

JAN. 20, 2021

City Manager's Update



In this issue:

- ◇ Water study recommends changes to utility rates
- ◇ Park, Walk and Talk program starts
- ◇ Code Enforcement year-end summary
- ◇ COVID-19 vaccine update
- ◇ Race season starts this weekend

Florida COVID-19 #s

Positive cases: 1,601,011
Hospitalizations: 68,932
Deaths: 24,578
Daily positivity rate: 10.73%
People vaccinated: 1,066,107

Volusia County COVID-19 #s

Positive cases: 28,015
Hospitalizations: 1,404
Deaths: 478
Daily positivity rate: 13.13%
People vaccinated: 24,045

Questions?

For updates about the vaccine and distribution, call the county's hotline at (866) 345-0345 between the hours of 8 a.m. and 5 p.m. Monday through Friday or visit www.volusia.org/coronavirus.

City partners to promote positive and unifying messages

Street pole banners installed on well-traveled roadways

The city is ushering in the new year and a spirit of unity through the sponsorship of street banners in the Midtown area. The first set of banners honor the life and legacy of Dr. Martin Luther King Jr. and were installed on street poles on International Speedway Boulevard from Nova Road to Dr. Martin Luther King Jr. Boulevard.

Featuring seven powerful quotes by the masterful orator, the banners will remain on display through February.

The banners are part of an initiative led by the Midtown Community Development Corporation and Zone 6 City Commissioner Paula R. Reed. The City of Daytona Beach is a sponsor of the initiative along with the Greater Union Life Center, the Midtown Community Development Corporation, Daytona Beach Branch NAACP, the F.R.E.S.H. Book Festival and Identity Church.

Banner series expanded for Black History Month

The city will continue to partner with the Midtown Community Development Corporation to develop a street banner series for February's Black History Month. Banners will feature local African-American pioneers and be displayed on Dr. Mary McLeod Bethune Boulevard.



(Left to right) Commissioners Stacy Cantu (Zone 4), Quanita May (Zone 3) and Paula R. Reed (Zone 6) and Mayor Derrick Henry joined community leaders by the street pole banners in a public ceremony to remember the social rights activist on Dr. Martin Luther King Jr. Day .

Water study recommends changes to utility rates and structure

A recently completed water and wastewater rate and strategic planning study recommends several changes to the city’s current utility rates and structure. Under the recommended rate structure, 93% of single-family residential customers will see their bill reduced by at least \$7 per month. The comprehensive study was conducted by Raftelis, a utility and public-sector consulting firm, and includes a 10-year financial outlook. The study is available on the city’s website and proposed changes will be brought before the City Commission next month. If approved, rates would be effective on bills issued on or after Oct. 1.

Highlights of the report include:

- Proposed rates are based on a revenue neutral methodology, which means the recommended rates would generate the same amount of revenue as the existing monthly retail rates.
- Proposed rates are projected to remain competitive and slightly below average when compared to the rates charged by neighboring utilities.
- The proposed rate structure removes the minimum 1,000 gallons of water and 1,000 gallons of sewer usage in monthly bills.
- In the proposed rate structure, water users would be

rewarded for their conservation efforts, which the St. Johns River Water Management District requires.

- Proposed rates differentiate between customer classes for base charges and volumetric rates (single-family residential, multi-family and commercial).
- Proposed rates promote fairness among residential user classes by charging the base fee for multi-family uses on a “per dwelling unit” basis in lieu of meter size to be consistent with the way single-family residential accounts are charged.
- It is recommended that the city adjusts its reclaimed water fees and structure in order to recover the actual cost of providing reclaimed water service.
- Adjustments are recommended to miscellaneous fees to reflect the full cost of providing these services to existing and prospective customers.
- Adjustments are recommended to commercial impact fees based on meter size of the domestic service line instead of using the number of plumbing fixture units within a structure. If approved, the changes for commercial impact fees would be effective July 1.

