



City Manager's Update

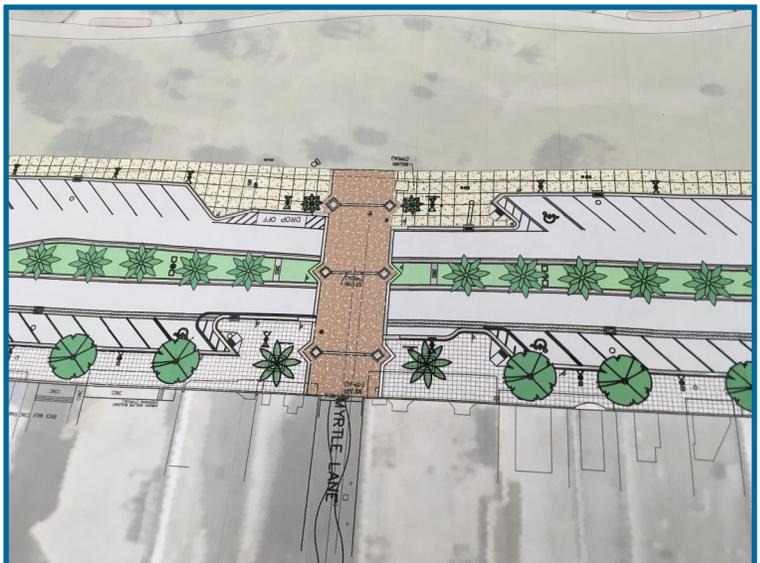
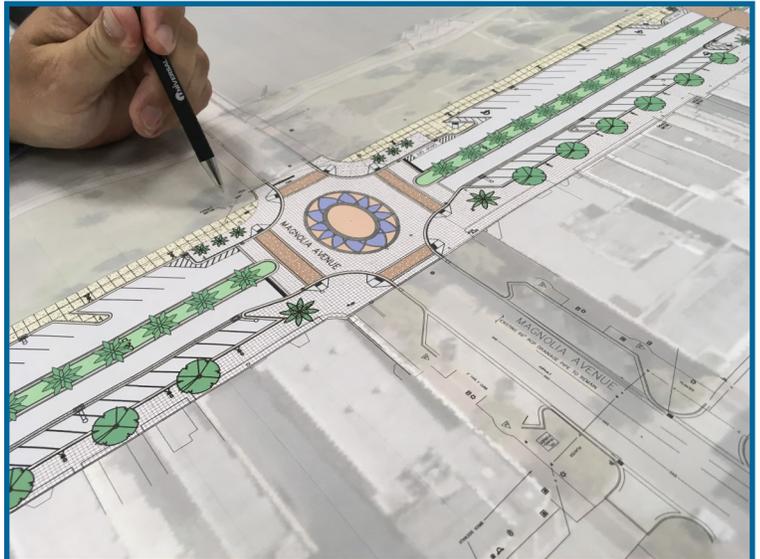
Beach Street Streetscape Project Update

Design for safety & aesthetic improvements nearly complete

Designs are nearly complete for improvements to three blocks on Beach Street – between Orange Avenue and Bay Street – in downtown Daytona Beach that will create a more pedestrian-oriented place for residents and visitors to enjoy the shopping and dining. The project will be completed in phases to limit disruption of traffic and business during normal business hours.

Highlights of the proposed Beach Street Streetscape include:

- ◆ Wider sidewalks in front of the storefronts, which will create more outdoor dining opportunities and pedestrian access
- ◆ Shade trees along the sidewalks and preservation of the iconic Medjool Palms in the center median
- ◆ Traffic lanes reduced from four to two lanes to slow traffic and create more parking for customers
- ◆ New and brighter lighting
- ◆ Reconstruction of the decorative arches damaged by Hurricane Irma
- ◆ Work is expected to begin about the second week of November 2019 and be completed prior to November 2020
- ◆ The project will be divided into six sections, with each section to be completed prior to the next section being started
- ◆ Work would start on the east side (Riverfront Park side), northbound side between Orange and Magnolia avenues and close the outer lane closest to the park
- ◆ Sidewalks on the west side of Beach Street will be open throughout the project and work to replace pavers will occur after business hours
- ◆ The design has been closely coordinated with the proposed design of Riverfront Park
- ◆ Further details of the plan will be shared with residents, merchants and stakeholders over the next several months



