

AUG. 4, 2021

City Manager's Update



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Banner program "welcomes" thousands of college students

Recognizes Daytona Beach as home to several colleges and universities

Starting this month, thousands of incoming college students will get a daily "welcome" to Daytona Beach as they drive along the city's most traveled corridor. The city will display 164 colorful, double-sided banners along both sides of International Speedway Boulevard, at intersections from Williamson Road to Dr. Martin Luther King, Jr. Blvd. The banner program will also recognize the many institutions of higher learning located within the city limits.

"The program is our way of rolling out a welcome mat to our significant student population. We want them to feel at home and know we are a diverse and inclusive community."

- City Manager Deric C. Feacher

The initiative is the first step in beginning to engage and foster a positive relationship with the students. The city's intent is to show students with diverse backgrounds they are appreciated and an important part of the city's dynamic community, both culturally and economically.



Let's Connect!



Weekly updates via email/text



Bethune-Cookman University
Student enrollment: 3,150
Employees: 300



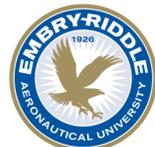
FSU College of Medicine
Student enrollment: 40
Employees: 7



Daytona State College
Student enrollment: 21,645
Employees: 700



Keiser University Daytona Campus
Student enrollment: 600
Employees: 56



Embry-Riddle Aeronautical University
Student enrollment: 7,050
Employees: 528



UCF Daytona Beach Campus
Student and employee information was not readily available

Pedestrian safety addressed on major east-west corridor



The city is receiving nearly \$1.4 million in federal funding to address pedestrian safety on Beville Road. Construction is expected to begin by the end of the year and take about 12 months to complete.

The city is soliciting bids for the construction of a multi-use, ADA compliant trail along the south side of Beville Road. Bids, which must be electronically submitted, are due by 2 p.m. **Wednesday, Aug. 18.**

The scope of the project is to build a new, concrete multi-use path and connect existing sidewalks in the 2.1 mile stretch from Andros Isles to just west of Clyde Morris Boulevard. The invitation-to-bid specifies the concrete trail to be 8 to 12 feet in width and includes gravity walls, pedestrian railings and drainage modifications. Additionally, there will be new pedestrian features installed at the Williamson Boulevard and Pelican Bay Drive intersections.

Construction of oceanfront apartment complex gets underway



The Silver Hills apartment complex is under construction at 1216 N. Atlantic Ave.

Construction has started on a nearly four-acre oceanfront parcel along North Atlantic Avenue for a seven-story, 250-unit apartment building. The Silver Hills Planned Development was approved by the City Commission late last year. Turner Construction Company is the contractor for the project with a construction value of \$21.7 million.

Silver Hills will have a mix of studio, one- and two-bedroom units.

Amenities will include courtyards, a pool and clubhouse.



Rendering of the west side of the 250-unit oceanfront apartment complex.

Incentive doubled for next week's vaccination clinics in Daytona Beach

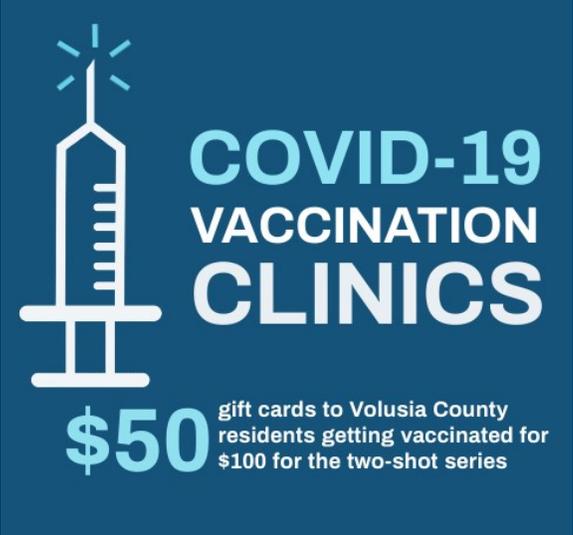
Recently released pandemic numbers are daunting:

- On Aug. 2, the state recorded its highest number of new positive COVID-19 cases for a single day since the beginning of the pandemic over a year ago at 21,683.
- The CDC reports that approximately 86% of all COVID-19 cases in the U.S. were of the Delta variant as of July 17.
- 96% of people who are being hospitalized are unvaccinated and 50% of those hospitalized are between the ages of 25 and 55.

