



City Manager's Update



Study reflects city will continue to increase in population

Data helps city plan for smart growth and future infrastructure needs

The University of Florida's Bureau of Economic and Business Research (BEBR) has released population projections for Daytona Beach for the next 25 years. Using different statistical techniques, population forecasts were made in five-year increments for 2025, 2030, 2035, 2040 and 2045. Based on historic growth models and demographic extrapolation methods, BEBR's analysis shows Daytona Beach's population will grow almost 40% from 2020 to 2045.

These estimates provide an essential foundation for planning for smart growth and the development of the city's future infrastructure needs.

About BEBR

BEBR was founded in 1930 at the University of Florida. They produce Florida's official state and local population estimates and projections. These estimates are used for distributing state revenue-sharing dollars to cities and counties in Florida and for budgeting, planning and policy analysis by state and local government agencies, businesses, researchers, the media and members of the general public.

Year	Daytona Beach
1980	54,176
1985	56,978
1990	61,991
1995	63,306
2000	64,112
2005	65,129
2010	61,005
2015	63,534
2020	70,235
2025	76,633
2030	82,526
2035	88,023
2040	93,266
2045	98,264



Daytona Beach Ranking

- #6 Fastest-Growing Places
- #12 Best Places to Live in Florida
- #15 Best Places to Retire
- #74 Best Places to Live

U.S. News & World Report recently released rankings for Best Places to Live & Retire 2020-21. The annual list ranks 150 metro areas in the United States based on each area's quality of life and the job market, as well as the value of living there and people's desire to live there.

Thirteen Florida cities rank in the top 25 as the best places to retire with Daytona Beach featured at #15 in the country. In addition, our community was ranked at #12 for the Best Place to Live in Florida.

Daytona Beach nabbed the #6 spot as the fastest growing places making it the highest ranked city in Central Florida. Fort Myers tied with Myrtle Beach, South Carolina, for the top spot followed by Naples, Sarasota and Ocala. Lakeland; Port St. Lucie; Fort Collins, Colorado; and Austin, Texas; round out the top ten.

Save the date!
Saturday, Dec. 12
Ring in the holidays in downtown Daytona Beach!
Annual Christmas Parade - Start time TBD

Police department recognized with highest level of reaccreditation

After completing a thorough evaluation of its policies and procedures, the Daytona Beach Police Department was awarded an “excelsior” level of accreditation, the highest status of accreditation, from the Commission for Florida Law Enforcement Accreditation. DBPD is one of only 73 other law enforcement agencies statewide to obtain this elite status.



The reaccreditation comes after a rigorous, independent assessment process in which the police department had to comply with approximately 260 standards, many of which are critical to life, health and safety. Assessors:

- Reviewed volumes of files
- Received virtual video tours of the headquarters facility, armory and property and evidence storage area
- Virtually inspected a police motorcycle and marked patrol vehicle
- Used real-time virtual meetings to interview employees
- Reviewed training records and instructors’ qualifications

The voluntary reaccreditation process is confirmation that the department’s policies and practices are consistent with professional standards. The police department was initially accredited in 1999 and has received reaccreditation every third year since.

Lighting replaced on A1A

This week Public Works’ staff met with reps from Daytona Beach-based Carter Electric to discuss the timeline and specific details for a project to replace lighting on both sides of Atlantic Avenue from International Speedway Boulevard to University Boulevard. The pedestrian lighting replacement project will replace and upgrade 100 damaged or inoperable fixtures along the 1.6-mile section in the tourist corridor. New energy efficient LED fixtures and mounts will be installed as part of the \$198,000 project. After materials arrive, it will take about one month to complete the project. Minimal traffic disruption is expected and the work will be finished in January.



Portion of new force main installed along South Beach Street

A new 36-inch force main has been installed along South Beach Street from Live Oak Avenue to Fremont Court, which is part of an overall \$8.1 million project to increase capacity in the wastewater collection system serving the downtown area. The project is scheduled to continue east along Fremont Court in mid-November.

A section of the Sweetheart Trail is being constructed as the force main installation is completed. Two stormwater backflow preventers have been installed and two more are scheduled to be added.

The project completion date is expected to be in the summer of 2021.



ECHO funding benefits city projects

For the past 20 years, the Volusia ECHO grant funding program has provided more than \$95 million to improve the quality of life for residents by supporting the acquisition, restoration, construction or improvement of environmental, cultural, historical and outdoor recreational facilities.



\$1.2 million in Volusia ECHO funding helped construct the Midtown Community Center.

The City of Daytona Beach has received \$5.5 million from Volusia ECHO, the highest amount out of all the cities in the county.

Last month Daytona Beach's City Commission unanimously supported placing two referenda on the General Election ballot that would extend the Volusia ECHO and Volusia Forever programs for another 20 years.

