

# CITY MANAGER'S UPDATE

04.02.25



## FIRE STATION NO. 1 COMPLETES FIRST MAJOR CONSTRUCTION MILESTONE

Construction of the new Fire Station No. 1 is progressing steadily at its new location, 420 S. Ridgewood Ave. This modern facility will replace the station's longtime home at 301 S. Beach Street, which served the community for a century.

Designed to improve emergency response times, the new station will also bring administrative personnel under one roof and allow continued operations during severe weather. Key features include an 80-seat community room, which will also serve as the city's primary emergency operations center and a higher-ground location to reduce the risk of flooding.

**A major milestone was recently achieved with the placement of all 62 concrete wall pieces.**

Next, crews will install the second-floor steel, followed by the second-floor slab, roof steel and roof construction. Simultaneously, work will begin on stormwater infrastructure and exterior finishes.

The next major milestone is the dry-in phase, expected to be completed by July, ensuring the structure is weather-tight and allowing interior work to begin. The \$27 million project, funded in part by a \$10 million state grant, remains on schedule for completion by March 2026.



**Stay tuned for more updates as Fire Station No. 1 continues to take shape, reinforcing safety and service for the community!**

*world famous*  
**DAYTONA**  
**BEACH**

City of Daytona Beach  
[www.DaytonaBeach.gov](http://www.DaytonaBeach.gov)  
301 S. Ridgewood Ave., Daytona Beach



**ELEVATE FLORIDA**



Elevate Florida, managed by the Florida Division of Emergency Management, covers at least 75% of home flood protection costs.

**Residents can receive financial aid for:**

- Structure Elevation
- Mitigation Reconstruction
- Acquisition/Demolition
- Wind Mitigation

**The application deadline is 7 p.m. Friday, April 11.**

**Eligibility:**

- U.S. citizen, Florida homeowner
- Able to contribute up to 25% of project costs

The \$400 million program allows up to \$220,000 per reconstructed property, covering about 950 homes.

**How to Apply:**

**Register on the Elevate Florida Portal.** Completing the application takes an estimated 20 minutes with required documents:

- Structure photos
- Insurance documents
- Elevation certificates
- Flooding evidence
- Income details

**Call 1-877-ELEV8-FL for questions or assistance entering your application.**

**DAYTONA TORTUGAS**

The boys of summer are back in Daytona Beach! The Daytona Tortugas kick off their season with a three-game homestand against the Bradenton Marauders, starting at 6:35 p.m. Friday, April 4. New this season, fans can hop aboard the Tortugas' custom-wrapped shuttle, offering free (tips welcome) and convenient rides between downtown parking lots and the ballpark before, during and after games.

**Paid parking remains available in the courthouse and City Island lots.**



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**SPOTLIGHT**

**CELEBRATING 25+ YEARS OF SERVICE:  
HONORING OUR LONG-TENURED EMPLOYEES**

The city has 70 employees who have served for more than 25 years, representing a combined 2,046 years of service. We are honoring these long-serving employees with a campaign on LinkedIn called World Famous Spotlight 25+ Years.

Last week, the campaign launched featuring the city's longest-tenured employee, Earnestine Maddox, a Personnel Officer who began her career with the city in 1982. Starting as an Office Specialist, Earnestine worked her way up to a key role in the Human Resources Department. When asked about her commitment to the city, she shared that it's driven by "a sense of purpose, challenging work and meaningful relationships with colleagues and the public." Thank you, Earnestine, for your dedication to our great city!

Follow us on LinkedIn [@The City of Daytona Beach](https://www.linkedin.com/company/the-city-of-daytona-beach)  
to see who is featured next!



# IN THE WORKS

## CITYWIDE ROAD RESURFACING PROGRAM:

Our annual road improvement program is in full swing, bringing smoother, safer streets to neighborhoods across the city!

