



# City Manager's Update

City of Daytona Beach

April 17, 2019

## Half-Cent Sales Tax Public Info Meetings Continue...

So far this month, the city has hosted five public half-cent sales tax meetings and four meetings remain:

**Thursday, April 18** Daytona Beach Fire Station #7 in station bay  
2545 LPGA Blvd.

**Tuesday, April 23** Schnebly Recreation Center  
1101 N. Atlantic Ave.

**Thursday, April 25** Daytona Beach Police Department  
Community Room on the second floor  
129 Valor Blvd.

**Tuesday, April 30** Church of Christ  
850 Beville Road



- ◆ The last day to register to vote and receive a ballot for this special, mail-in election is April 22.
- ◆ Completed ballots can be dropped off at City Hall from May 2 through May 20. Someone from the Supervisor of Elections Office will retrieve ballots each day.
- ◆ Volusia County's Public Works Department worked in conjunction with the city's GIS technician to develop an interactive map to provide information about city and county projects for the proposed half-cent sales tax initiative. To view the map, go to [www.volusia.org/salestax](http://www.volusia.org/salestax) and scroll down to "interactive map." The map, which allows users to enter their address in the search bar, provides details of the proposed city and county projects within a five-mile radius.
- ◆ There will be a voter rally on **Monday, May 6**, at 6 p.m. at the Allen Chapel AME, 580 George Engram Blvd.

## 52nd Annual Easter Beach Run this weekend

Walkers and runners welcome! The 52nd annual Easter Beach Run is **Saturday, April 20**. The up-and-back race begins on the hard-packed sands near the Bandshell behind the Ocean Walk Shoppes at 250 N. Atlantic Ave. (A1A).

All ages are welcome to join hundreds of other participants for this Easter weekend tradition. Children can register for races with distances of 50 yards (3-5 yrs.), 100 yards (6-7 yrs.), and ¼ mile (8-9 yrs.) The signature 4-mile race starts at 2 p.m. and the 2-mile race begins at 2:05 p.m.

Participants can register on race day. For more information, visit [www.codb.us/EasterBeachRun](http://www.codb.us/EasterBeachRun).





## 2019 a banner year for Joe's Crab Shack

Daytona Beach's Joe's Crab Shack is having a stellar year in terms of gross sales.

Joe's revenue is up \$857,037 compared to this same time last year.

The restaurant is on track to have the highest grossing sales since its opening year in 2012. Gross revenue generated to date is \$6,414,458.16.



## Daytona Beach Ranked in National Poll as Top Place to Live & Retire

Daytona Beach was recognized by U.S. News as one of the Top 125 best places to live in the country.

The city is ranked at #99 Best Place to Live and #13 Best Place to Retire.

Noting our community's outdoor recreational options being balanced with culture and other social activities, U.S. News states that Daytona Beach is "one of Florida's most well-rounded metro areas."

The rankings evaluated 125 metropolitan areas according to five metrics including job market, value, quality of life, desirability and net migration. Value refers to affordability, quality of life to resident satisfaction, desirability to whether people would want to live in the location, and net migration to whether people are moving into and out of the city.

Of these five metrics, Daytona Beach scored highest in the net migration index and lowest in value; however, the cost of living in Daytona Beach is lower than the national average thanks in part to housing costs below the national median sale price and everyday expenses such as utilities are lower.

### Housing Costs 2018



Daytona Beach  
\$192,817

USA  
\$227,025

## City Moves Earth Day Celebration to Campbell Middle School

After years of hosting the popular event at Ortona Elementary School, the city's annual Earth Day Celebration is moving to Campbell Middle School to engage older youths by combining cutting-edge technology with some old-school practices.

On **Friday, April 26**, from 9:30 to 11:30 a.m., students will participate in a traditional tree planting and explore several new concepts in "green" technology including tours of an electric car produced by Nissan and an electron microscope from Bethune-Cookman University and Embry-Riddle's advanced hybrid car which is fueled by solar power.



Nissan's LEAF hybrid vehicle

Read the entire evaluation at <https://realestate.usnews.com/places/florida/daytona-beach>.

## Vision for Riverfront Park

The Brown Riverfront Esplanade Foundation kicked off a series of community open house-style meetings today. The meetings are at the Daytona State College News Journal Center and provide an opportunity for the public to review preliminary image designs for Riverfront Park.

The Foundation displayed early renderings of design elements for each section of the 22-acre park. The public is able to provide feedback and place their individual comments on the related design feature.

**The next meeting is from 5 to 7 p.m. Wednesday, April 24, in the lobby of the Daytona State College News-Journal Center.**



## Notes from Board of Building Codes meeting...

At the city's Board of Building Codes meeting this week, members reviewed five appeal cases.

The board denied the appeal for 520 S. Martin Luther King Jr. Blvd. The owner can appeal the board's decision to the county Clerk of Court within 30 days. The structure at 508 Gibson Street was demolished by the property owner, and in the other cases, property owners were given additional time to bring their property into compliance.



520 S. Martin Luther King, Jr. Blvd. (Zone 3) —Appeal denied



508 Gibson Street (Zone2) — demo'd by owner

## Demolition started this week

Demolition has started on the former Ocean Breeze Motel, which is located at 440 S. Atlantic Ave. (A1A), and is expected to take two weeks. The Ocean Breeze Motel has had numerous code enforcement citations since 2009 for maintenance issues. The city is paying for the demolition.



