

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, October 19, 2022

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, October 19, 2022, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Carol Kilian, called the meeting to order at 8:40 a.m.

2. Roll Call

Present: Carol Kilian (Past Chair)
Christos Mavronas
Larry McDermott
Dr. Victor Gooden
Harry Lloyd

Staff: Jeff Brown–Economic and Strategic Opportunities Director

Excused:

Board Members: Bob Rand (Chair)
Chelsea Abend (Vice Chair)

Ex-officio: Brad Harris, Business Manager, Volusia County Economic Development for Helga Van Eckert
Keith Norden, President/CEO, TEAM Volusia Development Corporation
Nancy Keefer – President/CEO/Daytona Regional Chamber Commerce

3. Approval of Minutes

A motion was made by Larry McDermott and seconded by Harry Lloyd to approve the minutes of the September 14, 2022, meeting and was unanimously approved.

4. Reports

a) Volusia County Economic Development Division

On Helga Van Eckert behalf, Brad Harris, Business Manager, Volusia County Economic Development, reported the following:

- Discussed the Karns Innovation Challenge at Halifax Hospital on 10/20/22, sponsored by Volusia County Business Incubator and Hunt Foundation that contributes prize monies to students in Volusia County Schools to groom or prepare them for innovative concepts.
- Discussed the proclamation approved in the County Council meeting on 10/18/22 for Volusia Business Resource week beginning 10/31/22 thru 11/4/22. Discussed the events that would be held involving all business servicing organizations in the county.
- Reminded of the Economic Development Quarterly Queue breakfast with guest speaker Janelle Heim, Regional Director, Small Business Administration at the Daytona Beach Airport on 11/18/22.
- Discussed the Nation Commercial Services Organization involvement in the STOPfakes Roadshow to heighten awareness of fake products or intellectual properties being stolen by offshore operations to businesses that export or import products internationally.
- Discussed the damage assessment survey available for businesses and summary of numbers for Volusia County through Career Source issued by the State. Report that Robin King, President of Career source, organized her staff to go out to complete one-on-one interviews in most severely affected for workforce related programs.
- Discussed the financial resources and loan options available to businesses on Volusia Business Resources website.

b) Team Volusia Economic Development Corporation:

Keith Norden, President/CEO. TEAM Volusia, reported the following:

- Discussed Co-Exhibiting at the National Business Aviation Association Meeting and Conference with other Florida Communities under the Florida banner during the week of 10/17/22 held in Orlando.
- Informed of board meeting at the Sanborn Activity Center with guest speaker Carrie Carl and V card presentation on 10/28/22.
- Discussed Harry Jorgensen with agency, recently exhibited at the International Manufacturing Technology Show with co-exhibitor Team Florida in Chicago.
- Reported the Southeast US Japan, Japan, and US Southeast Association will meet at the Rosen Shingle Creek, Orlando, 11/16/22-11/19/22, Chaired by Governor Ron DeSantis, US Chair Eric Silagy, President & CEO, FPL, Japanese Chairman Emeritus of Bridgestone, and delegations from the seven Southeastern States for 44th Annual Meeting.
- Reported about a hundred active prospect project pipeline with five announcements this year with another two pending with collaborative efforts from the municipalities, County of Volusia, CEO of Business Alliance and Chambers of Commerce.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Discussed the \$303 million worth of damage as a result of Hurricane Ian with a 50/50 split between commercial and residential. Report a lot of seawall damage and 30

structures potentially deemed uninhabitable. Discussed her role as the representative with the Emergency Operations Center for ESF-18, FEMA & SBA process and location, meetings with Representative Leek, Governor DeSantis & staff and City Managers as well as Senator Rubio staff mobile hours at the Chamber of Commerce. Discussed the difficulties with the Transitional Sheltering Program with hotels and FEMA vouchers.

- Reported last Hobnob platform with 30 candidates located at ERAU Henderson Center on 10/27/22. Reported Annual Awards luncheon with honorary SMA for nonprofit of the year, held at ERAU on 11/1/22.
- Discussed second Soft Skill Summit with High School students to be held on 11/9/22 as well as the pilot program with a hundred students using round robin format and City Manager as one of the speakers.

d) Other- Board Members:

- Board members discussed the impact caused by Hurricane Ian and community outreach. Christos Mavronas asked how long will the City waive the permit fees and regulations for businesses to complete repairs and replacements.
- Director Bown stated that the fees are waived for storm related damage but would provide a timeline on when those will end.

5. Old Business:

- None

6. New Business:

A. Economic and Strategic Opportunities Report

- Director Brown discussed the TRT review documentation of Certificate of Occupancy for September 2022. Discussed building permits issued during 1/2022-9/2022 with no decline due to economy and inflation with maybe a recession compared to 2021.
- Director Brown and board members discussed the certification of the Ethics Training required by Florida State Statute.
- Director Brown and Board members discussed the Economic Development Element of the City of Daytona Beach Comprehensive Plan timeline for completion, possible changes, boards input, and Mr. Gutierrez, Planning Department involvement. Discussed City shortage of industrial vacant land and his location of two parcels as well as speaking with the subsidiaries of Nascor that own the vacant land.
- Director Brown provided a brief summary of his participation at the International Economic Development Councils Annual Conference in Oklahoma City.
- Carol Kilian mentioned the need of the Brownfield report being presented at the board meeting since technically the board oversees that area by Mike Sznajstajler, Cobb Cole.

- Larry McDermott inquired about the development and activity on the corner of Nova Road and Mason Avenue. Director Brown indicated that there were discussions in the City Commission meeting in regard to some upgrades to Mason Avenue and would get a report from Public Works Department or have staff attend board meeting to provide update. Christos Mavronas discussed the safety issue of the recently installed bike path on Mason Bridge toward Oakridge resulting in two serious accidents.
- Dr. Victor Gooden expressed concerns about the flood damage and the need to raise funds to help the public sector with the flood situation. Larry McDermott discussed similar situation that occurred in May 2009 and a solution was figured out with the City Managers and Government Officials to move forward and it went crickets after that, 200 vacant lots in Midtown, and short-term solutions for Midtown as well as long-term solutions for the community.

7. Public Comments:

- None

8. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., November 16, 2022.**

10. Adjourn: The meeting adjourned at 9:26 a.m.

Jeff Brown

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Jeff Brown

Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain