

DRAFT

LEISURE SERVICES ADVISORY BOARD

January 12, 2023

9:03 AM

CALL TO ORDER

Carol Kilian called the meeting to order at 9:03 AM.

DEVOTION

Luke McCoy

PLEDGE OF ALLEGIANCE

All

ROLL CALL

MEMBERS PRESENT/ABSENT

Zone 1 – Amanda Glugover - Present

Zone 2 – Vacant

Zone 3 – Steven Miller - Present

Zone 4 – Carol Kilian - Present

Zone 5 – Malcolm Williams - Present

Zone 6 – Davita Bonner – Present

At Large – Luke McCoy - Present

OTHERS PRESENT

Keith Willis – Director of Parks & Rec.

Sharonda Irvin – Secretary

Justin Valleyjo – Communications Assistant

APPROVAL OF MINUTES:

January 12, 2023

COMMISSION MEETINGS:

Keith Willis – No Update

Frances Chew – Crab & Seafood Festival was on the agenda at the Commission Meeting. What is that?

Keith Willis- I will get the dates for that for you for the next meeting.

Carol Kilian – Malcolm I think that you should continue to go to the Commission Meeting and bring back the updates from the meetings, so we don't have to worry Keith because he didn't go.

Malcolm Williams – I think that we need to get started on Summer Camp. We need to start the PR going on, so we are not behind the ball for Summer Camp.

Keith Willis – We already have the summer dates, and we are getting ready to do Summer Hires started, so we are ready.

Justin Valleyjo – As soon as they give me the ok, we already have the PR, flyers and all ready. I'm just waiting on the go ahead.

Malcolm Williams – Is there anything new that we are starting or bringing back for summer this year.

Keith Willis – We are dropping the camp weeks back to 9 weeks instead of the 10-week camp. We are doing this because the staff didn't get a break from the last day of school right into the Summer Camp. I know the parents must work but our staff need some time off too. We did speak about hiring some Summer Youth, but we are going to do a better job this time with them. We are going to speak to HR about their cell phones.

Approval of Minutes – From Dec. 8, 2022 – **Approved**

OLD BUSINESS:

Carol Kilian- Making one of the rooms at YSG into a Podcast room?

Keith Willis – Still waiting on the architect to come and look at the room in which the tree fell on during the storm to give us the go ahead. Right now, we use those rooms for the Summer Camp as this is one of the largest camps we have. Also, Mrs. Henry uses one of the rooms as a site for her Math tutoring program.

Malcolm Williams – I really do appreciate this initiative moving forward. I think it's going to be a great addition to the community and the YSG Center. It's going to be a good revenue source for Parks & Rec. It may not be much, but it is a popular thing out there now. Podcasting and film are really popular right now. I saw where the YSG Center has a program starting on how to teach people to Podcast, so that's perfect timing so I don't look so crazy.

Carol Killian – Murals painted on the Dugouts at Derbyshire.

Malcolm Williams – I brought it up as a discussion, but there is no rush on it. I just want to keep it in everyone's mind now that the park is being re-done. I think that it would really make the park look nice once it's done.

Carol Kilian – What is the completion date for the Derbyshire Park?

Keith Willis – They are still trying to collect more money for this project. They want the Derbyshire Park to connect to the YSG Center. They want to put a splash pad out there also. We just completed the new youth baseball fields. So, we are going to have a soft opening for the City and the Tortugas who donated the \$50,000 dollars for the project.

Steven Miller – Advertising, when I go to Port Orange or South Daytona, I see advertisements for all sort of youth programs. Do we do anything like that for our programs at Derbyshire on the wall?

Keith Willis – We do it for Basketball in our gym only but not at Derbyshire Park. We don't advertise at Derbyshire Park because the Persons that rent the field can put up their own advertisements and then they come down when they leave. We only do it for Basketball. Pop Warner Football

-Banter-

Steven Miller – We Own the Field why can't we advertise? There are a lot of needs in this community for our kids and I think that if we did more advertising, we could generate revenue.

-Banter-

Steven Miller – I'd like to make a motion that we look into renting some of that space out for advertising so we can raise more money for our youth sports.

Amanda Glugover – I'll second that.

Luke McCoy – Well, what I'm hearing is that as the baseball program develops it will be the City's program and we will be doing advertising. I think we are talking about the same things except one is talking about the football fields that are present. Now, I hear Mr. Willis talking about when Baseball is developed, we will be doing some advertising.

Keith Willis – See you asked me about Derbyshire Field, not our youth sports program. That's what I was telling you.

Steven Miller – Actually, I think that all of it is under the City's Youth Sports programs because Leisure Services oversees all recreation programs in the City.

Keith Willis – We are not!

Steven Miller – I would like to see what the Leisure Services Board responsibilities are. Can I get a copy of that contract. I want to see the City's rules as it relates to the Leisure Services Board. What are the responsibilities of the Parks & Rec. Board.

Carol Kilian – Perhaps we just need to look at the contracts as it relates to Pop Warner and what their involvement is. And then how much can the City do.

Keith Willis – We can't tell them where to travel, we can't tell them when to have their games and we can't tell them what uniforms to wear. It's like if you wanted to rent this facility, we can't tell you what to put in here because it's your rental.

Steven Miller – Now as it relates to the kid in the City of Daytona Beach, our board talks about dealing with our kids is a part of this board. I'd like to have a copy of that.

Carol Kilian – I think we need to have a talk with the Attorney about who's responsible for what when we rent things out and it's probably in the contract.

Amanda Glugover – I guess what I think you are saying is banners on the back fence, I mean it's not like you got to wear Walmart on the back of your shirt or whatever. But can't we put something there.

Keith Willis – That's what I was saying, we don't do it for football, but we do it for basketball in the gyms. You can walk in the gyms now and see where different companies have sponsored. I'm not saying we can't I'm just saying we don't do it for Pop Warner because they run their own programs.

-Banter-

Malcolm Williams – I think a better clarification would be is to see if it is possible for the Leisure Services Board can look into advertisements for revenue for football. I think what both parties are saying is if we look at places where we can advertise like on the fence at Derbyshire and not in the park. Because what we do not want to do is get into a place where we have now advertised on a space where that program has space to advertise and now, we have conflicted because per their contract they own the field and everything around it. I think they do it for their homecomings and such. People do buy advertisements for that, and they must take it down afterwards.

-Banter-

Steven Miller – For clarification, we have some of the wealthiest companies in our community that does nothing for our kids and our community because we don't ask them to do anything. When I grew up there were companies that supported youth sports and now, we have a great need in our community. You don't have to go very far to find out that we are the 20th poorest community in the state of Florida.

Keith Willis – Right now we have a guy that is paying for our 14-17 age group in our basketball program. It's like Pop Warner, they have a board just like we do, and they are supposed to go out and get sponsorships, do fund raisers for their program. They pull kids from Ormond, Port Orange, and all. I'm saying we can do, but we do it for the programs we run. Soccer, Baseball, Basketball and Gymnastics that's what we run. And I think that they should be out there doing the same thing. It can be done. All I'm saying is it's their program.

-Banter-

Carol Kilian – We can go on forever with this, but I still think we need to get clarification from the Legal department on some of these contracts in whether the City can continue to use or advertise on someone's space even though they are renting the property.

Carol Kilian – There's a motion on the floor.

Amanda Glugover – I think that we need to table the motion until we get more information.

-Banter-

Carol Kilian – The motion is tabled until the next meeting when we get more information from Legal.

Steven Miller – Can you please bring the ordinance that was created for the board to the next meeting.

Carol Kilian – Bringing back Teen Dances.

Malcolm Williams – I did bring this up. Once again, I'm a work life balance kind of person and I think that we have the best Parks & Rec. Dept. that I have seen. But even in that we can all have some improvements. All things need improvements. We have our kids in all the sports, but there is nothing to do outside of school for enjoyment. I wanted to see, if possible, even if we did it once a month and in partnership with the schools. This will even give the parents assurance to know that their kids are somewhere safe. We need to give these kids a place to go and unwind.

Davita Bonner – I know last time we talked about the security issue as well. In our time we didn't have to worry about that, but now adays you need adequate security anywhere.

Carol Kilian – E-Sports update, I know we talked about doing it electronically but where are we now?

Keith Willis – We are still looking for a space for it. I think Sunnyland will be back open in February, and we are thinking about using that location.

Carol Kilian – Baseball Field update?

Keith Willis – It is completed!

Carol Kilian – Training for students?

Davita Bonner – I spoke to Rhonda Williams from the Lab Career Development and Training Center, who formerly worked for the Goodwill Career Program. I now know that the youth must fulfill certain community service requirements and maintain school things to be in this program. She said that there are some other programs coming out. I also reached out to the Director of Career Source of Volusia to determine if they have a program specified to help train students on that level.

Carol Kilian – T-shirt Status?

Keith Willis – We are waiting till we have the new board members are in place to get sizes and make the order.

-Banter- Seat renewal amongst the board members.

NEW BUSINESS:

Keith Willis –

- The name of the facility has been changed from Midtown to Julia T. & Charles W. Cherry Cultural & Education Center on December 18th, 2022. I was a great ceremony.
- We are having Easter Beach Run on April 18th, 2023, at Breakers Park to start at 4pm because of the high tides.
- The Seafood Festival will be on April 29th, 2023, on MMB.
- Monday, January 16th will be the Martin Luther King Prayer Breakfast and March. The March will start here on Keech St., going South to MMB, East to Martin Luther King and North to George Engram and back West to Midtown (Cherry Center).
- Schnebly Courts are being repaved as we speak.

- Update on the Peninsula Club, the Electrical is completed and we are ready to open but we have to get the inside repainted. Because they had so many spots where they had to go in and repair and replace things. We could open but the inside just doesn't look good. We are looking to get monies to pay for this.
- Sunnyland should be open by the first week of February.
- We are still waiting on the part for this facilities (Cherry Center) A/C.
- We have gotten the A/C fixed on the North side of the Dickerson Center.
- Terry just called to say that the A/C has just gone out at the Aquatic Center today. When they built the Aquatic Center, they put the A/C unit to close to the Chlorine and it corroded the A/C unit. So, this makes every one of our facilities A/C's to have gone out in the last year.
- The Santa Run and the Parade was great this year!
- We have started our Basketball program in which we have over 200 students enrolled in the program. They play here (Cherry Center) Monday –Saturday. So, if you have nothing to do come out and watch them play. We are trying to keep them off the streets and that's why we have a sponsor that has paid for the 14-17 age group to play. The parents won't pay for them to play, and we need to keep them off the streets. They need somewhere safe to be for at least those 2 months.

Steven Miller – Keith I see that the Dickerson Center is truly underway with the construction when do we propose a completion date?

Keith Willis – They are saying the end of March. Apparently when they did the underground work something wasn't done right so they must go back and fix it. We are getting the Dickerson Gym floor redone as it was flooded during the Hurricane. Everything for a reason, it needed to be done. It looked like an old kitchen floor.

Luke McCoy – What about Suburbia Park?

Keith Willis – They are getting ready to put the water tower in. It's going to be enclosed and not as tall as the normal one that was there. We are also working on getting restrooms out there.

BOARD /CITIZEN COMMENTS:

Claudia McConnehead – I am the president of the YSG Senior Group (Senior Oasis). In the beginning back in 2013 when we started the City found us sponsors for our lunch program.

As of yesterday, we only have 1 sponsor to cover our lunches. So, this means that we must be responsible for the other weeks that we are there on Thursdays. The 4th and 5th week of the month we have to go out. Vitas was our sponsor, and I was just told yesterday that they would no longer be sponsoring any of the Senior program lunches as they are moving in another direction. This means that the Leisure Services (Parks & Rec.) usually sponsors our 1st week of the month. Vitas was sponsoring the 2nd week but no longer and the 3rd week we would provide our group lunch and the 4th and or 5th week we would go out. So, my question is “We are volunteers in this program”, so who is responsible for getting us sponsors for this program”? We need sponsors, otherwise we will be depleting our limited funds. I have a 120 people on my roster, about 50 of them show per week. So, I need to know who is the person responsible for finding us sponsors?

Keith Willis – So originally, we only had one program to start. Now, we are up to 5 programs, and initially the City would sponsor the first week and Vitas would sponsor the 2nd week, the 3rd was supposed to be a fieldtrip week and the 4th or 5th week would be either a potluck or brown bag or go out. If there was a 5th week the City would usually pick that up too. So now we are going to have to ask for more money in the budget for the next year.

Claudia McConnehead – After the pandemic we were cautious, and we finally did our first potluck for Thanksgiving. So, we had to provide lunch today from a limited resource.

Keith Willis – I don't mean to cut you off, but I think you guys got money from Ken Strickland for your program.

Steven Miller - \$5,000. I think it is \$5,000 that Ken Strickland gave to each of the programs.

Keith Willis – I don't know if it is \$5,000 but I will check and let you know. You don't get the money in hand, but you just order what it is that you want, and it will come from the budget. I will have another meeting with the Presidents, and I will tell you all how much each of you got. We were waiting on the money as it took a while to come in from either his Bike week funds or the Covid Funds.

