

# ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, September 14, 2022

## MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, September 14, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

### 1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

### 2. Roll Call

**Present:** Bob Rand (Chair)  
Carol Kilian  
Dr. Victor Gooden  
Harry Lloyd

**Staff:** Jeff Brown–Economic and Strategic Opportunities Director

#### Excused:

**Board Members:** Chelsea Abend (Vice Chair)  
Christos Mavronas  
Larry McDermott

**Ex-officio:** Katrina Friel, Business Specialist, Volusia County Economic Development for Helga Van Eckert  
Tracy Marino, Associate Director of Marketing, TEAM Volusia Development Corporation for Keith Norden  
Nancy Keefer – President/CEO/Daytona Regional Chamber Commerce (absent)

### 3. Approval of Minutes

A motion was made by Carol Kilian and seconded by Dr. Victor Gooden to approve the minutes of the August 17, 2022, meeting and was unanimously approved.

### 4. Reports

#### a) Volusia County Economic Development Division

On Helga Van Eckert behalf, Katrina Friel, Business Specialist, Volusia County Economic Development , reported the following:

- Discussed the leads from Enterprise Florida in partnership with Team Volusia
- Reported a lot of interest in airport property with two properties currently in the works that are currently under a non-disclosure agreement.
- Discussed the Volusia Business Resources pamphlet that provide a list of business resources
- Provide an update about a new initiative with all the City Partners, Economic Development Partners, to include African American Entrepreneurs Association, SPDC, and SCORE to assist the businesses from startups to expansion, growth, and thrive modes and new website: volusiabusinessresources.com to provide step by step instructions and guidelines that is currently in phase one.
- **b) Team Volusia Economic Development Corporation:**

On Keith Norden behalf, Tracy Marino, Associate Director of Marketing, TEAM Volusia, reported the following:

- Discussed the International Manufacturing Technology Conference held last week in Chicago and the Southern Economic Development Conference Annual Meeting held in August in Dallas both were attended by Harry Jorgensen, Associate Director Business Development.
- Discussed the Team Florida Marketing Partnerships General Meeting held in Orlando that was attended by staff.
- Discuss the 10th familiarity tour stop in Daytona Beach with Jeff Brown, Economic and Strategic Opportunities Director and the next stop will be in the Ormond Beach area.
- Reported did a presentation at the Debarry Citizens Academy last night that she discussed the Volusia County Economic Development, what that is, and the players we have within that context.
- Announced next board meeting will be held at San Juan Center in Deland and the featured speaker Kerry Karl, Executive Director with Volusia County Association for Responsible Development (VCARD) on October 7<sup>th</sup>.

#### **c) Daytona Beach Regional Chamber of Commerce**

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, absent and no representative present to provide report.

#### **d) Other- Board Members:**

- None

#### **5. Old Business:**

A. Discussion of City Commission Workshop, August 24, 2022.

- Board members discussed the items that were and were not discussed during the workshop, their expectations of what was presented, to discover some of the developers actually paying for some of the infrastructure, the transparency of the City, permit fee reduction or elimination in the Midtown area, and running out Industrial Development areas in the west of Volusia County in the next 5 to 7 years.
- Director Brown discussed the importance of the planning board process to develop projects, the steps for the developers, and the TRT process and the City Manager mission to staff.

**6. New Business:**

A. Economic and Strategic Opportunities Report

- Director Brown discussed the TRT review list for the month of August and the economic element of the review process of the Comprehensive Plan.
- Board members discussed if the linkage fees have been discussed, the maturity provided at last month's meeting, building permits for single-family homes, framework for apartment projects in the downtown area.
- Director Brown mentioned that in the last couple of months he had not looked at the number of building permits monthly but only focused on the CEO's. He stated that the raising of interest rates is starting to impact on the building permits but those are certificates of occupancy for single-family homes, duplexes and apartments.

**7. Public Comments:**

- Ricardi Caliste, Business Specialist, TEAM Volusia, provided a brief history of himself, work experience, and current location.

**8. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., October 19, 2022.****

**10. Adjourn: The meeting adjourned at 9:05 a.m.**

*Jeff Brown*

.....

Jeff Brown

Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain