

**ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING**  
**Wednesday, February 19<sup>th</sup>, 2025, 8:30 a.m.**  
**MINUTES**

The regular meeting of the Economic Development Advisory Board for the City of Daytona Beach, Florida, was held on Wednesday, February 19<sup>th</sup>, 2025, at 8:30 a.m. in the Commission Chambers of City Hall, located at 301 S. Ridgewood Avenue, Daytona Beach, Florida.

**1. Call to Order:**

Mr. Rand called the meeting to order at 8:32 a.m.

**2. Roll Call:**

**Present:** Bob Rand  
Carol Kilian  
Chris Bowler  
Derrick Harris  
Ruth Trager  
Christos Mavronas

**Ex-officio:** Lou Paris, Volusia County Economic Development  
Tywan Arrington, Director of Business Development

**Staff:** Jeff Brown-Economic and Strategic Opportunities Director

**3. Approval of Minutes:**

A motion was made to approve the minutes from September 18<sup>th</sup>, 2024 by Ms. Kilian, seconded by Ms. Trager. The motion was carried 6-0.

A motion was made to approve the minutes from January 15<sup>th</sup>, 2025, by Ms. Kilian, seconded by Ms. Trager. The motion was carried 6-0.

**4. Reports:**

**a) Volusia County Economic Development:**

Mr. Paris discussed the Volusia Innovation Challenge and the Business Acuity Program, a collaboration with the library system. He announced a business training session tomorrow at the airport, where attendees can learn how to determine if there's a market for their idea. The session starts at 3 p.m.

**b) Team Volusia Economic Development Corporation:**

Mr. Arrington shared that on January 27<sup>th</sup>, Team Volusia attended the SpaceCom convention, where they connected with NASA and other space industry companies. They focused on promoting their incubator for companies seeking a U.S. presence.

He also mentioned the MD&M West trade show, a medical manufacturing device event in Anaheim, California, from February 4<sup>th</sup> -6<sup>th</sup>. Florida was one of only three states represented, alongside Texas and North Carolina, giving them a unique opportunity to showcase the state.

In 2024, Team Volusia announced 1,431 new jobs, \$208.6 million in capital investment, and a \$1.3 billion impact on Volusia County. Mr. Arrington invited everyone to their annual meeting on March 13<sup>th</sup> at the Mori Hosseini Center at Daytona State College. The event starts at 5 p.m. and will feature two guest speakers.

**5. Old Business:**

Ms. Kilian asked about the invitation for the Eggs and Issues event and when the board would receive it. Mr. Brown explained that a notice is usually sent out but hasn't been received yet. She asked him to follow up to ensure they get a reminder for the event.

Ms. Kilian also inquired about the sports facility discussed at the previous meeting. Mr. Brown shared that they recently met with a volleyball group to explore potential tournaments and revenue opportunities for the facility. They also met with another group interested in hosting events there. However, he noted that they likely can't serve as the home base for this group due to limited space. Ms. Kilian asked for ongoing updates on this matter. Mr. Brown estimated that it would be about a year before they have a clear timeline.

**c) Daytona Beach Regional Chamber of Commerce:**

None.

**d) Economic and Strategic Opportunities Report:**

Mr. Brown asked Mr. Arrington for an update on Project Golf. Mr. Arrington said they are trying to schedule another visit.

Mr. Brown presented the January TRT report, noting a strong start to the year with more projects coming in compared to previous months. He also mentioned the January CO report and provided an update on Bike Week. A workshop was held on Monday with about 100 attendees to discuss proposed changes. Feedback from the workshop and online comments will be reviewed and presented to the City Commission for final approval.

They discussed updates to the application process, which is now fully online and will take 90-120 days. Parking changes were also discussed, but some ideas received pushback from residents. Feedback on parking will be shared with the City Commission.

Mr. Brown noted that they are reviewing the fee structure for itinerant vendors, including portable tattoo stations, which faced significant pushback. All comments will be compiled and

presented to the City Commission.

**6. New Business:**

Mr. Brown reminded everyone that he mentioned the economic development initiative package a few months ago. He said he plans to revisit this topic and continue the discussion at next month's meeting.

**7. Public Comment Period:**

None.

**8. Scheduled Next Meeting:** The next EDAB meeting is scheduled for March 19<sup>th</sup>, 2025

**9. Adjournment:**

The meeting was adjourned at 8:54 a.m.

Transcribed by: Chernecia Stuart