

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, November 20, 2019 - MINUTES

1. Call to Order:

Carol Kilian, Chair, called the meeting to order at 8:35 A.M.

2. Roll Call:

Present:

Board Members: Chelsea Abend; Thomas Blawn; Carol Kilian; Larry McDermott; and Bob Rand

Ex-officio:

Brad Harris, Economic Development Interim Director - Volusia County
Nancy Keefer, Executive Director/CEO - Daytona Regional Chamber of Commerce

Staff:

Don Gooding, Community Development Compliance Coordinator - City of Daytona Beach
Reed Berger, Redevelopment Director - City of Daytona Beach

Excused:

Board Members: Carl Fields and James Zeisler

Ex-officio: Keith Norden, Executive Director/CEO - Team Volusia

3. Approval of Minutes

A motion was made by Larry McDermott and seconded by Thomas Blawn to approve the Minutes of September 18, 2019 meeting and was unanimously approved.

4. Guest Speaker – Comments/Presentation:

- **Dr. D. Kent Sharples, President, CEO Business Alliance**, gave a brief overview on business growth and activities in the community. Dr. Sharples comments and talking points included the following:
- Acknowledged and commended the Chambers, Team Volusia and the County for their collaborative working relationships.
 - Overview regarding CEO Business Alliance support and efforts to get companies established in the area that are generally sized with 50 to 100 employees and encourage supply chain group activity for business development.
 - Discussed the need for business development in the area that will be specific to the expanding space industry.
 - Discussed B. Braun potential to invest ½ billion in the area and employ 500-600 workers.
 - Discussed Brown & Brown area impact on economic growth, job creation and the demand for water/sewer infrastructure.

5. Reports:

Volusia County Economic Development Division

Brad Harris reported the following:

- Announced the County is seeking grant funds to address deteriorating infrastructure in our areas.
- Announced the County quarterly briefing was held and employment is healthy throughout the county.
- Distributed a publication “Today’s Workforce” that summarized education levels in the community.

Daytona Beach Regional Chamber

Nancy Keefe reported the following:

- Announced the Chamber will begin to narrow its focus to concentrate on real community (quality vs quantity) needs such as attainable housing for teachers, fire fighters, and code enforcement projects.
- Announced the Chamber is engaged in a research project to pull information together (taxes, return on investments, etc.) for business growth and development in the area.
- Announced the Chamber is entering its 101 year in business.
- Announced a “Market Watch” event is scheduled for December 10, 2019 at the Hilton whereby a National Economist will be the guest speaker.
- Announced Volusia Days and the Chamber Annual Dinner is upcoming.

6. Old Business:

- None.

7. New Business:

- None.

8. Public Comments:

- Audience participant, Vernon, was invited to make comments and he expressed his concerns about the ½ cent sales tax and impact fees.

9. Schedule Next Meeting: EDAB next meeting scheduled for December 18, 2019 was unanimously agreed to be cancelled and resume meeting on January 15, 2020.

10. Adjourn: The meeting adjourned at 9:45 A.M.

Don Gooding

Don Gooding, Community Development Compliance Coordinator (Interim EDAB Liaison)