

# PARKS AND RECREATION ADVISORY BOARD

November 14, 2024

9:00 AM

## CALL TO ORDER

Amanda Glugover called the meeting to order at 9:00 AM.

## PLEDGE OF ALLEGIANCE

All

## ROLL CALL

### MEMBERS PRESENT/ABSENT

Zone 1 – Amanda Glugover - Present

Zone 2 – Linda Smiley - Present

Zone 3 – Theresa Quattrociocchi -Absent

Zone 4 – Carol Kilian - Absent

Zone 5 – Vacant

Zone 6 – DaVita Bonner - Present

At Large – Luke McCoy – Absent

## OTHERS PRESENT

Keith Willis: Director, Parks and Recreation Department.

Justin Vallejo-Communication Assistant, City of Daytona Beach.

Lubna Nisa– Secretary.

## APPROVAL OF MINUTES:

The minutes from September 12, 2024, meeting minutes were approved.

## OLD BUSINESS:

Keith Willis: Volleyball Courts at City Island

- We don't know the exact plan about second volleyball court in City Island because of the tennis courts and flooding. Maybe it will start happening after Tortugas taking over the tennis court.
- Board members asked that is that any other park can accommodate volleyball courts for example Derbyshire Park. Keith said he don't know but he would say no. At Bethune point there is no room for volleyball courts, Keith said. We are using it for Baseball and right now for debris storage.
- Board members suggested that we should have a separate park for volleyball Courts at beachside.
- Keith said he will talk to David Waller about that.
- Carol asked is there some way that we could have two or three of us go with somebody at the city and survey all this area for the courts.
- Keith said we went with David and City Manager for tennis courts, but we didn't talk about volleyball courts. I will do it with David again.

Amanda Glugover: Letter to the Commissioner

- I sent a letter to the Commission and address about the clay courts but forgot to mention Volleyball courts. I talked about having security at the parks at night.
- Keith said Brown and Brown is paying for security on Beach Street. We have a lot of parks, and they are not fully secured, because of which homeless people and drug dealers try to do their stuff in the night. We used rangers in past but full security from certain Company will be very expensive.

- Linda said I read in the paper that the city is paying for it initially and then if it gets a success, Brown and Brown will continue paying for it. May be its coming from the Redevelopment fund.
- Carol asked can we find out who is paying for the security at Beach Street, Brown and Brown or the City?

Keith Willis: Park on the Beachside

- David hadn't given any update about the park. I know he said that it is feasible to do it there. We can invite him again for 15 minutes for giving final updates on park.

Justin Vallejo: Events

- We had our trunk or treat event on **Halloween Day** was a success at City Island.
- We have a program called **Placer AI**, where it's able to track how many people are in a location at a specific time. We geofenced that specific area on City Island by the library where the trunk or treat was happening from 6 to 8 pm and we had over 1800 people recorded there. That count shows only for those people who have their cell phone locations on. But there are so many people who don't have cell phone or location on. Also, many kids were there too whose don't have phones.
- We had a couple of events at Breakers Environmental Learning Center this fall. One of them was about cold-blooded animals, where kids are going to learn about **Reptiles**.
- **Florida Black Bear Event** which was put on by FWC.
- We also have two more events that are scheduled for the beginning of next year. One will be about the **Study of Wales**, and the other one will be about the **Study of Birds**. They will be in January and February.
- We have a **Christmas Movie** on December 7th at 5:00 pm at the Daytona Stadium in a drive-in movie style. So, people can either drive in, tailgate and watch a movie or there will be an area designated for people with chairs and that will be a lawn style a lawn style. We're going to have face painting, hot cocoa, free candy, free popcorn, dollar concessions and a snow machine. I believe it will be in June or July.
- Then we also have our **Christmas Party** the following week, and that's going to be Friday, December 13th at Jackie Robinson Ballpark at 6:00 pm. It's for the kids. It should be a great event like we had last year.
- Then we will have our **Christmas Parade**, which is the following day at 6:00 pm over on Beach Street. As of right now on our Facebook event, we have over a thousand people who are interested in going.
- We have our Senior Prom on Friday December 6th at the Cherry Center for all our Senior Oasis members.
- **Arts and Crafts Festival** will be held on December 7th at YSG Center from 11:00 am to 3:00 pm They are looking for vendors. If you or anyone you know that are looking to be a vendor, you can call Andrew Powell at YSG and become a vendor for the Arts and Crafts Festival.
- We have **Youth Basketball's** underway right now. The clinics were last month. We had BCUs women's basketball team, a DSC men's basketball team came out and help us. We have clinic at the Cherry Center and at the YSG Center. The kids had a great time. Now we have our Youth Basketball League events starting next week with practices. In the wintertime, they're going to have their games.
- We have the **Disaster Recovery Center** this week at the Dickerson Center which we've been doing a lot of promotions for. And the first day we were out there is a good turnout of people that are getting help from FEMA. It's basically an opportunity for people to get a one-on-one help with FEMA. The

Dickerson Center right now is closed to the public. The computer lab, all the programs have been moved while the disaster Recovery Center is underway. We don't know exactly when it's going to be finished, but as of right now, we do know through next Wednesday, they're going to be here at the Dickerson Center. They said, if there's a demand for it, they're going to be having that.

- We have a **Quilt Exhibit** that's open right now at YSG organized by a quilting club that meets at YSG, and they do an exhibit every year. It's going to be up through the beginning of January. So, they have all their quilts right now hanging in the hallway. It's free and open to public from 8:00 am to 8:00 pm.
- **Mayor's Honors Program** started last month. The mayor has sponsored eight students from each elementary and middle school that are academically achieving for the celebration. These kids are scholastic excellence with high test scores. And the school picks those eight students from fourth and fifth grade, and then from the middle school. And he takes them out to lunch with, and he give them a certificate, goodie bags and sky Zone passes.
- We have our **Computer Classes** that are underway right now at YSG every Monday, 3:00 pm, Cherry Center every Wednesday at 3:00 pm and then Dickerson Centers every Friday at 2:00 pm. But right now, that Dickerson one isn't going on because of the disaster Recovery Center.

#### Justin Vallejo: Promotions

- We've been promoting **Lennox Park's Dog Park**. Lenox Park now has new shade structure with two new benches and fencing which finally was able to be completed last week due to the storms.
- **Henry Lee Basketball Court** and **Suburbia Basketball Court** are underway right now. We were doing a lot of filming, before and after photos and videos to show the public those two projects.
- **Bethune Point Playground Equipment** that is getting installed. We've been doing promotions of that as well, showing the public photos of the before, during, and after of that project as well.
- **Cherry Center** will be getting a digital sign this month.
- We're going to be updating our **Parks and Rec website** just to enhance it more make it better, more interactive up to date with all our parks and, and programs that we have.
- We went to a conference, and we noticed that **reels on social media** is something that a lot of people are looking at now. We really want to start implementing more reels of our parks and programs, and our special events on our social media. So that's one thing that is going to be out at least weekly.
- Amanda asked Keith that are we thinking maybe of just at least getting one central sign? We talked about putting it where the zip line stuff is over in that park and on that corner a couple of times. Or even in front of City Hall or somewhere central or at the bottom of the bridge on international somewhere, because it's great to have them at the centers, but it would also be great to direct people to centers to go.
- Keith said that I think they want to put a sign at zipline area, but that sign will not be digital.
- Amanda said that the digital sign will be more useful because we can even use them during hurricane season for evacuation etc.
- Carol said that I just want to say that I like new Daytona Beach logo.

#### Keith Willis:

- The Toys for Tots, which would be December 17th. We're going to pick up the toys here and then on December the 19th and 20, we would distribute from 8:00 am to 9:00 pm on those days.

- Also. I want you guys to make my Director's Luncheon on December 4<sup>th</sup> 12pm at Cherry Center.
- We're getting the playground equipment, which will be at Cypress Park.
- The press box design at Sunnyland is complete, they're going to start installation over there.
- Hopefully weight room equipment at Dickerson Center will be installed by January. We are getting rid of old equipment because they are very old. We are buying new equipment for Schnebly as well.

#### **CITIZEN'S COMMENTS:**

##### Francis Chew:

- This year we didn't ran out of candy because City loan us another bag. Very good event, nice outfits but not enough people were there, some kids and some parents were there.
- Tailgating is allowed for drive in movie for Christmas.
- The door at Michael Brown Activity Building is a problem especially for the people with wheelchairs and walkers. I don't know why they couldn't put a button to open for that door. David Waller said that he can make the door hitch loose so that its not going to be closed fast.

