

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, May 15, 2019 - MINUTES

1. Call to Order:

Larry McDermott, Vice-Chair, called the meeting to order at 8:30 A.M.

2. Roll Call:

Present:

Board Members: Chelsea Abend; Carl Fields; Larry McDermott; and Bob Rand

Ex-officio: Brad Harris, Economic Development Director - Volusia County
Nancy Keefer, Executive Director/CEO - Daytona Regional Chamber of Commerce
Keith Norden, Executive Director/CEO - Team Volusia

Staff: Reed Berger, Redevelopment Director - City of Daytona Beach

Excused:

Board Members: Thomas Blawn; Carol Kilian; and James Zeisler.

Ex-officio:

Staff: Don Gooding, Community Development Compliance Coordinator - City of Daytona Beach

3. Approval of Minutes

A motion was made to approve the Minutes of April 17, 2019 meeting and was unanimously approved.

4. Guest Speaker – Comments/Presentation:

-**Heather Shubirg, Executive Vice President, Team Volusia**, was introduced to the board by Keith Norden. The board welcomed and congratulated Heather. Heather gave a brief overview about of her work Experiences and interest to serve in Volusia County.

-**Brad Harris, Acting Economic Development Director, Volusia County**, was welcomed and introduced to the Board, as the guest speaker, by Larry McDermott. Mr. Harris presented a report on Commercial and Space Industries inclusive of the following topics:

- Overview of a study done on what kinds of things can be done as a community to prepare for the space industry growth in the area.
- Overview of the “Space Florida” agency focus, leadership and collaboration models.
- Overview of types of commercial space for the space industry and major supply trends.
- Overview of securing a Florida Department of Economic Opportunity (DEO) community planning technical assistance grant.

5. Reports:

Volusia County Economic Development Division

Brad Harris reported the following:

- Announced a quarterly briefing was held April 12th and was well attended. The meeting was also Rob Erhardt’s retirement sendoff celebration after serving nearly eleven (11) years with the County.
- Announced an International Business Development workshop is scheduled for the upcoming Thursday at Daytona State College. The workshop is being co-sponsored by the U.S. Border Patrol and SCORE to help companies learn how to put together successful business models.
- Distributed Q1 publication to Board members.

Team Volusia Economic Development Corporation (TVEDC)

Keith Norden reported the following:

- Further elaborated that new hire, Heather Shubirg, Executive Vice President for Team Volusia, work experience and personality will be great for the organization. The organization is delighted to have her.
- Announced TEAM Volusia remains active with visits from several businesses in the aviation field.
- Announced TEAM Volusia have seven (7) projects in negotiations and expect positive outcomes.

Daytona Regional Chamber of Commerce (DRCC)

Nancy Keefer reported the following:

- Announced the half cent sales tax is a primary focus of the Chamber and has been a very active advocate providing information on the subject using all types of media formats.
- Announced and invited Board members to an Eggs and Issues breakfast meeting scheduled to take place in the upcoming week.
- Announced that on June 6, a Mega-Mixer expo event is scheduled from 4pm-7pm at the Embry Riddle Student Union Building where businesses will be showcasing their products and services.
- Announced the Chamber is working on their intra-state road trip to South Florida to bring together elected officials and professionals together to learn best practices to better serve communities.

Other Reports and/or Announcements

From Board Members...

- None.

6. Old Business:

- None.

7. New Business:

- None.

8. Public Comments:

- None.

9. Schedule Next Meeting: EDAB next meeting will be on June 19, 2019.

10. The meeting adjourned.

Don Gooding

Don Gooding, Community Development Compliance Coordinator (Interim EDAB Liaison)