary. Daytime is the best time to be able to access the open gym. Steve asked that the board get a list of all the facilities with hours of operation. Mykal wants to expand on programming other than sports. He wants kids to be able to cultivate technical skills. Mykal knows a gentleman who owns his own company. He is a song writer and producer that has a lot of engineers on his staff. They work with top names in the industry. They are all Daytona Beach residents. They want to get involved in the community. Mykal is working on contacting these gentleman to get a program started.

Dwayne Murray – He requested an update on the Campbell Pool. Is any of the project in the current budget? Helen mentioned that the parking was in this year's budget. The building with locker rooms will be in next year's budget. The pool is open and operational now. Dwayne would like the completion date of the parking. Traffic engineering is reviewing the plan with sidewalk included. Helen will attempt to get a completion date of the parking and sidewalk.

Amanda questioned about the lighting at the Schnebly basketball courts. Where are we at with that project? Helen stated that it is in public works. This will be an in-house project.

Steve Miller – He asked for an update on the opening of Joe Harris Park. The grand opening has been postponed. Steve asked that we provide an update at the next meeting. Steve mentioned that he attended the Midtown Redevelopment Board meeting. There were issues that arose as it refers to the rental of our facilities to kids. Steve was asked to invite Helen to the next board meeting to explain the rental process to the board.

CITIZEN COMMENTS

Eddra Way-Martin – Line dancing is going well with the seniors. They had a joint Christmas party with the 3 centers participating. The evening class numbers have dropped. It went from 15-20 people to 1 or 2 participants. When it was free, there was a large group. There is now a \$2 charge for classes. Eddra will be coming on board as a city employee; therefore, she will get paid regardless how many people attend. Steve wants to make it free. Could we set up a donation table? The majority of the people who attend already participate at the "Y" when she has classes there. Helen stated that the board needs to set up priorities as to which classes will be free. Will it be tutoring programs teaching kids to read or senior programs that keep them fit? Every program cannot be free. Our budget will not allow that. Amanda asked if any of these programs could be sponsored by the community. They definitely could be sponsored, but it's hard to find people who want to sponsor adult programs. Eddra has begun doing line dancing at half-times of the basketball game. This is an avenue to advertise. We need to market it more. Could we distribute flyers at the Saturday basketball games as well as announce it to the local churches?

Hortence Geter – President of the Midtown Senior Oasis distributed a schedule of important events for the upcoming year.

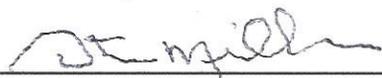
STAFF COMMENTS

None

ADJOURNMENT

There being no further business, meeting was adjourned at 9:45 AM.

Steve Miller, Chair
Leisure Services Advisory Board

Reviewed by: 
Steve Miller, Chair

Transcribed by: Betty Covington, Board Secretary