Crews are currently working on these streets:

STREET NAME	FROM ADDRESS	TO ADDRESS
5TH STREET	DERBYSHIRE RD.	COQUINA DR.
COQUINA DR. E.	6TH ST.	5TH ST.
COQUINA DR. W.	6TH ST.	5TH ST.
CADILLAC DR.	8TH ST.	6TH ST.
LAUREL DR.	8TH ST.	6TH ST.
CONTINENTAL DR.	8TH ST.	6TH ST.
SUNSET BLVD.	8TH ST.	6TH ST.
BERKSHIRE RD.	NOTH ST.	DUNN AV.
EUGENE BLACK ST.	VAN NESS ST.	HEINEMAN ST.
FAIRMOUNT RD.	NORTH ST.	DUNN AV.
HILLCREST DR.	VAN NESS ST.	BERKSHIRE RD.
MOORE ST.	VAN NESS ST.	HEINEMAN ST.
PHILLIPS ST.	VAN NESS ST.	HEINEMAN ST.
VAN NESS ST.	NORTH ST.	MOORE ST.



Residents have been notified via door hangers. Crews are working from 7 a.m. to 7 p.m., Monday through Friday, weather dependent. This phase should wrap up in about two weeks.



ONGOING

## EAST INTERNATIONAL SPEEDWAY BLVD. STREETScape

Landscaping, the final phase of this multi-year project, is underway. Crews are installing underground irrigation followed by placing a variety of small and large plants in the medians and shoulders in the stretch between the base of the bridge and Atlantic Avenue. Plantings include palm trees, Live Oaks, junipers and various grasses and ground coverings. The project, which is a collaboration between the Florida Department of Transportation and the City of Daytona Beach, should be completed mid-summer.



UNDER CONSTRUCTION

## HALIFAX HARBOR PLAZA BUILDING

The Halifax Harbor Plaza, 125 Basin St., is getting a vibrant new look! A fresh coat of paint will rejuvenate the building's exterior after a thorough pressure wash and stucco repairs. Every detail—from the walls and railings to the metal doors and window frames—is being refreshed to enhance its coastal charm. This \$120,500 transformation is already 30-40 percent complete, with a finish expected by mid-May.

Stay tuned for the grand reveal!



## ARE YOU OVERWATERING?

### WATER CONSERVATION MONTH & TIPS

[DaytonaBeach.gov/ConservationTips](http://DaytonaBeach.gov/ConservationTips)

April is Water Conservation Month in Florida, highlighting the importance of reducing water use. This year's theme, Are you overwatering?, emphasizes irrigation evaluations as outdoor watering accounts for over 50% of new home water use. In Daytona Beach, homes with odd-numbered addresses can water on Wednesday and Saturday, while even-numbered homes water on Thursday and Sunday.

**The average Floridian uses 87 gallons daily—far more than the 2.5 quarts needed for health.**

To ensure a sustainable future, consider these tips:



- Check for leaks and install water-efficient fixtures.
- Choose low-maintenance landscaping that requires less irrigation.
- Follow lawn watering restrictions.

The Florida Water Star program promotes water efficiency in new home construction, encouraging the use of water-saving appliances, plumbing and irrigation systems. Additional resources, including conservation tips and home water audits, are available through the St. Johns River Water Management District and the Florida Department of Environmental Protection.

MARK YOUR CALENDAR



Registration Open

### EASTER BEACH RUN

Event Date: April 19



### CRAB & SEAFOOD FESTIVAL

FOOD & VENDORS & MUSIC

Date: April 26

Time: 11 a.m. to 9 p.m.



### MIDTOWN MUSIC CONCERT SERIES

Date: April 26

LA Robinson and the Street Life Band

### 4th Annual Daytona Beach Arts Fest (April 12-13)

[DowntownDaytonaBeachEvents.com](http://DowntownDaytonaBeachEvents.com)

### Sunset Concert Series - Tom Petty Tribute (April 12)

[RiverfrontEsplanade.com](http://RiverfrontEsplanade.com)

### Jeep Beach 2025 (April 18-27)

[JeepBeach.com](http://JeepBeach.com)

### Easter Beach Run (April 19) **REGISTRATION OPEN**

[DaytonaBeach.gov/EasterBeachRun](http://DaytonaBeach.gov/EasterBeachRun)

### Volusia County - Veterans Memorial Plaza to Open (April 25)

[Volusia.org](http://Volusia.org)

### Prescription Drug Take-Back (April 26)

[DaytonaBeach.gov](http://DaytonaBeach.gov)

### Crab & Seafood Festival (April 26)

[DaytonaBeach.gov/SeafoodFestival](http://DaytonaBeach.gov/SeafoodFestival)

### Midtown Music Concert Series (April 26)

[DaytonaBeach.gov/MidtownMusic](http://DaytonaBeach.gov/MidtownMusic)