The last time service rates were modified other than the annual Consumer Price Index (CPI) adjustment was in 2004.

**Comparison of Combined Monthly Water and Wastewater Bills
under the Existing and Proposed Rates for Single-family Residential Service**

Monthly	Existing FY 20-21	Proposed FY 21-22	Difference
0	\$32.89	\$17.94	\$(14.95)
1,000	\$32.89	\$31.78	\$(1.11)
2,000	\$48.98	\$45.62	\$(3.36)
3,000	\$65.07	\$59.46	\$(5.61)
4,000	\$81.16	\$73.30	\$(7.86)
5,000	\$97.25	\$87.14	\$(10.11)
6,000	\$113.34	\$100.98	\$(12.36)
7,000	\$129.43	\$114.82	\$(14.61)
8,000	\$145.52	\$129.96	\$(15.56)
9,000	\$161.61	\$145.10	\$(16.51)
10,000	\$177.70	\$160.24	\$(17.46)
11,000	\$193.79	\$175.38	\$(18.41)
12,000	\$209.88	\$190.52	\$(19.36)

Police Chief initiates program to be more visible and foster trust

The police department is implementing a new “Park, Walk and Talk” program to forge a tighter bond between officers and the community. Starting this month, all patrol officers are required to park their vehicles in their assigned zone, walk the streets and talk to people living or working in the neighborhood for at least 30 minutes every shift.

Leading up to this implementation, several officers, including Chief Jakari Young, have done trial runs of the program in the Midtown area, which was selected as the first location for the program after several shootings in November. Based on the initial results, Chief Young decided to expand the program in January to all of the 16 patrol zones.

The goal of the program is to encourage police officers to develop relationships with those who live or work in the patrol area, and give those people an officer they can rely on to handle any suspicious activity. Chief Young also feels that the program will show the “human side” of police work by creating an environment where officers can focus on the concerns of residents and business owners, even if it’s not police related.

“It’s all about community engagement. The ultimate goal is for people to understand that we’re part of the community. They don’t just need us when something happens. They need to see us when there is absolutely nothing going on.”
— Chief Jakari Young



(Left to right) Officer Keme Okoya, Officer Luis Campoverde, Lieutenant Bernard Daven and Officer Kevin Hird on a Park, Walk and Talk shift.

Code Enforcement has a busy 2020 and provides year-end summary

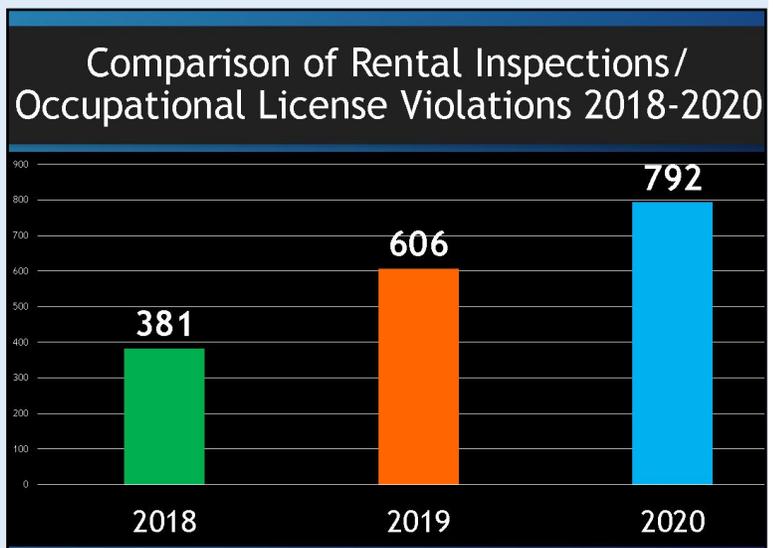
Last year, Code Enforcement staff opened 4,781 cases throughout the city and closed 4,651 cases. More than 40% of new cases were maintenance code violations, which are requirements for the interior and exterior of housing structures. Broken windows, wood rot, torn screens, mildew and damaged structures are examples of maintenance code violations. The majority of violations were field generated by 10 code enforcement officers, who work out of offices on South Palmetto Avenue.