Claudia McConnehead – Cause how we were able to get lunch today was I realize that Commissioner Dannette Henry Zone 5 provided us with lunch for today.

Steven Miller – I have a recommendation for you. It's a lot of you guys and the City has really shortchanged you guys with the Senior Prom, the Christmas program and they always change their mind. We need to get these 100's of Seniors and go to City Hall and make them fund our program. Why should you have to go out there begging to fund our programs. I don't think that is needed. I mean you have paid your dues and your taxes all these years. So, you have not because you have not gone and asked them to fund all these programs on an annual basis not just a one-time thing. We should do better than that, and we can do better than that.

Keith Willis – Steve, you were here last December when I told you that we were doing the Senior Prom. I told you that we didn't have time in December and that we were going to move it to February.

Amanda Glugover - Can we hit up Advent for a sponsorship?

Keith Willis – We have a guy that does all our sponsorships and will reach out to Advent, and just know that they are already doing other things as a sponsor.

Frances Chew – As a representative for the Senior Oasis Program here at the Midtown (Cherry Center), we have been curbing ourselves with the expenses. But when we go out to eat some of the members can't afford it and we use some of the funds that we collect every week to pay for their meals. We do and have been getting our own sponsors. This past Tuesday we had a sponsor that could only sponsor the desert because of their policy. But either way we still have been getting our own sponsors. We have a suggestion amongst our table groups to have one person come up with activities and sponsors because people know people and we do this every week.

Keith Willis – And just for clarification the City does purchase the meal if the sponsor can only do the desert and we still do the first meal of the month and the 5th week.

Claudia McConnehead – There have been a few times that I was able to get a few sponsors throughout the years, but not many. But as I said, I have 120 on my roster and there may be 50 or more to show up every week. It's difficult to find a sponsor that will feed 50 or more people.

Amanda Glugover – Can you find a sponsor that will donate you monies to feed 25 people and find an additional person for the other 25 people?

Claudia McConnehead – Well see, I don't feel like we should have to go and find any sponsors. I don't mind if someone gives me a name and I make contact with these persons.

Keith Willis – Since we started, each President would get their own sponsors. They just did it. It was just 50 people now you are talking about 200 so it's hard. So, each group would designate their own Party Planner, Fieldtrip person and Treasurer and so on and that's how they worked it on the past.

-Banter-

Steve Miller – Y'all sitting up here begging like y'all don't have anything, and you have a City that has a huge budget. They gave these Commissioners \$500,000.00 dollars to give away to whoever they wanted to, and they gave most of it back to the City. You guys should be coming asking for money. Just like I told Ken, "You need to give each of these groups at least \$5,000 dollars each".

-Banter-

Malcolm Williams – I just want to put my comment on the record to say that I am very conflicted with this decision. Because it's one of those things where we keep doing and everyone continues to ask for more and more. YSG is in my zone as well. Here are my questions. The Golden Oasis, how are they formatted? Are they a stand-alone non-profit organization? Or are they under somebody within the City?

Keith Willis – They are under the City, and they have their own budget. It is set aside by Percy Williamson years back.

Malcolm Williams – So, they are a line budget item within the City is what I'm asking? They are under Parks & Rec., ok. So, here's my thing, I just want to make sure that we are doing right by all the programs at the same time. They are not paying for the building, and they are not paying for the food, but the agreement was that they would take care of the weeks.

Carol Kilian – So the question is how do we get equal monies to each of the groups?

-Banter-

Malcolm Williams – I want to make sure that we understand that what they are asking for that it doesn't make it seem like we are neglecting them. We need to go back, and I look at things from the neighborhood watch perspective. I'm neighborhood watch and I work with the City, but I must go back and do everything myself. So, if we want to do food there is no line budget item to take this from. We must do everything ourselves. I think Steve knows this very well.

Keith Willis – So let me say this, in that budget we provide cups, napkins plates, coffee, creamer and all that and transportation when they go on trips. We are not talking about when y'all go out of the state. We're talking about local trips, you got to have a driver, vans, gas, the building, and t-shirts. So, it's not like we are neglecting them, but we may just have to move the budget up and get approved for more money for them.

Malcolm Williams – I just want to put it on the record that it's not like they are saying where our sponsors are, but we need to go back into the foundation for what they were formed to do. Because, what I'm hearing is that they have outgrown their original foundation. I don't want them to feel like the Line Dancers did. But only because we didn't have the space for them at the time. So, I want to make sure that we remind this board to go back to the budget on behalf of these programs.