City hosts community meeting on MMB beautification project

Enhancing a historic business corridor in Midtown was the focus of a community meeting Tuesday evening at the New Mt. Zion Missionary Baptist Church on Dr. Mary McLeod Bethune Blvd.

More than 50 people were in attendance to learn about planned aesthetic improvements and to provide suggestions for the MMB corridor from Dr. Martin Luther King Jr. Blvd. to Ridgewood Avenue.

Initial ideas for improvements include replacing the dozens of trees along the corridor, leveling pavers, developing a year-round program for banners, adding flower pots and installing benches.

The city's Redevelopment Director also provided information on grants available for commercial, small business and residential improvements. An update on city code enforcement efforts was provided noting that there are eight active code violation cases in the area.

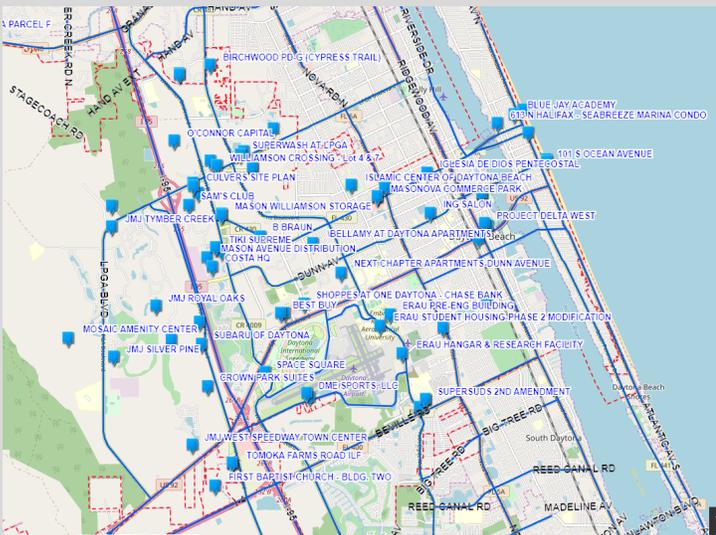


Track development projects within city

The city created an interactive map for residents and interested parties to view and track progress of proposed and current commercial projects in Daytona Beach.

The easy-to-use, web-based application links to the city's software which stores all related project documents like permit applications, site plans, utility reports, surveys, etc. Currently there are more than 70 projects on the interface.

The GIS-map is accessible from the city's homepage, www.codb.us.



Fresh food in a SNAP

In the fall, individuals and families receiving food assistance will have a new option for fresh produce in downtown Daytona Beach.



The Downtown Development Authority is creating the process to allow Downtown Farmer's Market vendors to accept payment through the Supplemental Nutrition Assistance Program (SNAP).

SNAP benefits can be used for a variety of foods including fruit, vegetables, meat, fish, dairy products and more will be included.

Market visitors will be able to scan their Electronic Benefit Transfer (EBT) cards to receive tokens good for purchasing food from participating vendors. This will provide an excellent source of fresh, nutritious food for locals.

There will be an educational campaign to inform SNAP recipients of the new available option.