##### Rick Brown:

- Thank you, Amanda, for mentioning the signs and thank you Linda, for pointing out that they really need to be mounted on corners. We certainly missed an opportunity at Dickerson Center, instead of putting it halfway down the road where you can't see it and then planting a tree in front of it, we could have put it diagonally at the corner of MLK and orange and it would've had a lot more exposure. I agree with Linda, it would've had a lot more exposure if this one was diagonally situated. One of the things that some of you may not be aware of is that when they ask for the zoning variance and permission to put the two-story sign and package store on ISB on beachside, one of the conditions was that they were going to be able to put city announcements on that board. Which I kind of considered the safety hazard, but they approved it anyway. I have yet to see one single notice go up on that board ever.
- Dickerson have been redone. YSG is beautiful. There are so many beautiful facilities here, but nothing on Beachside, which is where most of the tax money for the city comes from.
- We need to let people know what's going on. We're the only city that doesn't have a digital sign. Holly Hill, Daytona Beach Shores has one. Daytona Beach, the largest city in the area has nothing. Again, we have a lot of good events, but people don't know about it. Not everybody reads the city manager's Newsletter.
- **Keith** said that we're getting new cameras at Schnebly Center. The Center got new pickleball courts, and new playground equipment. We renovated the restrooms. The gym is getting ready to be the to be painted. So, I don't think that we've left out Beachside or Schnebly Center. And Amanda, you could attest you were so happy a couple years ago that this stuff had been done.
- For years we've tried to get the floor done at City Island. They wouldn't let us do it. I wish we could use City Island Rec Center as a senior center.
- **Linda** said that this center has been closed since 2012, they had a committee, and talked about doing all kinds of stuff and Mr. Featcher was just at the Beachside Neighborhood watch meeting and he said it's up to the commissioners.
- **Rick** said they put the big digital sign at the corner of Peninsula Drive and ISB, it's a very great location, lots of traffic passes by but never saw a single notice there.

**BOARD MEMBERS COMMENTS:**

Linda Smiley:

- I found out about the computer classes somehow by accident, which I was thrilled about. I went to the Dickerson Center, and I asked the lady behind the glass, what are the hours for the class? And she told me two to five. So, I showed up at four o'clock and there was no one there because I found out that it was three four. Then I was told by someone else that there was one at the Cherry Center, but I wasn't told about the one at Yvonne's Charlotte Golden Center at all. Then when I came here, I met the young man, and he said that classes are at all three centers.
- I went last Friday to Dickerson Center and the guy behind the glass didn't know if he even the instructor had showed up at all. He was late that day. The lady behind the desk told me two to five. So, I showed up at four o'clock and Francis was there, and she said, you're late. It's, it's from two to four. The Dickerson people gave me a wrong information. Do you know who with a lady? That's all I know. That's usually behind that desk. Now here's another issue. I parked that day in the back like I normally do, and I went up to the door and they were locked up. I walked all the way around to Martin Luther King and I got in those doors. Then next time last Friday when I came, I parked on the side thinking I won't have to walk as far, and I get to those doors on Martin Luther King, and they're locked up. I called while I was standing outside, I got some guy who manages those doors. He said, the main entrance is open. So, I walked all the way around.
- This is very frustrating. Someone behind the desk should be able to give the right information.
- The instructor I think is a student from Bethune Cookman.
- The computer classes are not advertised well or advertised with wrong information because people don't know. The instructor said he has one person as a student in each class at each center.

Davita Bonner:

- Davita commented that programming and updates are very impressive, and we can share that with other people in the community. I'm glad to hear that you have the collaboration with the sports groups from the different universities as well.

Amanda Glugover:

- **Amanda** said that I just wanted to ask about the shingles on the roof of the rowing building. They are really gone after the storm. Do they have a plan to fix them?
- **Keith** said I can find out and look at the contract.
- **Amanda** said I'd like to do the subcommittee meeting on a Tuesday or a Thursday because I spoke with Sheila McKay about the Lenox Park plan that we had a long time ago. We can revisit that and look at that and discuss how it goes on and then bring that back to the board to have a whole big discussion on it.

**ADJOURNMENT:**

September 12, 2024, 9:45 am

Amanda Glugover-Chairperson

Parks & Recreation Advisory Board

Reviewed by:

Amanda Glugover, Chairperson

*Amanda E. Glugover* 1-9-24  
Date

Transcribed by: Lubna Nisa, Board Secretary