In comparing last year’s numbers with the previous year’s, graffiti, lot clearance violations and rental inspections experienced a notable surge in the number of violations issued.

Rental inspection program infractions made up almost 15% of all violations issued in 2020. There are three code officers dedicated to inspecting rental properties.

The city’s Rental Inspection Program requires property owners register their residential rental units and that each property pass an inspection on a biennial basis.

Nearly 800 rental program violations were cited last year with the majority generated after receiving notifications of non-homestead properties from the county’s Property Appraiser’s Office.





FIND your dream JOB

CAREERSOURCE FLAGLER VOLUSIA'S
VIRTUAL JOB FAIR 2021

CareerSource is hosting a virtual job fair from 10 a.m. to noon **Wednesday, Jan. 27**. Pre-registration is required. Residents can get help with their resumes by sending an email to resume2020@careersourcefv.com. For more information, email jobfairhelp@careersourcefv.com or visit the Facebook page for CareerSource Flagler Volusia.



Votran adjusts route due to conclusion of Beach Street Streetscape

Votran has made several route adjustments in downtown Daytona Beach due to the conclusion of the Beach Street Streetscape project. Votran riders are encouraged to visit www.votran.org to view the route updates and sign up to receive timely notices about bus service changes. There is also the MyStop Mobile app that can be downloaded on mobile devices to see real-time bus information and current detours.

Roar Before the Rolex starts race season

The Daytona International Speedway will once again be the epicenter of motorsports racing this January and February, starting with this week's Roar Before the Rolex this weekend. Upcoming race events include:

- **Jan. 22-24:** Roar Before the Rolex 24
- **Jan. 28-31:** 59th running of the Rolex 24 at Daytona
- **Feb. 9-14:** Speedweeks
- **Feb. 14:** 63rd running of the Daytona 500

COVID-19 vaccine distribution update

Volusia County

The County of Volusia, in partnership with the Florida Department of Health in Volusia County (DOH-Volusia), continues to offer vaccination events as vaccine becomes available.

Residents with questions can call the county's hotline at (866) 345-0345 from 8 a.m. and 5 p.m. Monday through Friday or visit www.volusia.org/coronavirus.



Publix

Publix is offering a limited number of COVID-19 vaccines at pharmacies in Volusia County. The vaccines are available for healthcare personnel with direct patient contact, residents and staff in long-term healthcare facilities and persons 65 years of age and older. Appointments to receive the vaccine can only be made online at www.Publix.com/covid-vaccine.

Publix Pharmacy locations in Daytona Beach are:

- The Shoppes at Beville Road, 1500 Beville Road
- Bellair Plaza, 2595 N. Atlantic Ave.
- Latitude Landings, 2630 LPGA Blvd.

For more information, visit www.Publix.com/covid-vaccine.

Daytona Beach VA Clinic

The Daytona Beach VA Multispecialty Community Based Outpatient Clinic located at 515 National Health Care Dr. is distributing COVID-19 vaccines to certain veterans based on CDC and Veterans Health Administration guidelines.

Veterans must be enrolled and eligible for VA health care benefits and be a patient at the Daytona Beach clinic. There is no cost to get the vaccine.

To receive the vaccine, appointments must be made by calling (407) 631-0499 between the hours of 7:30 a.m. to 4 p.m. Monday through Friday or leave a voicemail during non-business hours and the call will be returned.

Veterans can review the list of eligibility for the vaccine and find more information at www.orlando.va.gov.

In order to safely host fans for the racing events, new protocols and procedures are in place including limiting venue capacity to allow for socially distanced seating and requiring guests to wear face coverings.

In the infield, parties are limited to six people per campsite, all RVs must be self-contained as shower facilities will be closed, and some areas will be restricted.

