

NOV. 2, 2022

City Manager's Update



In this issue:

- ◇ New mobile app makes doing business easier
- ◇ Teammate uses CPR training to save person
- ◇ Protogroup condemnation lifted
- ◇ In the Works
- ◇ Halifax Art Festival is this weekend
- ◇ B-CU Homecoming Game and Parade is Saturday
- ◇ Entries accepted for Bells & Shells Christmas Parade
- ◇ Food Trucks, Nov. 18

Daytona Beach looking to score home-field advantage

Trio works to recruit various sporting events to area

Many factors contribute to successful sporting events, with world-class amenities in great destinations being top considerations. Daytona Beach has a rich history of attracting a diverse array of sporting and outdoor events and athletes.

Last week, City Manager Deric C. Feacher attended the TEAMS Conference & Expo in Oklahoma City, Oklahoma. Presented by SportsTravel and hosted by the Oklahoma City Convention & Visitors Bureau, the four-day event attracted more than 1,000 attendees including CEOs, executive directors and event managers from sports organizations as well as representatives from sports commissions and convention bureaus.

Feacher joined a contingent from Daytona Beach including Brandon Little, sports business development manager at the Daytona Beach Area Convention & Visitors Bureau, and Tim Buckley, director of sales and marketing at the Ocean Center.

Looking to attract more sporting competitions, tournaments, championships and conventions to Daytona Beach, the trio secured 38 one-on-one appointments with groups representing youth, college and adult sporting events including e-sports, flag football, women's tackle football, ping pong, cheer, dance, baseball, jump rope, fencing and soccer. Several of the sporting entities have set up follow-up meetings and site visits. One of the key visits for Feacher was a tour and discussions with Boat District and Riversports representatives.

With Daytona Beach having direct access to the Halifax River and city's marina, attracting water-related projects would be beneficial for our community.

"Removing barriers and getting to 'yes' is what I've preached since arriving in Daytona Beach. This exercise was another way to do just that. We have 600 vacant acres available for the development of a world-class sporting complex. Next year, I will bring forward a Request for Proposal to develop ideas for what's best to activate the property."

- City Manager Deric C. Feacher



Brandon Little, with the Daytona Beach Area Convention & Visitors Bureau, Tim Buckley, with the Ocean Center, and City Manager Deric C. Feacher at the TEAMS Conference. (left to right)

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Noon to 1 p.m.

New mobile app makes doing business with the city easier and more convenient

The City of Daytona Beach is excited to announce the launch of its new mobile app, DBCityConnect. The app will be available to download on the Apple and Google app stores starting Nov. 9.

Using the city's branded color palette, the app incorporates a beachy, yet nostalgic, image looking through the coquina rocks and water feature of the iconic Clocktower. The app's layout is intuitive and well thought out using analytics of user habits on the city's website, making the most sought-after information more easily accessible.

The new design is mobile-optimized to ensure citizens can easily navigate and interact with content from any smartphone or tablet, anytime and anywhere.

Convenient features allow users mobile access to:

- Pay utility bills
- Search city job openings, meeting agendas and minutes
- View Daytona Beach Police Department's home page
- Schedule a virtual appointment with staff
- Access the city's social media platforms
- Get the latest city news and active emergency alerts
- See calendars for city meetings, Peabody events and community events from the Daytona Beach Area Convention & Visitors Bureau's calendar
- Stops on the Black Heritage Trail
- Subscribe to city newsletters, agendas and alerts



Public Works teammate uses CPR training to save stranger

Caron Haywood, a maintenance worker in the Public Works department since 2020, was awarded the American Heart Association's Heartsaver Hero Award for putting his CPR skills and instincts to the test when he found an unresponsive woman at the 7-Eleven on North Atlantic Avenue earlier this year. Haywood went through the CPR training provided by the city before performing his heroic act. Fast forward six months later, he found himself applying what he learned to help save a woman's life.



Going above and beyond to save a stranger, Haywood stuck to what he learned and brought the woman's breathing back three different times until police arrived on scene. Due to his quick response and timing, Haywood was able to save the woman's life.

Protogroup condemnation lifted

The city lifted its condemnation order on the Protogroup's North Tower as of Oct. 19, following the completion of certain requirements met by the property owner. The original order was issued Sept. 1 after the foundation's exposed, rusted rebar was determined to be no longer suited to support construction of the proposed development, according to the city's Chief Building Official Glen Urquhart. To lift the order, the property owner was instructed to clean up and remove construction debris and materials and obtain a structural analysis report from an engineer. Studies of the rebar were performed, which included sand blasting sections of the exposed rebar to measure its diameter and test its strength. Prior to resuming construction, another structural analysis will have to be submitted to the city. To keep the construction permit active, the project must have another passing inspection within 180 days.





IN THE WORKS



Responsible for maintaining city facilities, transportation infrastructure and keeping Daytona Beach beautiful, the Public Infrastructure and Capital Projects department keeps busy with a variety of projects.

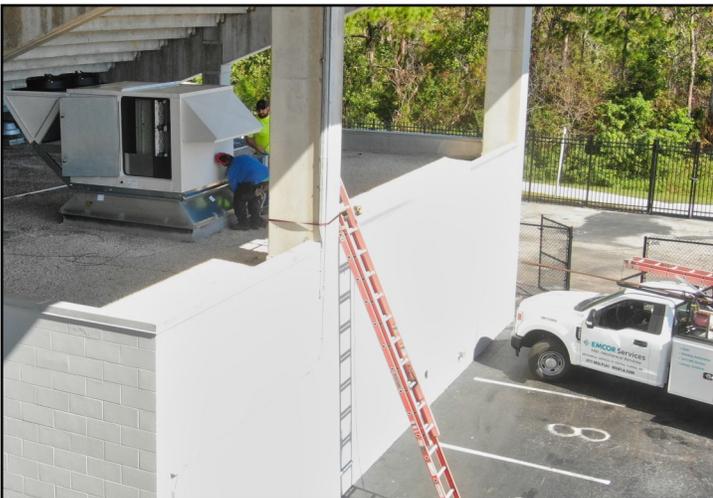
Boardwalk pedestrian beach access *(Under Construction)*

Fourteen pedestrian beach access stairs along the Boardwalk were damaged by Hurricane Ian. Crews have evaluated the damage and plan to install temporary wooden stairs starting this week.



