

MAY 1, 2024

# City Manager's Update



## SEE it, CLICK it and we'll FIX it!

*City launches convenient tool for reporting issues or concerns directly to staff*

If you want to report a pothole, graffiti or damaged street sign in the City of Daytona Beach, we now have an app for that -- and for reporting many other service concerns!

Daytona Beach has launched SeeClickFix, a tool allowing residents to easily report various service issues to the appropriate city staff.

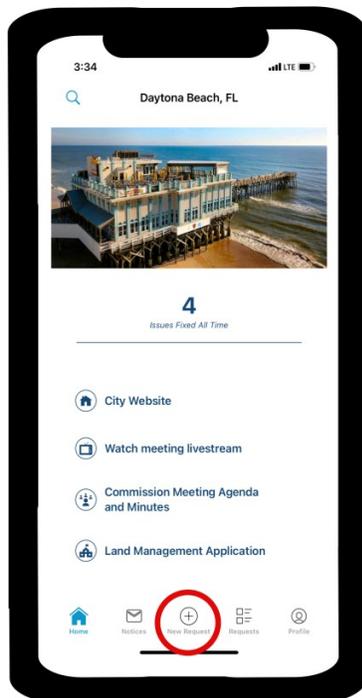
Residents can access SeeClickFix in a few different ways:

- The city's website, [www.codb.us/SeeClickFix](http://www.codb.us/SeeClickFix)
- The city's mobile app, DBCityConnect, select the "SeeClickFix" button
- Download the SeeClickFix app from the App Store.

At the bottom of the app, there is a profile icon. If selected, you can register as a user of SeeClickFix Daytona Beach. We encourage users to register (this requires an email and a password you set up). Registered users can track the progress of requests and see the status of other requests. However, if you prefer not to register, you can submit issues as a guest unless, due to state law, you're reporting a code violation.

Once you have registered or decided to proceed as a guest, you press the plus at the bottom of the home screen, which says New Request. Use an existing picture or take a photo of the concern (or tap no picture, but we prefer you send a photo if possible). Once you indicate you want to use a photo, a map of Daytona Beach will appear with your location pinpointed. Hit next and then begin to fill out the request.

Choose the category and issue closest to your concern. If you can't find an exact match for your service need, select "Other."



Answer the questions prompted and add any pertinent details. Hit submit. You will then receive a reply acknowledging the issue has been received and a ticket created.

On the back end of this app, the service request will be routed to the most appropriate office in the city for the need identified.

Once the work is completed, you will be automatically notified using the information provided in the service request, if you're a registered user.

### Currently, SeeClickFix has several categories including:

ADA Compliance/Accessibility	Public Records Request
Abandoned Vehicle	Sidewalk or Curb Repair
Animal Control	Sign Damage
Ballfields/Park Landscaping	Sprinklers on Public Property
Beach Information	Street Conditions
Boat or Fishing Docks	Street Flooded
Brick Pavers	Street Light Out
Derelict Boats	Traffic Complaints
Graffiti	Traffic Signal Outage
Homeless/Transient	Trash or Recycle
Illegal Dumping	Tree Issue
Pothole	Unauthorized Signs
Power Outage	Unauthorized Work



Last week, Daytona Beach Police Chief Jakari Young, along with the command staff, hosted a graduation and swearing-in ceremony at the News-Journal Center for 18 new officers. The academy class is the third successful cohort academy completed with Daytona State College where recruits completed 770 hours of required FDLE instruction and an additional 240 hours of coursework specific to the Daytona Beach Police Department. Congratulations to our newest officers as they begin protecting and serving Daytona Beach's citizens and visitors.

## Introducing Triage: A New Chapter in Business Growth

The City of Daytona Beach is launching a program named "Triage" designed to help local businesses prosper. The program is born from the successful Accelerate Business Summit offered in February and aims to offer 60 candidates the opportunity to assess their business strategies and identify new paths to success.

The free program, sponsored by the City of Daytona Beach's Redevelopment and Neighborhood Services Department, is tailored to help businesses foster robust growth and sustainable practices.

Under the guidance of Project Manager Phebe Fuqua with assistance from staff in the city's Economic Development and Permits and Licensing departments, participants will gain insights and support customized to their individual needs. Joining Triage offers exclusive access to experts and resources, tailored assessments to pinpoint a business' needs and strategic growth planning to ensure lasting success.

For more information or to apply, contact Fuqua at (386) 671-8245 and don't miss out on the chance to transform your business and make your mark in the thriving Daytona Beach community. Let's innovate and grow together!



## Grant programs for businesses in the city's redevelopment areas

The City of Daytona Beach is introducing new and expanded funding programs to support businesses and enhance vitality in its Main Street, South Atlantic, Midtown, Downtown and Ballough Road redevelopment areas.

### Commercial Property Improvement and Professional Design Incentive Program:

This initiative is an opportunity for businesses to upgrade both interior and exterior aspects of their commercial buildings. By ensuring they meet building codes and enhance occupancy rates, businesses can significantly improve their properties. Qualified projects can benefit from a 0% interest rate loan, forgivable after two years, with a maximum amount of \$50,000. Additionally, eligible projects may receive professional design assistance with funding capped at \$20,000.

### Small Projects/Commercial & Business Incentive Program:

This grant provides financial support for interior and exterior improvements to existing or new commercial buildings. Existing businesses can receive up to \$15,000, while new or expanded businesses may qualify for up to \$20,000. This grant operates on a matching basis.

### Lease Subsidy Grant Program:

Aimed at supporting existing businesses and attracting new businesses to Daytona Beach's redevelopment areas, this program offers matching grants to cover up to three months' rent. Individual grants do not exceed \$1,500 per month. Certain restrictions and requirements apply.

Applications for these funding opportunities open May 6. Learn more and begin the application process by contacting the Redevelopment and Neighborhood Services Department at (386) 671-8124.





# IN THE WORKS

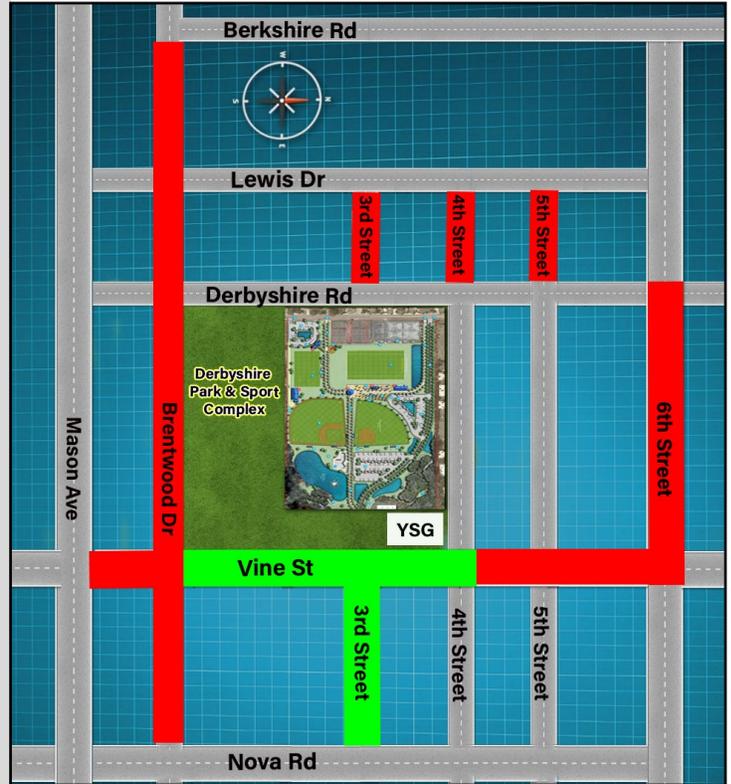


**Derbyshire sidewalks (under construction):** Pedestrian safety is being addressed in the residential area surrounding the popular 32-acre Derbyshire Sports Complex with the construction of sidewalks on several nearby streets. See the map of streets indicated in red.

- Brentwood Drive (Nova Road to Berkshire Road)
- Vine Street (Fourth Street to Sixth Street and Mason Avenue to Brentwood Drive)
- Sixth Street (Derbyshire Road to Vine Street)
- Fifth Street (Lewis Drive to Derbyshire Road)
- Fourth Street (Lewis Drive to Derbyshire Road)
- Third Street (Lewis Drive to Derbyshire Road)

New sidewalks will fill gaps and comply with ADA standards. The project is being worked on in stages, beginning with Brentwood Drive.

The first phase of the project began in 2020 and included sidewalks on Vine Street from Brentwood Drive to Fourth Street, and on Third Street from Vine Street to Nova Road. See map of streets indicated in green.



