

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, January 19, 2022

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, January 19, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand – Chair, called the meeting to order at 8:32 a.m.

2. Roll Call

Present:

Board Members:

Chelsea Abend (Vice-Chair)
Carol Kilian
Harry Lloyd
Larry McDermott
Bob Rand

Ex-officio:

Helga Van Eckert, Economic Development Director, Volusia County
Keith Norden - President/ CEO, TEAM Volusia
Nancy Keefer - President & CEO/ Daytona Regional Chamber of Commerce

Staff:

Reed Berger - Redevelopment Director
Don Gooding - Community Development Compliance Manager

Excused:

Board Members:

Christos Marvronas
Dr. Victor Gooden

3. Approval of Minutes

A motion was made by Larry McDermott and seconded by Carol Kilian to approve the minutes of the November 17, 2021, meeting and was unanimously approved.

4. Guest Speaker/Presenter

Dr. D. Kent Sharples, President, CEO Business Alliance gave brief overview on business growth and activity in Volusia County.

- Dr. Sharples discussed the need to create higher paying jobs in Volusia County.
- Discussed the high cost of construction, supplying infrastructure facilities, low level of existing building inventory, and finding a developed and green site are the challenges for bringing investors to the County.
- Explained how the largest landowners in Daytona Beach (NASCAR and CTO) have transformed into the role of becoming developers.

- Explained the different strategies used for building relationships with companies and site selectors.
- Stated that Daytona Beach is the easiest City to work with among other Cities.
- Explained that infrastructure needs to be repaired and replaced in timely manner. The City and County money for infrastructure should not be for private owned land but for public land and streets.
- Discussed what are the challenges for new projects, why they fail, and how to overcome the difficulties in business.

5. Reports:

a) Volusia County Economic Development Division:

Helga Van Eckert, Economic Development Director, Volusia County, reported the following:

- Reported they are moving forward with Volusia Business Recourses Program, and they have a competition in progress for a logo graphic design.
- Reported they are designing the HUB website for access by all businesses in the County.
- Announced their quarterly breakfast is scheduled for February 04th, 2022.
- Reported that the County Council approved an Incubator Agreement between Economic Development of Volusia County and the University of Central Florida to help reduce administrative cost.

b) Team Volusia Economic Development Corporation

Keith Norden, President/CEO – Team Volusia reported the following:

- Reported that they had a very successful showing in Orlando with Embry Riddle aerospace aviation and made several contacts.
- Announced their 10th annual meeting has been postponed to March 10th, 2022, and the Keynote speaker will be Mark Williams.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO – Daytona Regional Chamber of Commerce reported the following:

- Reported that they will engage in Intercity Trip to Tallahassee with the City Manager and City staff to meet and discuss development opportunities in our area.
- Announced their upcoming Annual Dinner on February 4th, 2022, at Speedway and will be presenting awards to the community.
- Announced their upcoming next Eggs & Issues event.

d) Other - Board Members

- None.

6. Old Business:

- None.

7. New Business:

- Bob Rand- Chair named the Guest Speaker for next meeting to be the City Manager, Mr. Deric Feacher.

8. Public Comments

- None.

9. Schedule Next Meeting: EDAB next meeting scheduled is 8:30 a.m. February 16, 2022.

10. Adjourn: The meeting adjourned at 9:32 a.m.

Don Gooding

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Don Gooding

Community Development Compliance Manager (Interim EDAB Liaison)

Transcribed by: Luckmi Martin