

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

Wednesday, May 17, 2023

MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, May 17, 2023, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

2. Roll Call

Present: Bob Rand (Chair)
Carol Kilian
Christos Mavronas
Larry McDermott
Harry Lloyd (Zoom)

Staff: Jeff Brown–Economic and Strategic Opportunities Director

Excused:

Board Members

Dr. Victor Gooden

Ex-officio:

Katrina Friel, Economic Development Director, Volusia County
Economic Development (absent)
Tywan Arrington, Director of Business Development for Keith Norden, TEAM
Volusia Economic Development Corporation (present)
Nancy Keefer – President & CEO, Daytona Regional Chamber Commerce
(present)

3. Approval of Minutes

A motion was made to approve the minutes from March 15, 2023 by Carol Kilian, seconded by Harry Lloyd. Motion carried 5-0.

A motion was made to approve the minutes from April 19, 2023 by Carol Kilian, seconded by Larry McDermott. Motion carried 5-0

4. Reports

a) Volusia County Economic Development Division

Katrina Friel, Economic Development Director, Volusia County Economic Development, not present to provided report.

b) Team Volusia Economic Development Corporation:

Tywan Arrington, Associate Director of Business Development for Keith Norden, Team Volusia Economic Development Corporation, reported the following:

- Discussed Team Volusia hosting three companies in Volusia County on April 27th.
- Discussed attending Team USA in National Harbor, Maryland from May 1st–4th, held meetings with many companies on the 1st and held a large project visit on the 4th with a potential capital investor worth \$987 million, with a potential 680 jobs, and an average salary of \$80,000.
- Discussed Keith Norden, President & CEO currently attending Team Florida event in New York with consultants.
- Discussed the next Team Volusia Board meeting on June 2nd to be held at Embry Riddle–Welcome Center. Highlighting the Riverfront Esplanade.

c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Discussed the Legislative Session for businesses in the Volusia County Region.
- Announced the Eggs and Issues: State of Law Enforcement to be held at Halifax River Yacht Club on June 8, 2023.
- Announced the Eggs and Issues: Cyrus Callum, Director of Aviation and Economic Resources, to be held at Halifax River Yacht Club on July 13, 2023.
- Announced a Candidate bootcamp for potential candidates running for office on August 8, 2023.

d) Other–Board Members– Harry Lloyd request to consider eligibility requirements for EDAB Board Members.

- Discussed the direct conflict in the Daytona Beach EDAB Bylaws, Ordinance No. 13–275 amendment to Ordinance No. 97–90 and potential board members not being residents of Volusia County but owns a business in the area. Discussed the board to consider making a recommendation to change the residence criteria in the Ordinance because of the possibility of losing potential board members.

- Bob Rand advised he would propose that they allow for members from the business community to participate on this board, but he think the majority of the boards still have to be residents, there should be a of limit the number of non-residents and not to exceed the residents.
- Director Brown discussed the CRA criteria on other advisory boards.
- A motion was made to recommend that the City Ordinance No. 13-275 reflects the EDAB Bylaws, provided that the number of non-resident board members could not exceed the number of residential board members by Harry Lloyd, seconded by Carol Kilian. Motion carried 4-1.

5. Old Business:

- None

6. New Business:

A. Overview of the Live Local Act (SB 102)

- Ben Gross, Deputy City Attorney, discussed the Affordable Housing Legislation that the Florida Legislature Initiative (Live Local Act-SB 102) that passed to combat the Affordable Housing Crisis in Florida that goes into effective July 1st. The \$811 million in funding will be used for the SHIP and SAIL Programs through the Sadowski Trust Funds, of which \$887 thousand will being allotted to Daytona Beach. Board members questions and concerns were answered by Deputy City Attorney Gross.

B. Economic and Strategic Opportunities Report

- Director Brown discussed the Technical Review Team (TRT) projects reviewed in April 2023.
- Advised he attended two FEMA workshops on Economic Development and disaster recovery in Bunnell, Florida.

C. Certificate of Occupancy (CO) Report for 2023 (Residential)

- Director Brown discussed the CO report for March 2023.

D. Project Robin-Economic Development Incentive Agreement

- Director Bown discussed the Project Robin Economic Development Incentive Agreement between the City of Daytona Beach and Encompass Health Rehabilitation Hospital of Daytona Beach, LLC., that will be presented at the City Commission meeting on June 21st.
- Jessica Gow, Cobb Cole, 149 S. Ridgewood Avenue, provided an overview of the project and location. Board members questions and concerns were answered by Ms. Gow.

A motion was made to recommend to the City Commission for approval by Larry McDermott, seconded by Carol Kilian. Motion carried 5-0.

7. Public Comments:

- There were no public comments

8. Schedule Next Meeting: EDAB next meeting scheduled is **8:30 a.m., June 21, 2023.**

9. Adjourn: The meeting adjourned at 9:40 a.m.

Jeff Brown

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Jeff Brown
Economic Development and Strategic Opportunities Director

Transcribed by: Gina Fountain