

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, May 18, 2022

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, May 18, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

2. Roll Call

Present: Bob Rand (Chair)
Chelsea Abend (Vice Chair)
Carol Kilian
Harry Lloyd (via zoom)
Larry McDermott

Staff: Reed Berger – Redevelopment Director
Jeff Brown–Economic Development Director
Don Gooding – Compliance Manager

Excused:

Board Members: Christos Mavronas
Dr. Victor Gooden

Ex-officio: Brad Harris, Business Manager, Volusia County for Helga Van Eckert
Tracy Marino, Associate Director of Marketing, TEAM Volusia for Keith Norden
Nancy Keefer – President/CEO/Daytona Regional Chamber Commerce

3. Approval of Minutes

A motion was made by Carol Kilian and seconded by Nancy Keefer to approve the minutes of the May 18, 2022, meeting and was unanimously approved.

4. Guest Speakers (s):

Mr. Jeff Brown, Economic Development and Strategic Opportunities Director, City of Daytona Beach, gave a brief overview as follows:

- Briefly introduced himself and his work experience. Having almost thirty years in local government management, he is accustomed to working on projects which span

multiple departments. This insight will be useful when working on economic development projects.

- Discussed the potential overlap of economic development and redevelopment projects. Discussed how coordination will occur with Ken Thomas, newly appointed Redevelopment Director.

Reports

a) Volusia County Economic Development Division on behalf of Helga Van Eckert:

On Helga Van Eckert's behalf, Brad Harris, Business Manager, Volusia County, reported the following:

- Provided a copy of the First Quarter publication (Q book), which is a summary of economic development metrics and key timeframes.
- The Volusia Business Resources Initiative is in the process of developing a business resource specific website.
- Announced an upcoming Economic Development quarterly breakfast meeting has been scheduled for May 20, 2022, at Daytona Beach Airport.

b) Team Volusia Economic Development Corporation:

On Keith Norden behalf, Tracy Marino, Associate Director of Marketing, Volusia County, reported the following:

- Provided a copy of the 2021 Annual Report from Annual meeting held on May 10, 2022.
- 47 prospective outreach meetings were held, attended the FEDC Economic Development Councils meeting, and attended the Southern Economic Development Council meeting in April 2022.
- In addition, attended several outreach events such as the Society for Optics and Photonics (SPIE), Space Symposium, Sun n' Fun Aerospace Expo, Maintenance, Repair, and Overhaul (MRO) in the month of April 2022.
- Announced the sponsorship of the Hungarian Summit held here in Daytona Beach State College.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Announced an upcoming event scheduled for Volusia County elected officials at Brown & Brown Headquarters on May 24th. The event will consist of three forums for County Council, Volusia School Board, and State Legislative seats from June through August.
- Announced a Real Estate Values Conference, in partnership with the V Card, is scheduled for June 2nd.

- Announced a free mega mixer at Embry–Riddle University, in partnership with the Volusia County Economic Development, is scheduled for June 9th. Announced 70–80 businesses attend this event annually.
- Announced 1st County Council Candidate Forum for at large District seats 1 & 5, is scheduled for June 9th. Announced 2nd County Council Candidate Forum for at large District seats 2, 3, & 4, is scheduled for July 9th. Announced School Board Forum, is scheduled for June 22nd. Announced State Legislative Forum, is scheduled for June 29th.
- Announced signed partnership agreements with the Urban Chamber and Hispanic Chamber.

d) Other- Board Members:

- Mr. McDermott expressed concerns with the board not being informed of upcoming projects such as the property located on the corner of Nova and Mason. Director Brown stated he will discuss with Planning Department and provide board with an update.

6. Old Business:

- None

7. New Business:

- None

8. Public Comments:

- G.G. Galloway, Planning Board of Ormond Beach, stated that each planning department has a master plan of every project which has started the approval process and an interactive map of the city displaying information on projects.

9. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., June 15, 2022.**

10. Adjourn: The meeting adjourned at 9:04 a.m.

Jeff Brown

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Jeff Brown

Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain