

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, October 18th, 2023, 8:30 a.m.
MINUTES

The regular meeting of the Economic Development Advisory Board for the City of Daytona Beach, Florida, was held on Wednesday, October 18th, 2023, at 8:30 a.m. in the Commission Chambers of City Hall, located at 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order

Ms. Kilian called the meeting to order at 8:30 a.m.

2. Roll Call

Present: Carol Kilian
Dr. Victor Gooden
Harry Lloyd

Staff: Jeff Brown-Economic and Strategic Opportunities Director

Ex-officio: Keith Norden, Director of Business Development
Nancy Keefer, President & CEO, Daytona Regional Chamber of Commerce
Katrina Friel, Economic Development, Volusia County

3. Approval of Minutes

The minutes were not approved.

4. Reports

a) Volusia County Economic Development- None

b) Team Volusia Economic Development Corporation:

He discussed Florida's participation at the MBBA trade show in Las Vegas. Last week, a delegation visited the Space Coast and Embry Riddle, where they presented to space companies from the Singapore Invest Group looking at potential US locations.

They followed up with a visit to Embry Riddle in the Micaplex on Friday morning and sent

responses to the companies. Mr. Norden expressed his pleasure at having Embry Riddle as a key draw, which elevates Daytona Beach and Volusia County's profile.

As the chair of the Florida delegation, Mr. Norden attended the 45th joint meeting of SE US Japan with six other state delegation leaders. He highlighted the strong state presence and the valuable networking opportunities. This effort is enhancing the perception and visibility of Volusia County.

Mr. Norden also mentioned moving forward with their five-year strategic plan and conducting interviews with Boyette Strategic Advisors. He hopes to roll out the plan in the first quarter of 2024 to guide Team Volusia for the next five years.

c) Daytona Beach Regional Chamber of Commerce- None

d) Economic and Strategic Opportunities Report- None

5. Old Business

No old business was discussed.

6. New Business

No new business was discussed.

7. Public Comment Period

Fredrick Brown of 1508 Crescent Ridge Rd. expressed his disappointment in the board members' absence and the lack of zone information on each member. Ms. Kilian clarified that zoning doesn't determine this board's assignment.

Mr. Brown stressed the importance of Daytona's economic development and expressed his disappointment about the missing reports from past meetings. He talked about his own business endeavors in Daytona Beach and the untapped potential of the transportation corridor. Brown suggested a high-speed link connecting the three airports, capitalizing on Embry Riddle's resources. He highlighted Daytona's unique geography.

Mr. Brown also emphasized Japan's potential as a partner but stressed the need for careful consideration. He stated his excitement about these opportunities and hopes they will be pursued.

Ms. Kilian suggested reading more about the board and its history.

Ms. Friel encourages the public to explore development projects by visiting the city website, which features GIS maps displaying ongoing commercial development in Daytona Beach.

She also commends the city for listing all development projects on its website.

Mr. Lloyd inquired about the annual report from Brownfields, scheduled for the end of the year.

8. Scheduled Next Meeting: The next EDAB meeting is scheduled for November 15, 2023, at 8:30 a.m.

9. Adjournment

A motion was made to adjourn the meeting, by Ms. Kilian seconded by Mr. Lloyd. The meeting was adjourned at 8:48 a.m.