



The CITY OF DAYTONA BEACH

ORANGE AVENUE RECREATION COMMITTEE

City Hall
Room 149-B
Regular Meeting

301 South Ridgewood Avenue
Wednesday, May 25, 2022
6:00 PM

Pursuant to Section 286.0105, Florida Statutes, if any person decides to appeal any decision made by this Board at this public meeting, such person will need a record of the proceedings and, for that purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. The City does not prepare or provide such a record.

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MINUTES

REGULAR MEETING – ORANGE AVENUE RECREATION CENTER COMMITTEE

May 25, 2022

Minutes of the Regular Meeting of the Orange Avenue Recreation Center (OARC) Committee of The City of Daytona Beach, Florida, held on Monday, May 25, 2022 at 6:00 p.m., in room 149, City Hall, 301 South Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order
2. Roll Call

Kenneth Hunt (Vice-Chair) Present
William 'Bill' Chapin Arrived 6:19 p.m.
Pierre Louis Arrived 6:02 p.m.
Steven Pyle (Secretary) Present
Anne Ruby (Chair) Not Present
Carolyn Sanders-James Present
Evans Smith Present

Also Present:

Paula M. Long, Planner & OARC Staff Liaison
Steven Bapp, Senior Planner & Historic Preservation Staff Liaison
Beth Lemke, Grant/Funding Liaison
Rose Askew, Development Services Project Manager

3. Welcome

Ms. Long provided an introduction to the meeting.

4. Approval of the Minutes for 5-9-2022

Motion to approve the minutes for the meeting of 5-9-2022 made by Mr. Louis and seconded by Ms.

Sanders-James. Carried without objection or roll call vote.

5. Approval of the Agenda

Motion to approve the agenda made by Dr. Pyle and seconded by Mr. Louis. Carried without objection or roll call vote.

6. Presentation by Rose Askew

Ms. Askew provided a presentation regarding how uses work in Daytona Beach, which is determined by the Land Development Code (LDC). The OARC is part of a redevelopment area, which has more regulations, but also provides relief. The OARC has a planned development general zoning designation, which allows flexibility to determine what uses are desired, and then work with planning and redevelopment staff to determine if those uses would be conducive to the area.

7. Presentation by Beth Lemke

Ms. Lemke provided a presentation on the typical grant funding processes used by the City. It was emphasized to focus first on big broad ideas first, and then determine funding sources. Big picture, more connected projects are more competitive to find funding. A well-defined purpose and/or being a part of a master plan helps the project be more competitive. Expansion grants are more competitive than repair/replacement.

8. Presentation by Steven Bapp

Mr. Bapp provided a presentation on the current status of the OARC's designation as a Local Historic Site. The OARC meets nine of nine criteria for historic designation. The Historic Preservation Board voted 6-1 to approve the OARC as a historic site. Next it will go to the Redevelopment Board for recommendation. Additional grant opportunities may open up once it's designated as a historic site.

9. Committee Discussion

Mr. Chapin, as an architect, described the building as being very generic, which is helpful for accommodating a wide range of uses.

Mr. Hunt suggested thinking big and considering ideas such as expanding the building with an additional wing or additional levels.

Mr. Chapin brought a discussion about how to disseminate ideas among the board. Ms. Long informed us that we can disseminate information through her. We might not be able to disseminate files that are too large.

Mr. Louis introduced the idea for a women in service theme including military, girl scouts, police, etc. He also brought up his association with a military officer's club that is looking for a new location for their luncheons. For an ongoing basis, there are multiple military clubs around the area that could utilize the OARC for meetings and luncheons, which would provide a stream of income.

Mr. Hunt like Mr. Louis' idea and brought up Mary McLeod Bethune to be included as well.

Mr. Louis also introduced the idea of incorporating the Sweetheart Trail into the plan, which could fit with the theme of women in service.

Mr. Chapin brought up the fact that the Tortuga's regularly bring in crowds near to the OARC, so think about activities that could be synergistic with that. Also, consider a celebration gallery that considers multiple groups. Also perhaps have a nice restaurant overlooking the water that could cater to events in the OARC.

Mr. Louis brought up that he's not aware of any venues specifically celebrates women in service, which might be helpful for funding opportunities.

Mr. Hunt brought the discussion to considering additional uses outside of events.

Mr. Chapin brought up how the Veteran's Museum gives monthly presentations from speakers, but it only has about 20 seats. It could be beneficial for the OARC to provide a space to host these presentations.

Mr. Louis brought up how convenient having an American cafe would be at that location, and how well it would connect to a story line with all the other structures around the area – Veteran's Bridge, Memorial Plaza, Sweetheart Trail, etc.

Mr. Chapin brought up that the river is a big asset, and we could appeal to people coming in on boats.

Ms. Long asked the board what additional uses beyond an event center could be considered.

Ms. Sanders-James brought up the idea of a museum.

Dr. Pyle echoed earlier discussion on having a restaurant with a public-private partnership and generate revenue with the lease.

Mr. Hunt brought up the idea for accommodations on a 2nd and 3rd level, which could have a great view and generate revenue. There could be a boat service that would take people for rides on the river. He also brought up using the stage for performances.

Mr. Louis brought up a water taxi and a water boat that could utilize the OARC as a stop. He also mentioned how one of the reports provided an estimated cost of maintenance to be around \$2000.

Mr. Hunt brought up expanding our imagination and looking to other cities to see what interesting ideas they've created.

Mr. Chapin brought up the point to consider who's going to be running the facility.

Mr. Hunt said once we figure out the uses, who runs it will fall into place.

Mr. Louis brought up that the staff salaries would be included in the grant.

Ms. Long brought up a discussion on using technology. Perhaps a non-traditional museum that uses electronic displays.

Dr. Pyle brought up research on the best holographic displays that are available to purchase today, which come from lookingglassfactory.com. It requires 3D design work, but interactive 3D scenes could be developed for the project.

Mr. Louis brought up Oculus Quest and Microsoft HoloLens technology.

Mr. Hunt brought up an additional special meeting. It was decided that the meeting could be Thursday 6/2 at 6:00 p.m. or Friday 6/3 at 6:00 p.m.

Ms. Long emphasized that the last time Ms. Lemke is available is July 27, which is our last meeting, so we need to have our report ready by then.

10. Public Comments

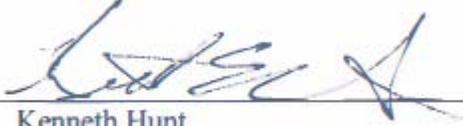
John Nicholson discussed that the seawall might be replaced. He also stressed that the purpose of this committee is to save the historic rec center and adding stories onto the rec center would destroy the historic aspect of the center. Also, the sweetheart trail might be incorporated into the plan.

Marjorie Johnson had an issue with one of the appointments on the committee not representing the constituency.

Sandra Murphy suggested dreaming big and putting funding and operating costs out of our mind to not limit the range of ideas. She suggested keeping in mind the nearby fire station, which the city is trying to find a use for. She also mentioned the Sweetheart Trail and how Kelly White could be a good resource for ideas on how to incorporate the Trail into the committee's plans.

11. Adjournment

There being no further discussion or comments the meeting was adjourned at 8:03 p.m.



Kenneth Hunt
Vice-Chair

ATTEST:



Steven Pyle
Secretary