



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Michael O. Sznajstajler
Chairman
Kelly White
Commissioner
Sheryl A. Cook
Joseph H. Hopkins
Tammy M. Kozinski

AGENDA

Wednesday, September 19, 2018 4:00 p.m.
Conference Room 149B

NOTICE – If any person decides to appeal any decision of the Downtown Development Authority at this meeting, they will need a record of the proceedings. Interested persons may wish to ensure that a verbatim record of the proceedings before the Board is made, including any testimony or evidence presented to the Board. The City does not prepare or provide a verbatim record of Board proceedings.

1. **Call to Order**
2. **Roll Call**
3. **Approval of Minutes:**
 - a. **Regular Meeting: August 28, 2018**
 - b. **Special Meeting: September 5, 2018**
4. **DDA Monthly Financial Report**
5. **Gold & Associates Marketing Contract**
6. **Riverfront Shops of Daytona Beach Campaign – FY2018/19**
 - a. **Spectrum Advertising**
 - b. **Online & Social Media Advertising**
 - c. **Print Materials**
 - d. **Halifax Art Festival Print Advertising**
7. **Farmers' Market Advertising Campaign – FY2018/19**
8. **Public Comments**
9. **Board Comments**
10. **Adjournment**