

Beautification/Tree Advisory Board  
December 5, 2017

**Present:**

Jamie Newman  
Sheron Weatherholtz  
Naeemah Perry  
Kandi Schromm

**Absent:**

Marty Grimshaw

**Others Present:**

Sandra Stinson, Board Liaison  
Carolyn Sanders-James, Community Activist  
Eddie James, Brownie's Dog Boutique  
Phillip Reed, Prospective Zone 5 Member  
Vernon Weatherholtz

The meeting was called to order at 4:00 p.m.

**Reading of the Minutes:**

The November 7, 2017 minutes were read and approved.

**Staff Presentations:**

Sandy informed the Board the Grounds Maintenance Division has been busy moving to their new offices located at 950 Bellevue Avenue in the Public Works building.

**New Business:**

**Rose Garden:**

The City received three (3) quotes to remove 12-inches of the dirt that has damage caused from the salt water flooding the rose garden during the hurricane. The Contractor will replace the dirt with top choice soil. Jamie asked if the City planned to hire a Contractor to replant the roses that were destroyed. Sandy will provide the Board an update at the meeting in January.

**Annual Awards Reception:** The Annual Awards Reception will be held at the Peninsula Club on January 30, 2018 from 6:00 p.m. until 8:00 p.m. Sandy will mail the invitations out after the Christmas holiday.

**Correspondence and Communications**

**Articles/Materials/Topic of Interest to the Board:**

Sandy informed the Board the grand opening for Joe Harris Park will be sometime late January, 2018.

**Monthly Beautification Awards:**

1. Confirm Zone 3, Residential: David Higham and Gladys Strickland, 920 South Grandview Avenue. Commercial: Hindu Mandir of Daytona Beach, 148 Madison Avenue. Jamie Newman to present at the 12/20/17 City Commission meeting.
2. Confirm Zone 4, Residential: Ray and Elizabeth Moore, 105 Mableberry Court. Commercial: Vision HR, Inc., 347 South Ridgewood Avenue. Kandi Schromm to present at the 01/17/18 City Commission meeting.
3. Confirm Zone 5, Residential: Mary A. Williams, 109 Bluestem Circle. Commercial: Space Coast Credit Union, 200 Bill France Boulevard. Need a member to present at the 02/21/17 City Commission meeting.

**Old Business:**

**Beautification Plan-Pictures**

Naeemah and Sandy will meet after the Christmas holiday to prepare the presentation of the suggested landscaping material for the proposed Beautification Plan/Brochure. We are hoping to get it presented at the 01/03/18 City Commission meeting for approval.

**Council of Garden Clubs:** The Council of Garden Club members are still looking for a facility to hold their meetings.

**Halifax Heritage Byway: N/A**

**Citizens Comments**

**Brownie the Town Dog Statue:**

Eddie James attended the meeting to discuss the proposed site plan for Brownie the Town Dog statue that will be placed in River Front Park. He stated there are a few changes to the original plan that was prepared by the City and presented to the Board at the November meeting. Mr. James informed the Board Brownie has his own face book page. There are citizens commenting on the page about visiting Daytona Beach just to see Brownie's grave site at River Front Park.

**Additional Board Comments/Requests**

Phillip Reed, 1332 Cadillac Drive, attended the meeting. He is interested in filling the Zone 5 position on the Board after Naeemah Perry has resigned in February, 2018. Phillip and his wife, Amy, won a Residential Beautification Award in August, 2017. Phillip stated he wants to give back to the community. Sandy provided Phillip an application to complete and turn into the City Clerk's office for processing.

**Adjournment**

The meeting was adjourned at 5:00 p.m. The next Beautification/Tree Advisory Board Meeting will be held on January 2, 2018 at 4:00 p.m. City Hall in Conference Room #149-A.

Respectfully submitted,

*Sandra Stinson, Board Liaison*

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