

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, April 17, 2019 - MINUTES

1. **Call to Order:**

Carol Kilian, Chair, called the meeting to order at 8:35 A.M.

2. **Roll Call:**

Present:

Board Members: Chelsea Abend; Thomas Blawn; Carl Fields; Carol Kilian; and Larry McDermott

Ex-officio: Nancy Keefer, Executive Director/CEO - Daytona Regional Chamber of Commerce
Keith Norden, Executive Director/CEO - Team Volusia

Staff: Don Gooding, Community Development Compliance Coordinator - City of Daytona Beach
Reed Berger, Redevelopment Director - City of Daytona Beach

Excused:

Board Members: Bob Rand and James Zeisler.

Ex-officio: Rob Ehrhardt, Economic Development Director - Volusia County

3. **Approval of Minutes**

A motion was made by Larry McDermott to approve the Minutes of March 20, 2019 meeting, seconded by Carl Fields, and was unanimously approved.

4. **Guest Speaker – Comments/Presentation:**

-**Reed Berger, Redevelopment Director, City of Daytona**, gave an update on business development activity in the City's Downtown area, inclusive of the following subjects:

- Overview of Downtown businesses, housing and shopping.
- Overview of Redevelopment areas in the City (5).
- Overview of Future Plans (William Square, Ball Park, Veterans Bridge, Brown Headquarters, etc.).

5. **Reports:**

• **Team Volusia Economic Development Corporation (TVEDC)**

Keith Norden reported the following:

- Announced the County hosted a public meeting for commercial space companies.
- Announced the County extended TEAM Volusia funding for another year and was assigned lead agency responsibilities.
- Announced TEAM Volusia staff attended MRO trade show in Atlanta and engaged with site selectors.
- Announced TEAM Volusia has selected a new Executive Vice President, Heather Shubirg.

• **Daytona Regional Chamber of Commerce (DRCC)**

Nancy Keefer reported the following:

- Announced the Chamber will be celebrating 100 years of service.
- Provided board members a copy of a recently published "Evolve" magazine. The publication is intended to showcase and provide a broader influence about the local area.
- Announced the Chambers is actively working on providing information and facts about the ½ cents sales taxes and its use.
- Announced the Chamber will be formulating road trips to explore and improve workforce housing opportunities in the area.

- **Other Reports and/or Announcements**

From Board Members...

- Tomas Blawn commented a thank you regarding the City Commission removal of solicitors on street corners.

6. Old Business:

- None.

7. New Business:

- None.

8. Public Comments:

- None.

9. Schedule Next Meeting: EDAB next meeting will be on May 15, 2019.

10. Adjourn: The meeting adjourned at 9:38 A.M.

Don Gooding

Don Gooding, Community Development Compliance Coordinator (Interim EDAB Liaison)