

# ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, June 15, 2022

## MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, June 15, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

### 1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

### 2. Roll Call

**Present:** Bob Rand (Chair)  
Chelsea Abend (Vice Chair)  
Carol Kilian  
Harry Lloyd (via zoom)  
Larry McDermott  
Christos Mavronas

**Staff:** Jeff Brown-Economic and Strategic Opportunities Director

#### Excused:

**Board Members:** Dr. Victor Gooden

**Ex-officio:** Helga Van Eckert, Economic Development Director, Volusia County Economic Development  
Tywan Arrington, Director of Business Development, TEAM Volusia for Keith Norden  
Nancy Keefer – President/CEO/Daytona Regional Chamber Commerce

### 3. Approval of Minutes

A motion was made by Larry McDermott and seconded by Carol Kilian to approve the minutes of the May 18, 2022, meeting and was unanimously approved.

### 4. Reports

#### **a) Volusia County Economic Development Division**

Helga Van Eckert, Economic Development Director, Volusia County Economic Development, reported the following:

- Provided an update of the Q held last month and the Volusia Business Logo winner.

- Provided an update of The Volusia Business Resources Partnership bi-monthly meeting.
- The Volusia Business Resources website preliminary showing.

**b) Team Volusia Economic Development Corporation:**

On Keith Norden behalf, Tywan Arrington, Director of Business Development, TEAM Volusia, reported the following:

- Provided a copy of the 2022 Livability Magazine and held 25 initial meetings for the month of May.
- In addition, attended several events such as the Florida Economic Development Council (FEDC), Industrial Asset Management Council (IAMC), Team Florida in Atlanta, Georgia, and Hungarian Summit.
- Announced Wire Three Holdings, Inc. (fiber optics and internet company) that will bring \$100 million investment to Volusia County.

**c) Daytona Beach Regional Chamber of Commerce**

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Provided an update of the yearly mega mixer that was co-sponsored with every Chamber of Commerce in Volusia County.
- Provided an update of the County Council Candidate Forum for at large District seats 1 & 5 that was held on June 9<sup>th</sup>. Announced School Board Forum, is scheduled for June 22<sup>nd</sup> at BCU. Announced State Legislative Forum, is scheduled for June 29<sup>th</sup> at Museum of Arts & Science, Announced final County Council Candidate Forum, is scheduled for July 14<sup>th</sup>, which is part of their Eggs and Issues Program.
- Announced applications are open for Leadership Daytona, Announced award season for small businesses, nonprofits, young professional of the year and other awards, will be presented during the annual awards luncheon in November, Announced huge growth in the membership. .

**d) Other- Board Members:**

- None

**6. Old Business:**

- None

**7. New Business:**

- Jeff Brown, as a follow up to a comment at the previous meeting, provided a tutorial of the *Daytona Beach Development Projects* map located on the City's website. The map currently has all proposed projects dating back to 2018.

Mr. Rand asked is there a flag that comes up when a new project comes up or do we check it periodically? Director Brown responded someone would need to check periodically but would obtain information regarding searching for new projects for the last three months.

- Mr. Rand requested an email once a month with an updated list of new projects. He also asked does a TRT trigger an icon on the map?

Director Brown stated the project would be listed on the TRT once the packet is received and the site plan is reviewed. He stated a monthly list of the TRT items will be sent out.

- Mr. McDermott suggested Director Brown introduced himself to the President in the Personal Investment Division of Daytona Beach Realtors to provide tutorial of the City Interactive Map.
- Director Brown announced the Wolf Project that target industry listed in the economic element of the Comp Plan, which is a marine production and supply company that will relocate their headquarters from New England to Florida area with map build out of between 20 to 40 employees. He stated that he directed him to speak with Nancy Keefer because she has the full list of commercial or industrial realtors in the Daytona area.
- Director Brown stated the majority of the TRT is residential projects with a few commercial projects such as a proposed McDonald's, smaller strip centers being proposed on east side of the Williamson Blvd/LPGA Blvd intersection and additional development in the Tomoka Town Center.
- Mr. Rand stated that the City of Daytona Beach is running out of industrial development land, outside the 875 acres sold west of I-4 and the area around the airport once that is developed in the next five years there will be nothing left. He asked how are we going to address that issue?
- Ms. Keefer stated the Chambers are participating in a study with the Florida Chamber in particular communities that shows 73% of Florida businesses struggled to recruit qualified talent in the past year and 86% have plans to hire in the near future.
- Ms. Van Eckert stated that the quarterly statistics and demographics that here office prepared, shows average wage and the number of permits in the county as a whole and the breakdown of each individual municipality. Also, shows the private industry average wages and the total average wage within the county and Volusia County's average wage is at \$44,395.

## **8. Public Comments:**

- None

9. **Schedule Next Meeting:** EDAB next meeting scheduled is **8:30 a.m., September 21, 2022.**

10. **Adjourn:** The meeting adjourned at 9:00 a.m.

*Jeff Brown*

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Jeff Brown

Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain