

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING  
Wednesday, June 21, 2023  
MINUTES

Minutes of the regular Economic Development Advisory Board meeting for the City of Daytona Beach, Florida, held on Wednesday, June 21, 2023, at 8:30 a.m. in Commission Chambers of City Hall, 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Bob Rand, called the meeting to order at 8:30 a.m.

2. Roll Call

Present:                    Bob Rand (Chair)  
                                  Carol Kilian  
                                  Larry McDermott  
                                  Harry Lloyd

Staff:                        Jeff Brown-Economic and Strategic Opportunities Director

Excused:

Board Members        Dr. Victor Gooden, Christos Mavronas

Ex-officio:                Brad Harris, for Katrina Friel, Economic Development, Volusia County  
                                  Economic Development Team.  
                                  Tywan Arrington, Director of Business Development for Keith Norden, TEAM  
                                  Volusia Economic Development Corporation (present)  
                                  Nancy Keefer – President & CEO, Daytona Regional Chamber Commerce  
                                  (present)

3. Approval of Minutes

A motion was made to approve the minutes from May 17, 2023, by Larry McDermott, seconded by Carol Kilian. Motion carried 4-0.

#### 4. Reports

##### a) Volusia County Economic Development Division

Brad Harris, Volusia County Economic Development, provided a report on some programs that were approved and are now being acted upon.

- Industrial Revenue Bond Program
- Gro Volusia Business Program
- Work Force reentry Program

##### b) Team Volusia Economic Development Corporation:

Tywan Arrington, Associate Director of Business Development for Keith Norden, Team Volusia Economic Development Corporation, reported the following:

- Discussed Team Volusia's Keith Norden was in Paris Air show taking place June 19-25<sup>th</sup>. 54<sup>th</sup> Edition this year, Summit is in Orlando on June 14-16<sup>th</sup>.
- Great opportunities from Trace Moreno attending Women's Forum, Sheriff Chitwood was on panel as well, in regard to women's safety.
- The highlight of this project would be the creation of 600-900 jobs, 987 million in capital investment and an average wage of \$80,000.

##### c) Daytona Beach Regional Chamber of Commerce

Nancy Keefer, President/CEO, Daytona Regional Chamber of Commerce, reported the following:

- Discussed welcoming the first flights from Ave lo.
- July 13<sup>th</sup> Eggs & Issues will feature speaker Cyrus Kellum.
- July 26<sup>th</sup> holding SBA on women owned business certification.
- July 27<sup>th</sup> hosting a Live Local panel @3pm Daytona State college, what that means from an affordable housing standpoint.
- August 8<sup>th</sup> Candidate Boot Camp, anyone considering running for an office can join.
- August 29<sup>th</sup> Elected Officials Icebreaker for city, county, state.

##### d) Other-Board Members-

- Carol Kilian brought an update on Volusia of Volunteers in Medicine, with a new location in New Smyrna Beach.

#### 5. Old Business:

- None

6. New Business:

A. Economic Strategic Report

- TRT reviews of the month, response to manufacturing space of 45,000 ft. which we currently do not have.
- Mr. Harris also mention car washes earlier.
- The biggest thing this month is Senor Frogg's lease agreement with the City Attorney and bringing that to fruition, hopefully on July's Agenda.
- Project Robin will be on program for next week in front of City Commission.

7. Public Comments:

- Anne Ruby, 137 Park Ave, stated that she had came in today because she saw on the commission agenda, item ten, was an advisory board. Stated that she does not think people who do not live in our city should be on the Board. I do understand it is hard to find people to serve, but it should be from people in our city.

8. Schedule Next Meeting: EDAB next meeting scheduled is 8:30 a.m., September 20, 2023.

9. Adjourn: The meeting adjourned at 8:50 a.m.

*Jeff Brown*

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Jeff Brown  
Economic Development and Strategic Opportunities Director

Transcribed by: Mandana Carry