Volusia County statistics

- Positive cases are at their highest levels and continue to climb in Volusia County.
- 25% of confirmed COVID-19 hospitalized patients are in intensive care units.
- 14% of confirmed COVID-19 hospitalized patients are on ventilators.
- Hospitals and first responders are experiencing a large number of COVID positive cases within their organizations.

In an effort to incentivize residents to get COVID-19 vaccines, Mayor Derrick Henry is providing \$50 gift cards to Volusia County residents who get vaccinated at one of three city-sponsored clinics (for a total of \$100 for the two-shot series). Family Health Source is partnering with the city to provide Moderna vaccines at the August clinics.



**COVID-19
VACCINATION
CLINICS**

\$50 gift cards to Volusia County residents getting vaccinated for \$100 for the two-shot series

Tuesday, August 10

9 a.m. to 1 p.m.

Dickerson Community Center

Wednesday, August 11

2 to 6 p.m.

Midtown Community Center

Thursday, August 12

9 a.m. to 1 p.m.

Schnebly Recreation Center

Youth Beach Safety Camp underway

A dozen youth are learning vital water and beach safety skills at a city-sponsored camp this week at Cypress Aquatic Center and Breakers Oceanfront Park. Hands-on activities, including CPR training and water rescue maneuvers, as well as swimming and surfing instruction, are being presented by three instructors from 9 a.m. to 2 p.m. each day.





FREE CONCERT
DAISY STOCKING PARK
 Saturday, August 14, 2021
 7:00 PM



Featuring the
 Fantastic Daphne Cooper

DAISY STOCKING PARK
 550 Mary McLeod Bethune Boulevard
 Daytona Beach, Florida

Sponsored by





GATES OPEN
 5:30 PM




Fallen Heroes?
Reel Crime?
Law & Water?
Hands Where I Can Sea Them?
World's Most Famous Boat?



Pick A Name!




The Daytona Beach Police Department is asking the public to vote for the name of their new boat. Five names have been selected as finalists from hundreds of suggestions — *Fallen Heroes*, *Reel Crime*, *Law & Water*, *Hands Where I Can Sea Them* and *World's Most Famous Boat*.

Votes will be accepted until 1 p.m. **Tuesday, Aug. 10**. Residents can vote online at www.dbpd.us.

Mayor's Fitness Challenge begins in September

After postponing January's typical start for the annual Mayor's Fitness Challenge, the popular program is scheduled to begin next month.

The first session is at 5:30 p.m. **Tuesday, Sept. 7**, at the Midtown Community Center. The session will feature a weigh-in as well as further details regarding the 8-week program. Registration is only \$20 per person. Classes will be on Tuesdays at 5:30 p.m. and Saturdays at 8:30 a.m.

The healthy program features a schedule of fun activities for adults of all ages and fitness levels. Biweekly sessions include activities such as yoga, Zumba, line dancing, strength training, walking and a variety of other indoor and outdoor activities.

There will be a weigh-in at the beginning of the program and again at the end to track results. The man and woman who lose the most weight while completing the program will receive prizes. Additional prizes will be awarded.

For more information or to register, visit www.codb.us or contact Assistant City Manager Betty Goodman at (386) 671-8203.

Join the Mayor's Fitness Challenge
 Kickoff at 5:30 p.m. Tuesday, Sept. 7
 Midtown Cultural & Educational Center