Summer fun at city summer camps

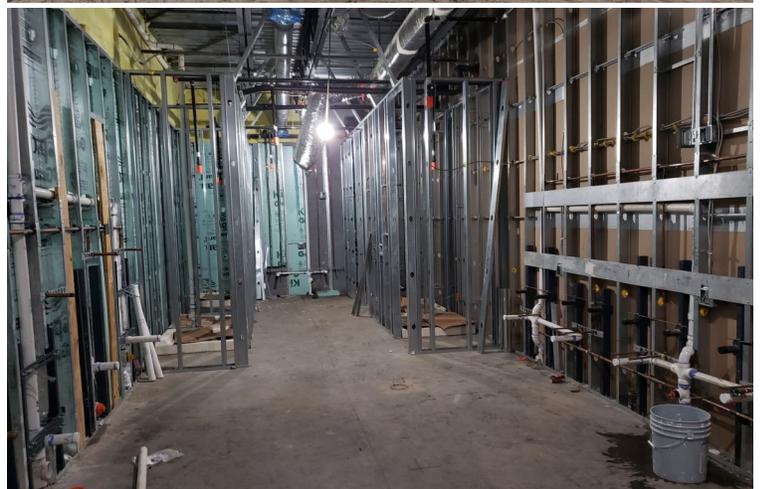
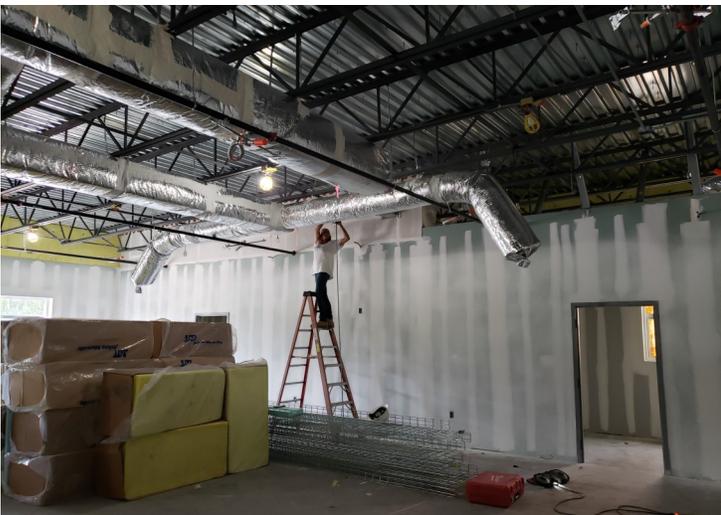
This summer more than 380 youth are participating in one of the five Daytona Beach summer camps. From outdoor sports and arts and crafts to field trips and fitness fun, Leisure Services staff has been keeping the youth active all summer long. Camps are held at the Dickerson Community Center, Midtown Cultural and Educational Center, Sunnyland Park, Yvonne Scarlett-Golden Cultural and Educational Center and Ortona Elementary School.



First Step Shelter Progress

Steady progress continues and construction remains on schedule at the First Step Shelter off West International Speedway Blvd. Crews are completing interior electrical, plumbing, drywall and HVAC work. The exterior has been primed and readied for a final coat of paint and an application of textured coating.

Construction is expected to be completed by Oct. 1. On an average workday, there are about 20 tradesman working to complete the 15,820 sf. building.



Daytona Beach youth hit the beach in junior lifeguard program

For the second consecutive year, the City of Daytona Beach and Volusia County Beach Patrol are partnering to provide a junior lifeguard summer camp program aimed at helping to diversify the future lifeguard corps who patrol our beaches. This year the city has 10 participants in the summer camp. During the week, participants get a chance to boogie board, learn to surf, go on jet ski rides and learn about first aid, CPR and the aspects of the marine environment. According to Joe Wooden, the city's aquatic supervisor, beach lifeguard agencies nationwide have a problem hiring a full complement of summer staff.

"This unique program is designed to teach minority kids who are 9-15 years old the necessary skills to be comfortable in the pool or the marine environment of the beach. Eventually, children involved with the class will swim well enough to pass the beach patrol swim test. The county is committed to hiring any potential applicants who put forth the effort," said Wooden.



Daytona Beach Police Department offers STEM Camp

For the first time, the City of Daytona Beach and the Daytona Beach Police Department offered a free science-based summer camp for kids ages 7-15 to explore some of the "coolest" ways to apply science, technology, engineering and math.