**Riverfront Day Docks (under construction):** Renovations to the storm-damaged day docks, just north of the International Speedway Boulevard/Broadway Bridge, are nearing completion with minor punch list items remaining.

Crews discovered additional damage to the docks on Manatee Island, which will delay construction. The dock system will have an "L" shape with nine individual concrete floating docks.



**Sunnyland Playground (in progress):** New playground equipment is being installed at Sunnyland Park and is anticipated to be finished by the end of the week. New equipment is designed for youth ages 2 to 12, and there will be a wood fiber surface underneath it. Additionally, new ADA-compliant sidewalks are under construction and will be completed next week. The new playground is expected to be open to the public by June.



**ALMOST CINCO DE MAYO**  
Street Party

**SATURDAY, MAY 4TH**  
2 - 10 PM  
DOWNTOWN DAYTONA BEACH  
BEACH STREET in front of TIA CORI'S TACOS

TRADITIONAL FOOD | ARE FRIENDS ELECTRIC  
DJ JUKEBOX BULLY | MR MARTINI BAND  
HOT SAUCE CONTEST | FIESTA WEAR CONTEST | MEXI-MUTT COSTUME CONTEST  
•• FOOD TRUCKS | FREE PARKING ••

MEXI-MUTT COSTUME CONTEST  
AT 3 PM  
REGISTER ONLINE HERE

**MORE INFO:**  
DowntownDaytonaBeachEvents.com  
An AL SMITH PRODUCTION

Brown & Brown INSURANCE  
RIVERFRONT SHOPS OF DAYTONA BEACH  
DOWNTOWN DEVELOPMENT AUTHORITY  
Corona Extra  
Tia Cori's Tacos

## Images from Crab & Seafood Festival

Thank you to everyone who came out to 2024's Crab & Seafood Festival. Hosted by Zone 6 Commissioner Paula R. Reed, the event featured more than 20 food trucks, live music and fun activities including line dancing and band performances. The Kids Zone was a hit with carnival games and face painting. For photos of the festivities, scan the QR code below.



**BROADWAY** in Daytona Beach

# 2024-2025 Season!

**ain't too proud** THE LIFE AND TIMES OF THE TEMPTATIONS  
DEC 10, 2024

**COME FROM AWAY** TRUE STORY. HIT MUSICAL.  
FEB 24, 2025

**MEAN GIRLS**  
MAR 31, 2025

*Big. New Musical. Big. Huge.*  
**PRETTY WOMAN** THE MUSICAL  
APR 17, 2025

**2024-2025 Season Options**

**CIRQUE Christmas** A HOLIDAY VARIETY SHOW  
NOVEMBER 17, 2024

**Menopause The Musical 2**  
Cruising Through 'The Change'  
JANUARY 9, 2025

Daytona Beach's Peabody Auditorium announced the lineup for its upcoming Broadway season. Performances include "Mean Girls," "Ain't Too Proud," "Pretty Woman the Musical" and "Come From Away." Special productions include "A Magical Cirque Christmas" and "Menopause the Musical 2: Cruising Through 'The Change.'"

Current season ticket holders can renew their seats now. New subscriptions will go on sale mid-summer, with prices beginning at \$199 for the four-show package.

Subscribers enjoy priority access to the best available seats and lifelong seat ownership.

For more information and to join the waitlist, visit [www.peabodyauditorium.org/broadway](http://www.peabodyauditorium.org/broadway).

**DOWNTOWN DAYTONA BEACH**

# Mother's Day

## WINE WALK

**SATURDAY | MAY 11 | 1-5 PM**

LIVE MUSIC, ART  
DOWNTOWN DAYTONA RESTAURANTS & SHOPS

LIMITED TICKETS: \$27 ADVANCE / \$32 AT EVENT  
[www.DowntownDaytonaBeachEvents.com](http://www.DowntownDaytonaBeachEvents.com)  
Join Us for Our Award-Winning Wine Walks!

*ROSES are fine but MAMA needs wine*

Sponsored by  
Brown & Brown INSURANCE  
RIVERFRONT SHOPS OF DAYTONA BEACH  
DOWNTOWN DEVELOPMENT AUTHORITY

Check Out All Downtown Daytona Beach Events  
[www.DowntownDaytonaBeachEvents.com](http://www.DowntownDaytonaBeachEvents.com)  
An AL SMITH PRODUCTIONS Event