Charging stations *(In Review)*: Staff are in the process of developing a project to install five electric car charging stations, which will include two power heads at each station. Proposed locations for the stations are City Hall, Midtown Cultural & Educational Center, Florida Tennis Center, Breakers Environmental Learning Center and at the corner of Beach Street and Magnolia Avenue. The project will be presented to the City Commission in December to approve the purchase and locations of the electric charging stations by the city's Economic and Strategic Opportunities Director Jeff Brown.

Daytona Stadium *(Project Complete)*: Two new air conditioning units were installed by EMCOR/MSI in the home and visitor locker rooms at Daytona Stadium.



Dickerson Center *(Under Construction)*: New outdoor LED lighting has been installed in the Dickerson Center's parking lot, new basketball area and James Huger Park. This week stormwater pipes are being installed and then new parking lots will be paved and existing parking lots resurfaced. The improvements are part of a three-year, multi-phase project to improve amenities and functionality at the center. Remaining improvements to be finished are connecting sidewalks, constructing new basketball courts and installing playground equipment. The \$1.2 million project is scheduled to be completed in January and was funded in part by a grant from the Daytona Beach Racing and Recreational Facilities District. The center is open from 8 a.m. to 8 p.m. Monday through Friday with access from Dr. Martin Luther King Jr. Boulevard.



Daytona Beach Pier *(Under Construction)*: Contracts to complete repairs to replace 13 missing pilings and damage to the pier substructure are being finalized. The fishing portion of the pier remains closed.

Tusawilla Park *(Nearly Complete)*: The nearly 30-acre park sustained significant tree damage from Hurricane Ian. Work continues to clean up the debris. The park is open from sunrise to sunset daily.



Halifax Art Festival, Nov. 5-6

The 60th annual Halifax Art Festival is this weekend on historic downtown Beach Street, from Orange Avenue to Bay Street, in front of the Riverfront Shops of Daytona Beach. The Halifax Art Festival is the second oldest continual festival in Florida.



The festival features a unique blend of fine art, crafts, music, food and fun. Admission is free and there is plenty of free parking behind the shops on Beach Street. Hours are 9 a.m. to 5 p.m. Saturday and 10 a.m. to 4 p.m. Sunday. For more information, visit www.HalifaxArtFestival.com.

Entries now accepted for city's Bells & Shells Christmas Parade

The city is gearing up for its Bells & Shells Christmas Parade on Beach Street, which will begin at 6 p.m. Saturday, Dec. 10. New this year, the parade will start at Dr. Mary McLeod Bethune Boulevard and travel south on Beach Street to Basin Street.



Residents will be able to enjoy festive floats by community organizations, performances by local bands and more. Prizes will be awarded in multiple categories:

- Best Parade Float: \$200
- Runner-Up Parade Float: \$100
- Best Performance (marching bands, cheerleaders, dancers, etc.): \$100
- Most Festive Automobile (cars, trucks, etc.) \$100

The city is currently accepting parade entries. Applications can be downloaded at www.CODB.us/ChristmasParade. Entry applications can be sent to Katie Prestwood by email at PrestwoodKaitlyn@codb.us or mail a printed version to:

City of Daytona Beach
2022 Christmas Parade
Attn: Katie Prestwood, Parks & Recreation
301 South Ridgewood Ave.
Daytona Beach, FL 32114

For more information or to participate, contact Katie Prestwood at (386) 671-8268 or PrestwoodKaitlyn@codb.us.

B-CU Homecoming game, parade Saturday



Go Wildcats! Bethune-Cookman University will celebrate homecoming activities Saturday starting with a parade at 9 a.m. and culminating when the B-CU Wildcats host the Hornets of Alabama State University, Southwestern Athletic Conference rivals, in the final home game of the season at 4 p.m. at Daytona Stadium.

Parade Details

Beginning at 9 a.m. from the rear of the Daytona Mall, parade participants will travel east on Dr. Mary McLeod Bethune Boulevard (MMB) to the practice field on B-CU's campus. The following intersections will be closed to traffic during the parade: Nova Road/MMB, Lincoln Street/MMB and Dr. Martin Luther King Jr. Boulevard. Detours will be in place.

Football Game Details

Daytona Beach Police Department will provide traffic control on W. International Speedway and LPGA boulevards before and after the game, which kicks off at 4 p.m. Inbound traffic is expected to begin immediately following the parade and be heavy from noon to 4 p.m.

Family Resource Support Center at YSG

The Florida Department of Children and Families has established a Family Resource Support Center at the Yvonne Scarlett-Golden Center, 1000 Vine Street. On site from 9 a.m. to 6 p.m. through Thursday, Nov. 3, staff, including Hope Navigators, behavioral health partners who specialize in disaster recovery response, and public benefit-eligibility specialists are available to help individuals and families. They have boxes of food, cases of water and cleaning supplies available.

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FRIDAY, NOVEMBER 18
5:00 - 9:00 PM**

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CLASSIC CAR SHOW EXHIBITING LATE MODEL CLASSICS, BLOWER ENGINE CARS,
CUSTOMS, STREET RODS, TRUCKS & MORE
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