Campers learned about drones in the "Aviation Lab," made "slime" and catapults in "Einstein's Invention Lab," explored physics in "Newton's Play Lab" and participated in a "Detective's Academy." Each day concluded with a "Mad Science" presentation.

Sergeant Tim Ehrenkaufner, head of the police department's Advanced Technology and Cyber Crimes Unit, was the camp's organizer and lead instructor.





On The Move With Leisure Services

Flag football registration open

Registration is open for Daytona Beach's youth flag football league, which is for boys and girls ages 4-10, and plays at the Derbyshire Sports Complex. The league kicks off with a free football clinic held nightly at 6 p.m. Thursday, Aug. 5, through Friday, Aug. 9. Practices for the season begin Monday, Aug. 12. The game season will be from Monday, Aug. 26, through Friday, Oct. 4, with practices from 5:30 to 8 p.m. Monday through Thursday. There is limited space per team and the participants will be drafted based on their age. Registration is at the city's Leisure Services office at 301 S. Ridgewood Ave. The registration fee is \$40, and registration ends Friday, Aug. 2. The Derbyshire Sports Complex is at 849 Derbyshire Road.



Indoor pickleball

Residents can play free indoor pickleball on Tuesdays from 5:30 to 8:30 p.m. at the Midtown Cultural and Educational Center at 925 George W. Engram Blvd., and on Wednesdays from 5:30 to 8:30 p.m. at the Dickerson Community Center at 308 S. Dr. Martin Luther King Jr. Blvd.



Youth basketball camp begins July 29

Registration is open for a summer youth basketball camp that will be Monday, July 29, through Friday, Aug. 2. The camps are for boys and girls ages 8-14 and will be at the Midtown Cultural and Educational Center at 925 George W. Engram Blvd. The camp fee is \$65. To register, stop by the city's Leisure Services office at 301 S. Ridgewood Ave. For more information, call 386-671-8337.



Registration open for men's basketball league

Registration for teams is open for Daytona Beach's men's basketball league. Games will be every Sunday from 2 to 5 p.m. beginning Sunday, July 21, and continue through Sunday, Aug. 25. The games will be played at the Yvonne Scarlett-Golden Cultural and Educational Center at 1000 Vine Street. Teams can register at the city's Leisure Services Department, which is at City Hall at 301 S. Ridgewood Ave., or by calling Terry Johnson at 386-295-9151. Individuals who want to participate can also sign up to be placed on a team by calling Terry Johnson.



Daytona Beach Gymnastics offers summer session

Have a future Olympic gymnast in the house? Check out the Daytona Beach Gymnastics summer session happening now. Classes are available for children 18 months and older, and are taught at the Schnebly Recreation Center located at 1101 N. Atlantic Ave. For schedules and program fees, visit www.codb.us.



Kids learn game of golf at summer camps

Local youth are learning the game of golf at this year's city summer camps. This is a new program for the city made possible by The First Tee of North Florida, a national organization that teaches golf to youth with an emphasis on the nine core values that are inherent to the game. PGA professional Mark Palm has been teaching the program to youth at the city summer camps at the Midtown Cultural and Educational Center, the Yvonne Scarlett-Golden Cultural and Educational Center, Sunnyland Park and Ortona Playground. Mark's passion for the game of golf is infectious and the kids have responded positively to learning the game. Mark also arranged for the youth to visit the Daytona Beach Golf Course for real exposure to the game.



Special Olympics swim meet

More than 60 youth and adult athletes competed in the Special Olympics Volusia County Swim Meet at the Cypress Aquatic Center in Daytona Beach Saturday.



Melanin Too Rich Festival

The Melanin Too Rich Festival, a two-day cultural event that is designed to provide entrepreneurial and economic empowerment opportunities while celebrating diversity, is planned for Aug. 10-11. For more information, visit www.MelaninTooRich.com.



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