

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Wednesday, January 21st, 2026, 8:30 a.m.
MINUTES

The regular meeting of the Economic Development Advisory Board for the City of Daytona Beach, Florida, was held on Wednesday, January 21st, 2026, at 8:30 a.m. in the Commission Chambers of City Hall, located at 301 S. Ridgewood Avenue, Daytona Beach, Florida.

1. Call to Order:

Mr. Rand called the meeting to order at 8:38 a.m.

2. Roll Call:

Present:

Bob Rand
Harry Lloyd
Derrick Harris
Ruth Trager

Ex-officio: Lou Paris, Volusia County Economic Development
Monty Fletcher, Team Volusia Economic Development Corporation
Kristin Weiss, Daytona Regional Chamber of Commerce

Staff: Jeff Brown-Economic and Strategic Opportunities Director

3. Approval of Minutes

Monty Fletcher noted that the reference to the “Southeast Economic Development Council” in the third paragraph of the minutes should be corrected to “Southern Economic Development Council.” Additionally, Kristin Weiss pointed out that on the first page, under “Roll Call,” her affiliation next to her name should be listed as the Daytona Regional Chamber of Commerce.

A motion to approve the minutes from the December 17th, 2026, meeting, with corrections, was made by Mr. Harris and seconded by Mr. Lloyd. The motion was carried 4-0.

4. Reports

a) Volusia County Economic Development:

Lou Paris stated that today is the final day to apply for Launchpad Volusia, a program designed to help individuals with business ideas develop a clear plan forward, with a strong focus on development, marketing, and understanding the proper path to commercializing a product or

service. He also noted that the School Heart initiative will be the second under the county and will begin this Friday.

Additionally, Mr. Paris discussed the Volusia Innovation Challenge, which is currently accepting applications through the end of the month, with a deadline of January 31st. He recommended that the board refer anyone with even a preliminary idea to Volusia Business Resources, where there is a dedicated tab for the Innovation Challenge. This year, the program places greater emphasis on a showcase format, allowing participants to present their products or services to the community without the pressure of a formal competition.

b) Team Volusia Economic Development Corporation:

Monty Fletcher from Team Volusia stated that next week they will be exhibiting at SpaceCom and have several pre-scheduled meetings arranged through the UK British Consulate General's Miami office, which they are looking forward to. He also shared details about the annual meeting scheduled for Thursday, March 12th, which will feature Matt Tackett, Executive Director of the Southern Economic Development Council, representing 17 states across the southern U.S.

Additionally, he noted that in February the team will attend the medical device trade show MDM West in Anaheim and will co-exhibit with Select Florida at MRO Americas in support of the local aviation industry.

c) Daytona Regional Chamber of Commerce:

Ms. Weiss stated that the annual meeting will take place on February 2nd and that tickets are still available. She also shared that preparations are underway for Volusia Days in Tallahassee, scheduled for February 23rd–24th. A list of speakers has already been finalized, and the team is working to arrange individual small-group meetings with representatives during the trip. She also provided a brief chamber staff update, noting that David Robinson was promoted to Vice President of Government Relations last week, Donna Knowles was promoted from front receptionist to Business Manager, and the Chamber is currently hiring a Program Director due to Lisa's move back to Michigan, as well as a new receptionist.

d) Economics and Strategic Opportunities Report

Mr. Brown discussed the TRT projects, noting that there were six projects last month. He stated that additional information is available if the board has any questions. He also reviewed the CO report, explaining that multifamily units were added last month after three consecutive months with no multifamily activity, while single-family development remains consistent with recent trends.

Mr. Brown also presented a certificate of occupancy graph covering the years 2020 through 2025 and explained the recent increases in impact fees, including the reasons staff evaluated these changes and their effect on the general fund.

5. Old Business:

Mr. Brown stated last month staff reviewed all the goals provided by board members and determined that the most effective way to present them would be through a formal memorandum from the board, signed by the chair, and submitted to the mayor and city commissioners. The memorandum would outline the issues on which the board is directed to advise the city commission, particularly those affecting the business community.

Mr. Brown added that any suggested changes or revisions should be shared with him so they can be incorporated and recirculated for review. Once finalized, the chair will sign the memorandum before it is submitted to the city commission. Mr. Rand suggested providing feedback within the next week or so.

6. New Business

Mr. Brown stated, as part of staff's responsibilities, one of their roles is to ensure the board maintains its full membership and that required reappointments are completed.

Mr. Lloyd announced that he will be moving out of the area at the end of the month and will no longer be able to serve on the board. He shared that it has been a pleasure to serve and expressed his gratitude to the board.

Mr. Brown noted that Mr. Lloyd's announcement prompted a review of the board roster and members' term dates. He stated if the chair and Mr. Harris wish to be reappointed, they should inform him. He also mentioned that Mr. Mavronas has resigned effective immediately, creating an additional vacancy that will require a new appointment.

7. Public Comment Period:

None.

8. Scheduled Next Meeting: The next EDAB meeting is scheduled for February 18th, 2026.

9. Adjournment:

The meeting was adjourned at 9:15 a.m.

Transcribed by: Chernecia Stuart