City projects made possible by Volusia ECHO funding:

- Stabilization of the historic Bandshell
- Bethune Point Park Skateboard Park
- Breakers Oceanfront Park
- Cypress Aquatic Center
- Renovation of Daytona Beach Clocktower
- Jackie Robinson Ballpark & Museum upgrades
- Midtown Cultural & Educational Center
- Municipal Stadium turf project
- Peabody Auditorium renovations
- Yvonne Scarlett-Golden Cultural & Educational Center

In addition, Daytona Beach-based organizations have also benefitted by receiving Volusia ECHO funds:

- Art League of Daytona Beach
- Bethune-Cookman University's Performing Arts Center and Visual Art Gallery
- Bethune-Cookman University's Foundation restoration
- Daytona Playhouse
- Daytona State College's News Journal Center
- Daytona State College's Echo Plaza
- Halifax Humane Society's public dog park
- Museum of Arts and Sciences
- Southeast Museum of Photography

Peabody improvements await guests



Fresh paint, new flooring and upgraded amenities will greet guests when Peabody Auditorium's doors open again. Improvements include:

Stage area

- New sound system and theatrical lighting

Lobby, seating area, building

- Replaced all carpet in main lobby and theater aisles
- New wallpaper in main lobby, painted other areas, installed digital event informational boards and upgraded lighting
- Converted main lobby office space into a full-service concession stand with touchless credit card system at all points of purchase
- Upgraded entire Ticketmaster system and equipment
- Remodeled box office, adding new drop-down ceiling, cabinets; painted area
- Replaced all lighting and repainted all common areas and back of house
- Repaired loading dock and parking area for production trucks and tour buses
- All auditorium seats professionally steamed cleaned and sanitized

Dressing rooms areas

- Renovated and modernized 11 dressing rooms, hallways and stairs
- Removed old lighting and upgraded to LED
- Painted all rooms
- Installed luxury vinyl tile flooring in all bathrooms and dressing rooms
- Star dressing room upgraded:
 - New cabinets with coffee bar, mini fridge, wireless blue tooth speakers
 - Replaced all furniture and wall decorations

Changes to county COVID-19 testing

The age requirement and need for identification has been lifted for COVID-19 testing at the Volusia County Fairgrounds. The site is open from 8 a.m. to 4 p.m. daily inside the Hester Building at the fairgrounds located at 3150 E. New York Ave. until Friday, Oct. 30.



Beginning Monday, Nov. 2, the COVID-19 testing site will relocate to 1000 Live Oak St. in New Smyrna Beach. The new site will be open from 8 a.m. to 4 p.m. seven days a week with a tentative end date of Nov. 30. The site will close Nov. 26 and 27 for the Thanksgiving holiday.

COVID-19 rapid tests are also slated to arrive at the fairgrounds site in the coming days. Once received, the self-swab tests will be available to individuals of all ages. Results are expected within 15 minutes.

The scheduling of appointments is not needed at either location and no symptoms are required for testing. For more information, visit www.volusia.org/testing.

Toys for Tots accepting registrations

Registration is open for the annual Toys for Tots program, which brings toys to less fortunate children in the community. Residents can register for assistance through one of the following agencies in Daytona Beach:



- Daytona Beach Police Department
129 Valor Blvd., (386) 671-5425
Accepting applications through Nov. 6
- Daytona Beach Housing Authority
450 Whitney St., (386) 353-5653
Accepting applications through Nov. 13
- Derbyshire Place
962 Derbyshire Road, (386) 947-7708
Accepting Applications through Nov. 12
- The Early Learning Coalition
135 Executive Circle, Suite 100, (386) 323-2400
Accepting applications through Nov. 11

For more information, including how to become a local toy drop site, visit www.volusiacounty.toysfortots.org.



Staff continue to screen guests at the city's two pools and implement social distancing protocols to help prevent the spread of COVID-19. Both pools, Campbell Aquatic Center and Cypress Aquatic Center, are open and offer residents a chance to cool off and exercise.



Daylight Saving Time ends at 2 a.m. Sunday, Nov. 1.
Don't forget to turn your clocks back and change the batteries in your smoke alarms.

Sponsors support youth programs

The city's Leisure Services program received sponsorships for its youth programs from three community partners — Bank of America, Dick's Sporting Goods Foundation and Walmart. The sponsorships will support the following programs:

- Bank of America: Basketball and swimming
- Dick's Sporting Goods: Basketball, baseball and swimming
- Walmart: Basketball, baseball and swimming

Annually close to 500 kids participate in the city's youth sports programs, which include basketball, baseball, football, gymnastics, swimming and summer camps.

BANK OF AMERICA 



Walmart 