-Banter-

Carol Kilian – I think that Mr. Willis needs to meet with each of the groups Presidents again and discuss these kinds of issues. I think that it needs to be done soon if possible.

-Banter-

Keith Willis – Let me say this, at that last meeting some of the Presidents said “hey get with me and I will give you the name of my sponsors” but they don't really work together.

-Banter-

BOARD MEMBERS COMMENTS:

Mr. McCoy – I'm still concerned about the baseball program. I hear that the field is completed! What about the program, I have spoken to the Omega's, and we are just about ready to take over the program when it's ready.

Keith Willis – Go ahead and get with Mr. Joe Chirillo and Charles Bethune and tell them this. They are here in this facility, and they are heading it up now as we speak.

Malcolm Williams – Thanks to Keith and everybody, the Santa Run was absolutely great. I was pleasing for me to see the Santa Run go into its 3rd year. It keeps getting better and better each year, and more Commissioners are trying to tag along now so it's getting more elongated. I enjoyed the cookies, the pics with Santa and I think you all did a great job and should be commended for that. I want to make sure that this board is never overlooked. If I may madam chair and Mr. Director say that if at any time a ceremony or program that has to do with Parks & Rec. someone from this board should be on that agenda or that program. If they are only bringing the greetings, we need to start getting exposure and let them know that this is a working board. I would like to see more public participation from this board. I want to put something on the table, I want permission to invite for the next meeting a company that specializes in park designs. I mentioned it when I first came to this board. I have been looking at this company called Green Sales Outdoors and their main focus is more towards workout equipment and geared towards Seniors. I feel like we don't have a park that is fitness centered for Seniors. I'm seeing more Seniors getting out and walking, but our parks are more kid friendly, kid centered. I'd like to see a park that they can go and walk and work out. I'm not looking for something huge, but I think there is a need especially now that our seniors are making lifestyle changes. Our Seniors are getting healthier and living longer. I want to have somewhere they can go. So, I want to have this group come do a little presentation.

Keith Willis – We really don't need that, I have a meeting with the City Manager at 11 because we have been out there in this park, and we are trying to get new playground equipment out there. We are looking at making a sports area where we have the Midtown Motown Series at. We are looking at having a sports fitness area, we are not going to separate it. We have the designs. We are just trying to get the blessings of the City Manager. It's good that you asked that because I have a meeting at 11 today about that same issue.

-Banter-

Davita Bonner – In addition to the information that I mentioned earlier I forgot to mention that the Career Source does trainings through Job Fairs for the school system. The teens if they go to those events, I don't know if they are mandatory or not, but I will check. But if they do go to those job fairs, I don't know if it is one site or at a particular school, they would be introduced to some of that. The training itself, I know I received something this week on the first phase of training from the Career Source is online. So, those employability skills that we mentioned the resume reviews, how to write a resume, negotiations and mock interviews are all on a module online that I can send you. So, we may still want to do something interactive whether it be through Rhonda's program or maybe some type. There is a link that shows how many people have gone through this program like 345 students, but it's an online module in the e-mail. I can send that to you if you like.

-Banter-

Amanda Glugover - Schnebly is much better, I just want to thank you for that. But I do have some concerns. The stove in the back kitchen it's a gas stove, and I'm concerned that the flames that are always on. Well, they must be. We have a gymnastics program there, and I know when my kids went there, and everyone always brought all the little ones around. I don't know if we can get something to cover them or maybe close the doors and lock them to this room. I'm just concerned that the little one may reach their hands up there. My other concern is that the computer room up front by the front kitchen is now someone's office. Why don't we have a computer room in there anymore?

Keith Willis – Well when we moved from the school to Schnebly we had to have somewhere to put the kids and that was the perfect space. Now that the school is back, the principal really doesn't want our program in the school. She says we don't charge enough money, so she doesn't want us to take her program kids. So, the program will stay there at Schnebly. Ortona don't want us there, but we charge fee's according to the kids we serve. We charge \$30.00 per month where they charge \$50.00 per week.

-Banter-

Amanda Glugover – So the outside at some point, I'm not giving up on that playground because it is so limited. If we can get something else there, is what I hear all the time from people.

Keith Willis – The Supervisor asked for that and now she's saying that it only goes up to 5-year-olds. Now she wants it for older kids.

Amanda Glover – Maybe even if we just add a climbing thing for the older kids.

Keith Willis – It's in the works because we just opened Collins Park, so it's in the works.

