

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, March 16, 2022

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, March 16, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand- Chair, called the meeting to order at 8:32 a.m.

2. Roll Call

Present: Bob Rand (Chair)
Chelsea Abend (Vice-Chair)
Carol Kilian
Harry Lloyd
Christos Mavronas
Larry McDermott

Ex-officio: Helga Van Eckert, Economic Director, Volusia County
Heather Shobrig – President/CEO, TEAM Volusia for Keith Norden
Nancy Keefer – President/CEO/Daytona Regional Chamber Commerce

Staff: Reed Berger – Redevelopment Director
Don Gooding – Community Development Compliance Manager

Excused:
Board Member(s): Dr. Victor Gooden

3. Approval of Minutes

A motion was made by Carol Kilian and seconded by Larry McDermont to approve the minutes of January 19, 2022, meeting and was unanimously approved.

4. Guest Speakers (s):

Ms. Maryam Ghyabi-White, owner, Ghyabi Consulting and Management, gave a brief overview of transportation projects in Daytona Beach as follows:

- Discussed LPGA I-95 Interchange, Beachside Corridors Studies, Safety and Traffic Analyses, and Innovative Ideas.

- Discussed access to \$3 million in project funding for preliminary design and environmental study.
- Mentioned construction funding has been secured after the purchase of multiple project development properties planned.
- Explained that two major interchanges, US1 and LPGA, will cost nearly \$200 million to complete.
- Mentioned roads owned by the county and state are experiencing challenges to complete some transportation projects.

Mr. Deric C. Feacher, City Manager, City of Daytona Beach, was the second guest speaker and gave a brief overview of the following:

- Discussed growth in the LPGA area and land use.
- Discussed the importance of having Economic board members and their opportunity to come before the City elected officials to present progress and concerns if they so choose.
- Discussed that both the Economic Development Director and Redevelopment Director vacant positions will be filled in the upcoming month.

Reports

a) Volusia County Economic Development Division:

Helga Van Eckert, Economic Development Director, Volusia County, reported the following:

- Reported Volusia County's current employment status is at the pre-pandemic level.
- Announced that 237 residential permits valued at \$77 million and 7 commercial permits have been issued in the fourth quarter.
- Announced the Volusia Business Resources Program, aimed at small businesses within the community, is looking to expand and grow.
- Reported that regular meetings with stakeholders and the Chambers are occurring and various topics are discussed aimed to help business growth and success. The last meeting topic focused on financing for small businesses, which ranked among the three top business needs survey results.

b) Team Volusia Economic Development Corporation:

On Keith Norden's behalf, Heather Shubirg, Executive Vice President, Volusia County, reported the following:

- Announced the Amazon project will result in an estimated \$491 million economic impact.
- Reported a new engineering business will be located in the Embry-Riddle Megaplex from Brazil to do work in the aviation and aerospace industry.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Reported that hotels, during the bike week 10-day festival, saw high rates of occupancy, even with having weather issues. Although the bike week event brings challenges, it is one of the most economically impactful special events for our community that expands throughout several other counties.
- Announced an upcoming Daytona Regional Chamber of Commerce's Eggs & Issues Legislative Welcome Back breakfast meeting is scheduled for April 14, 2022, at Daytona State College and will be hosted by hospitality students.
- Reported that Embry-Riddle received funding to expand their research park.
- Announced re-launching the website that tracks matters that are important to businesses.

d) Other- Board Members:

- None

6. Old Business:

- None

7. New Business:

- Bob Rand, Chair, reminded all board members of the ethics training being required by the city and that a registration schedule will be emailed.

8. Public Comments:

- None

9. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., April 20, 2022.**

10. Adjourn: The meeting adjourned at 9:39 a.m.

Don Gooding

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Community Development Compliance Manager (Interim EDAB Liaison)

Transcribed by: Gina Fountain