

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, March 15, 2023

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, March 15, 2023, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

2. Roll Call

Present: Bob Rand (Chair)
Harry Lloyd
Larry McDermott
Carol Kilian

Staff: Jeff Brown–Economic and Strategic Opportunities Director

Excused:

Board Members Christos Mavronas
Dr. Victor Gooden

Ex-officio: Helga Van Eckert, Economic Development Director, Volusia County
Economic Development (absent)
Keith Norden, President & CEO, TEAM Volusia Economic Development
Corporation (present)
Nancy Keefer – President & CEO, Daytona Regional Chamber Commerce
(present)

3. Approval of Minutes

A motion was made by Larry McDermott and seconded by Carol Kilian to approve the minutes of the January 15, 2023, meeting and was unanimously approved.

4. Reports

a) Volusia County Economic Development Division

Helga Van Eckert Economic Development Director, Volusia County Economic Development,
not present to provide report

b) Team Volusia Economic Development Corporation:

Keith Norden, President/CEO, Team Volusia Economic Development Corporation, reported the following:

- Discussed five projects with a Total Capital Investment of 160 million dollars, payroll of 8 million dollars, and Total Economic Impact of \$262,552,234 in 2022.
- Discussed Annual Meeting to be held on March 9, 2023, President/Secretary of Commerce Florida, Laura Dibella and Technical Director, Mark Bontrager. US Space Force as speakers to a sold out crowd.
- Discussed recent Exhibit at the Space Con that was held in February with a lot of their Practitioners for recruitment for aviation airspace projects in Orlando.
- Announced upcoming Satellite Trade Show, Exhibitors from around the world will be in attendance as well as Tywan Arrington, in Washington, DC.
- Announced the City of Oak Hill has joined as a municipal partner.
- Discussion of the economic development, labor markets, lack of supply of real estate products/land availability for light Industrial & Industrial Development/Capital Marketers, incentive packages for developers, and tax rate status in the Country by board members and Mr. Norden.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Discussed the temporary yearlong move to 200 S. Ridgewood Avenue Daytona Beach with the demolition of the interior of the existing facility beginning in April. The project is fully funded by a private sector grant.
- Announced Volusia Days to be held on March 28, 2023–March 29, 2023 in Tallahassee, Florida, working on legislative bills and a meeting to be held with FDOT.
- Announced Ken Phelps, VP of Resource Development, was selected by US Chambers to participate in a fully paid fellowship in Miami, Florida.
- Announced reinstated the Workforce and Education Taskforce at the Chamber of Commerce to force on early learning to post graduate presented by Stakeholders.
- Announced joint meeting after hours in partnership with City of Daytona Beach and Urban Chambers of Commerce to be held on March 21, 2023 at Yvonne Scarlet Golden Cultural Center.

5. Old Business:

- Discussion of filling the vacant board member position by the board members and Director Board.
- Final Review of the Economic Element, Daytona Beach Comprehensive Plan. Director Brown discussed the changes that the board members recommended during their meetings.

- A motion was made by Carol Kilian and seconded by Larry McDermott to approve the Economic Element, Daytona Beach Comprehensive Plan with the necessary changes and modifications and was unanimously approved.

6. New Business:

A. Economic and Strategic Opportunities Report

- Monthly Technical Review Team (TRT) report was not discussed due to not being included in board members packet. Director Brown stated will confirm if was included, if not will email to board members.

B. Certificate of Occupancy (CO) Report for February 2023 (Commercial Property)

- Director Brown discussed the Residential Certificate of Occupancy (CO) for February 2023 as well as Commercial (CO) from January–December 2022. Larry McDermott asked about the realm of value for those 44 Commercial CO's. Director Brown indicated he would provide that answer by email to the board members.
- Discussed Residential and Commercial Incentive Package by Larry McDermott, Keith Norden and Director Bown.
- Discussed the current redistricting status by Carol Kilian and Director Brown. Director Brown indicated he has no knowledge of the status.

7. Public Comments:

- John Nicholson, 413 N. Grandview Avenue, Daytona Beach, discussed TIF Funds on various properties on the Beachside, tax incentives for Agricultural, ands map of agricultural land.
- Discussed County Unincorporated areas annexed into the City, infrastructure and roads, different areas zoned out, future Land Use changes, and being more proactive in how they move forward with developments by board members.

8. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., April 19, 2023.**

9. Adjourn: The meeting adjourned at 9:23 a.m.

Jeff Brown

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Jeff Brown
Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain