

CITY MANAGER'S UPDATE



EAST INTERNATIONAL SPEEDWAY BOULEVARD REVITALIZATION NEARS COMPLETION!

The long-awaited transformation of East International Speedway Boulevard (ISB) is nearing completion. Construction started almost two years ago on this collaboration between the Florida Department of Transportation (FDOT) and the City of Daytona Beach, which redefines the safety, accessibility and aesthetic appeal of the iconic beachside gateway.

A safer and more aesthetically pleasing corridor

The enhancements along the eight-block stretch from the Halifax River Bridge to State Road A1A include:

- ✓ Widened and resurfaced travel lanes and sidewalks for vehicles and pedestrians.
- ✓ A raised median to enhance traffic safety and flow.
- ✓ Underground placement of overhead utilities, ensuring a cleaner skyline and fewer disruptions during weather events.
- ✓ Improved crosswalks at key intersections, prioritizing pedestrian safety.

In keeping with FDOT's "Complete Streets" philosophy, these upgrades ensure the road is safer, more accessible and functional for all users, from motorists to cyclists and pedestrians.



WHAT'S NEXT?

The project is entering its final stages, with the remaining tasks focusing on landscaping the medians. Volusia County is also nearing completion of renovations to the International Speedway Boulevard beach approach. More parking spaces were created, landscaping was expanded, a new restroom building was built, bike racks were added, and sidewalks and lighting were upgraded. **A ribbon-cutting ceremony is in the works and will be announced soon, offering the community a chance to celebrate these achievements.**



More road improvements are planned in the tourist core

Starting this month, FDOT will launch a \$20.5 million initiative to resurface and add pedestrian safety features in a 3.6-mile stretch from State Road A1A north of East ISB to Milsap Road.

DaytonaBeach.gov/EastISBRevitalization





RECAP 2024 HOLIDAY EVENTS

This holiday season, Daytona Beach was filled with festive joy as residents celebrated with a series of exciting events.

On Friday, Dec. 6, the **Winter Senior Prom** attracted over 200 attendees from the city's Senior Oasis program. Held at the Cherry Cultural & Educational Center, the annual event featured a festive evening with dinner catered by Aunt Catfish, a DJ, and dancing. *Special thanks to City Commissioners Paula R. Reed, Ken Strickland, Dannette Henry and Quanita May for their support.*

Stadium Movie Night on Saturday, Dec. 7, was a hit, inviting all "cotton-headed ninny muggins" to join Buddy the Elf in his search for his dad! The event featured a screening of the holiday classic *Elf*. *A special thank you to City Commissioners Dannette Henry and Stacy Cantu for sponsoring this fun, community-driven event.*

The month continued with the **Children's Christmas Party** on Friday, Dec. 13, where families gathered at the Jackie Robinson Ballpark for a fun-filled night of games, activities, hot cocoa, face painting, refreshments, music and photos with Santa. *A big thank you to City Commissioner Paula R. Reed and the Daytona Tortugas for sponsoring the event.*

On Saturday, Dec. 14, the **Toys, Trains, and Candy Canes Christmas Parade** entertained the community with over 50 participants and a festive fireworks show to light up the sky.

The Young Adult Club (YAC) also got into the holiday spirit with its annual Christmas Party at the Schnebly Recreation Center. The night featured music, dancing, games, food and a meet-and-greet with Santa. Open to adults with special needs, YAC hosts several themed parties throughout the year.

The annual **Santa Run** took place on Dec. 19, with Santa traveling through residential streets. Led by local police officers, firefighters and city leaders, Santa journeyed from Derbyshire Sports Complex to the Cherry Cultural & Educational Center, spreading holiday cheer.

Throughout the month, the **Toy Drives** organized by Parks and Recreation, *Daytona Beach Police Department* and the *Fire Department* offered residents a chance to give back by donating toys for children in need. The generosity of the community helped make the holiday season brighter for many local families.



JACKIE ROBINSON BALLPARK NATIONAL COMMEMORATIVE SITE ACT

On Jan. 4, the Jackie Robinson Ballpark National Commemorative Site Act was signed into law, recognizing the enduring significance of Jackie Robinson Ballpark in Daytona Beach. The legislation honors the site where Jackie Robinson played his first game and broke the color barrier in professional baseball on March 17, 1946. It also directs the Secretary of Interior to conduct a feasibility study to give the site the designation of National Historic Landmark. This National Commemorative Site is particularly special because baseball can still be enjoyed at the site where the historic event took place. Not many historic sites are experiential – providing the opportunity to "experience" the historic event due to the same activity/use (professional baseball) still taking place at the site.

"The Jackie Robinson Ballpark Commemorative Site Act not only honors Jackie Robinson's groundbreaking legacy but also ensures future generations will remember the profound impact he had on Daytona Beach, civil rights and professional sports," said Congressman Michael Waltz, who introduced the legislation in the House of Representatives.

IN THE WORKS

CITYWIDE ROAD RESURFACING PROGRAM:

This week, crews started to resurface the following beachside streets between Silver Beach Ave. and International Speedway Boulevard:

Road Name	From Address	To Address
DAVIS ST.	ATLANTIC AVE.	GRANDVIEW AVE.
GOODALL AVE.	PENINSULA DR.	END OF ROAD
GOODALL AVE.	GOODALL AVE.	VERMONT AVE.
REVILO BLVD.	ATLANTIC AVE.	PENINSULA DR.
RIBAULT AVE.	ATLANTIC AVE.	PENINSULA DR.
VERMONT AVE.	ATLANTIC AVE.	END ROAD (River)



Residents have been notified via doorhangers. Crews are working 7 a.m. to 7 p.m., Monday through Friday, weather dependent. This phase should last about 2-3 weeks.



UNDER CONSTRUCTION

MAIN STREET ARCH:

Crews are starting to build the formwork for the concrete pours and continuing to cut coquina stone for the arch's exterior. Roughly 80% of the stonework has been cut. Concrete will be poured in the coming weeks. **Construction is expected to be finished by the end of summer.**



UNDER CONSTRUCTION

BETHUNE POINT PARK PLAYGROUND & SKATE PARK:

A rubber surface has been poured underneath the newly installed playground equipment at Bethune Point Park. Before opening the playground to the public, crews will backfill around the new curbing, add landscaping and make modifications to the new playground equipment. Due to graffiti at the skate park, crews are repainting the concrete surfaces and are expected to be finished within the next few weeks.



PROJECT COMPLETE

MIDTOWN RECREATION COMPLEX SIGNAGE:

New signage has been added to the Midtown Recreation Complex, including a new digital sign on George W. Engram Boulevard. The digital sign now promotes programs offered at the Cherry Cultural & Educational Center, emergency alerts and events throughout the city. This initiative was funded by Zone 6 City Commissioner Paula R. Reed. **Other branded signage has been installed for the Cypress Aquatic Center, MLK Walking Trail and the Midtown Recreation Complex entrance.**



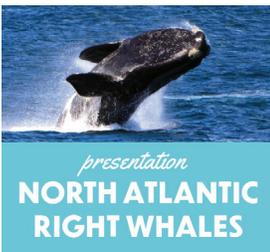
MAYOR'S FITNESS CHALLENGE

Details:
Jan. 7 to March 15.
Registration is only \$20 per participant.
DaytonaBeach.gov/FitnessChallenge



MLK COMMUNITY HEALTH RESOURCE FAIR

Details:
Jan. 11 from 9 a.m. to 1 p.m.
Daisy Stocking Park
555 Dr. Mary McLeod Bethune Blvd.



NORTH ATLANTIC RIGHT WHALES PRESENTATION

Details:
Thursday, Jan. 9
at 10 a.m.
Breakers Environmental Learning Center



WINTER WINE WALK

Details:
Saturday, Jan. 11
1 to 5 p.m.
Downtown Daytona Beach



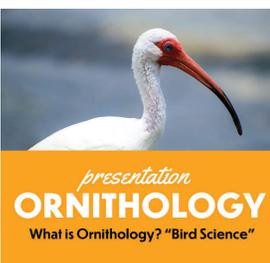
MIDTOWN MUSIC CONCERT SERIES

Details:
Saturday, Jan. 25
7 to 9 p.m.
Daisy Stocking Park



RIVERFRONT ESPLANADE MARKET

Details:
Sunday, Jan. 26
at 10 a.m.
179 S. Beach St.



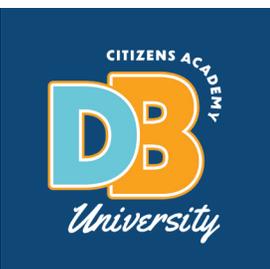
ORNITHOLOGY PRESENTATION

Details:
Wednesday, Feb. 5
at 10 a.m.
Breakers Environmental Learning Center



BLACK HISTORY MONTH RECOGNITION

Details:
Thursday, Feb. 6 at noon
Bethune-Cookman Center for Civic Engagement
**In collaboration with the Midtown Community Development Corp.*



2025 DB UNIVERSITY CITIZENS ACADEMY

Details:
Kick-off in March 2025
Stay tuned for our 2025 academy details!



HOLIDAY CLOSURES

Dr. Martin Luther King Jr. Day

Details:
Monday, Jan. 20